

Education Bureau Circular Memorandum No. 54/2018

From: Secretary for Education To: Heads of Primary Schools,
Secondary Schools and
Special Schools

Ref.: EDB/PDT(ATE)64

Date: 7 June 2018

“Be My Teacher” Micro Film Competition

Summary

The purpose of this circular memorandum is to invite primary, secondary and special schools to participate in “Be My Teacher” Micro Film Competition.

Details

2. Since its inception in June 2013, the Committee on Professional Development of Teachers and Principals (COTAP) has worked towards building shared vision, mission and objectives for the professional development of teachers and school leaders in Hong Kong. To achieve these goals, COTAP has launched T-excel@hk, an overarching project which comprises eight areas of focus¹. “Be My Teacher” Micro Film Competition (the Competition) is an initiative under T-applause, which is one of the focus areas covered under T-excel@hk.

3. The Competition, aiming at promoting the positive image of teachers in Hong Kong, with a focus on their contribution to learning and teaching and student support, is open to all students from the following three categories: the primary school level, the junior secondary school level and the senior secondary school level. All students of the respective school level can enter individually or in a team of not more than 10 members. Each school can submit a maximum of 3 entries. Schools of winning entries will each receive a trophy and a cash award whereas each winning student will receive a trophy, a certificate and a book coupon. For details

¹ The eight areas of focus are T-standard⁺, T-dataset^{PD}, T-train^B, T-surf^{24/7}, T-craft³, T-share, T-applause and T-bridge.

of the Competition, please refer to Annex I.

4. All entries, together with the completed entry forms (Annex II), should be submitted in person or by post to the Professional Development and Training Division **on or before 31 August 2018 (Friday)**.

Enquiries

5. For enquiries, please contact Mr LW CHENG (Tel. 2892 5774) or Ms YY KWONG (Tel. 2892 5452) of the Professional Development and Training Division.

Benjamin YUNG
for Secretary for Education

c.c. Heads of Sections --- for information

“Be My Teacher” Micro Film Competition Information Sheet

I. Objective

To promote the positive image of teachers in Hong Kong, with a focus on their contribution to learning and teaching and student support.

II. Target participants

Students of all primary, secondary and special schools offering local curriculum in Hong Kong may enter the Competition. They should enter one of the following categories according to their school levels:

- Primary: Primary 1 to 6
- Junior secondary: Secondary 1 to 3
- Senior secondary: Secondary 4 to 6

III. Application and submission

1. Each school can submit a maximum of 3 entries.
2. Students can participate individually or on a team basis. For team entrants, each team should comprise not more than 10 students. All entries should be submitted through the respective schools.
3. Each entry should be submitted, in person or by post, in duplicate in digital video discs (DVDs), together with the completed entry form (Annex II) to the Professional Development and Training Division **on or before 31 August 2018 (Friday)**. For submission by post, the postmark date will be regarded as the date of submission.

Professional Development and Training Division,
Education Bureau,
(Attn: Mr SL WONG)
Room 1107, 11/F, Wu Chung House,
213 Queen’s Road East, Wanchai, Hong Kong

IV. Specification of micro films

1. Content: The story should be based on the experience of students / teachers of the participating schools.
2. Medium: Cantonese, Putonghua or English
3. Length of each entry: 3 to 5 minutes

4. Format: “mp4”, “mov”, “avi” or “wmv”
5. Resolution: minimum 720 x 480 pixels

V. Regulations

1. The content and the production process of the entries should comply with all laws of Hong Kong, such as Copyright Ordinance and Personal Data (Privacy) Ordinance.
2. The content of entries should be free from obscenity, indecency, defamation, violence, or discrimination.
3. An entry must be an original work which has not been released publicly or submitted to other competitions in Hong Kong or outside Hong Kong. The entries should not be directly or indirectly issued to third parties, the public or social digital platform(s) regardless of ways until announcement of results by EDB.
4. The entries should be free from commercial or advertising elements.
5. Participating schools and students should give consent for EDB to edit and copy the micro films, use the micro films and the storylines, make copies for distribution, distribute the copies, broadcast the micro films or arrange related media activities.
6. All entries submitted will not be returned to the participating schools and students.
7. EDB reserves the final right to interpret and alter the terms and conditions herein without prior notice.

VI. Adjudication

1. Entries will be assessed on their:
 - a. Content (relevance to the theme, message conveyed, creativity, story, educational elements, and impressiveness); and
 - b. Presentation (performance of actors, visual effects, and audio effects)
2. The assessment results recommended by the judging panel are final.

VII. Awards

A maximum of 8 entries in each category will be selected for the Excellence Award and for the Merit Award respectively.

1. Excellence Award

School	A trophy
	Cash award of \$10,000
Each student	A trophy
	A certificate

	A book coupon of \$1,000
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2. Merit Award

School	A trophy
	Cash award of \$5,000
Each student	A trophy
	A certificate
	A book coupon of \$500

VIII. Enquiries

For enquiries, please contact Mr LW CHENG (Tel. 2892 5774) or Ms YY KWONG (Tel. 2892 5452) of the Professional Development and Training Division.

Education Bureau

June 2018

“Be My Teacher” Micro Film Competition
Entry Form
(Deadline of application: 31.8.2018)

School information

Name of School:	
School Address:	
School Tel. No.:	School Fax No.:
Teacher-in-charge – Name: Tel no.: Email Address:	

Participant information

Category (Please tick where appropriate.)

- Primary 1 to 6
 Secondary 1 to 3
 Secondary 4 to 6

Name (Chinese and English)	Class
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

Information of entry

Title: _____

Storyline (Not more than 100 words)

The school and participating students concerned confirm understanding and acceptance of the regulations of the Competition, as stipulated in the Education Bureau Circular Memorandum No. 54/2018, AND give consent to the Education Bureau to edit and copy the micro films, use the micro film and the storyline, make copies for distribution, distribute the copies, broadcast the micro film or arrange related media activities.

School Chop

Signature of Principal _____

Name of Principal
(in Block Letters) _____

Date _____

For EDB Internal Use Only

<i>Date of Receipt :</i>	
<i>Entry No.:</i>	