

## EDUCATION BUREAU CIRCULAR MEMORANDUM NO. 139/2018

From : Secretary for Education

To : Heads of Primary and Secondary Schools

Ref. : EDB(CD/MCNE)/ADM/55/3/14(1)

Date : 13 August 2018

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### **Values Education (Basic Law and Chinese Culture) Student Short Video Competition 2018**

#### **SUMMARY**

The purpose of this circular memorandum is to invite heads of primary and secondary schools to participate in “Values Education (Basic Law and Chinese Culture) Student Short Video Competition” (the Competition).

#### **DETAILS**

2. The Competition is organised by the Education Bureau (EDB). The themes of primary and secondary sections and the objectives of the Competition are as follows:

- Primary section: The Competition with the theme “Chinese Culture in Hong Kong” is to encourage students to present and explain the relationship between traditional Chinese culture and our daily lives according to Hong Kong’s history and the cultural heritage under the categories of “Music and Arts”, “Historic buildings”, “Traditional clothing” and “Chinese Festivals”.
- Secondary section: The Competition with the theme “Great relevance of the Basic Law to our daily lives” is to encourage students to present and explain the relevance of the Basic Law to our daily lives under the important concepts of “one country, two systems”, “Hong Kong People administering Hong Kong” and a high degree of autonomy through short video production.

3. All senior primary students (P4-6) and secondary students (S1-6) are welcome to participate in the Competition individually or in groups. Each school can submit up to 4 pieces of work. A champion, 2 runners-up and 2 merit prizes will be awarded to each section. Each of the prize winning schools will receive a trophy and each winning student a prize (a laptop, a tablet computer or admission tickets to a theme park) and a certificate. The EDB will invite students from the winning schools to take part in the “3<sup>rd</sup> Basic Law Territory-wide Inter-school Competition Extended Learning Activity”. Outstanding videos may be uploaded to the websites of the EDB. Each awardee will be selected by a panel of judges which is comprised of representatives from the organisers and professionals from the related fields. For details of the Competition, please refer to Appendix a.

4. Interested schools are requested to fill in the Application Form [Appendix b] and return it to Ms Jenny WONG, the Moral, Civic and National Education Section, the EDB, by fax (fax no.: 3426 9265) or by email (wongchinglai@edb.gov.hk) on or before **15 October 2018 (Monday)**. All works should be submitted to Ms Jenny WONG, the Moral, Civic and National Education Section by **6:00pm, 24 October 2018 (Wednesday)**. Each work (i.e. video) to be submitted should have a length of no more than 5 minutes and be accompanied by a completed “Work Description Form” [Appendix c]

### **Enquiry**

5. For enquiries, please contact Ms Sandra Li or Ms Jenny WONG of the Moral, Civic and National Education Section at 2153 7493 or 2153 7410 respectively.

Joe KS NG  
for Secretary for Education

c.c. Heads of Sections – for information

## **Values Education (Basic Law and Chinese Culture) Student Short Video Competition 2018 (the Competition)**

### **Information Sheet**

The Competition is organised by the Education Bureau (EDB).

#### **1. Themes (primary and secondary sections) and the objectives of the Competition:**

- Primary section: The Competition with the theme “Chinese Culture in Hong Kong” is to encourage students to present and explain the relationship between traditional Chinese culture and our daily lives according to Hong Kong’s history and the cultural heritage under the categories of “Music and Arts”, “Historic buildings”, ”Traditional clothing” and “Chinese Festivals”.
- Secondary section: The Competition with the theme “Great relevance of the Basic Law to our daily lives” is to encourage students to present and explain the relevance of the Basic Law to our daily lives under the important concepts of “one country, two systems”, “Hong Kong People administering Hong Kong” and a high degree of autonomy through short video production.

#### **2. Targets:**

- Primary section: Primary 4-6 students
- Secondary section: Secondary 1-6 students

#### **3. Details of Application and Submission:**

- Students may participate individually or in groups through their schools. Each group should not have more than 3 members.
- Each school can submit up to 4 pieces of work.
- Interested schools should complete the attached Application Form [Appendix b] and return it to Ms Jenny WONG, the Moral, Civic and National Education Section, the EDB, by fax (fax no.: 3426 9265) or by email (wongchinglai@edb.gov.hk) on or before **15 October 2018 (Monday)**. The organiser will issue a confirmation email within 1 week after receiving the application form.
- The short video should be stored in DVD and submitted together with the completed “Work Description Form” [Appendix c] in an envelope with the submission label (to be provided after successful registration) attached to its front cover.
- All works (i.e. “short videos”) accompanied by the completed “Work Description Form” should be submitted to the Moral, Civic and National Education Section, the EDB (Address: Room 402, 4/F, Kowloon Government Offices, 405 Nathan Road, Yaumatei, Kowloon. Attn: Ms Jenny WONG) by **6:00 pm, 24 October 2018 (Wednesday)**.
- Late submission(s) will not be accepted.

#### **4. Rules:**

- Participating students should produce a short video to demonstrate their understanding and reflections on the theme of “Great relevance of the Basic Law to our daily lives” for

secondary section or “Chinese Culture in Hong Kong” for primary section, and fill in the “Work Description Form” [Appendix c] to provide a brief introduction.

- The length of the video should not exceed 5 minutes. The contents can be expressed in Chinese or English. Subtitles should be provided.
- All works must be finished within one year before the deadline of the Competition (i.e. 25 October 2017 to 24 October 2018), previously unpublished and original.
- For the sake of fairness, the organiser would not accept entries that have won in any local or international competitions. Violation will result in disqualification.
- Participants need to guarantee that the contents of the submitted works do not infringe any copyright and publication right. Please refer to the relevant ordinances. The organisers take no liability whatsoever regarding any infringement therein.
- Participants shall not upload any contents violating the laws of the HKSAR.
- The video must not contain materials which are obscene, indecent, defamatory or violent in nature. The organiser has the right to cancel the qualifications of any participants violating the rules of the Competition or the laws of the HKSAR.
- For the sake of respect for intellectual property rights, the source of any non-original contents must be acknowledged. All the materials submitted should be in compliance with the Copyright Ordinance of Hong Kong.
- Participants are welcome to adopt Creative Commons (<http://hk.creativecommons.org/en/>) for sharing their works.
- The copyrights of all works will be co-owned by the participants and the organisers, and the works will only be used for non-profit making purposes.
- All decisions made by the organisers for the Competition are final and binding.
- The organisers reserve the right to modify the rules and all other arrangements of the Competition without prior notice.

#### 5. Specifications:

##### Specifications of video:

- The length of the video should not exceed 5 minutes.
- The video may include texts (in Chinese or English), graphics, or cross-media creation.
- Subtitles should be provided.
- The video should be in avi, mp4, mpeg, mpg, mov or wmv format.
- The resolution of the video should be in standard definition 720 × 576 or high definition 1920 × 1080.
- The video should be stored in DVD for submission.

##### Specifications of “Work Description Form”:

- The student or group leader should sign on the form.

#### 6. Panel of judges and the judging criteria:

- The panel of judges is comprised of representatives from the organisers and professionals from the related fields.
- The judging criteria will be based on the video content (50%), creativity (30%), and film making skills and execution (20%).
- The results will be announced in late November 2017. Awardees will be notified of the results individually. Details of the prize presentation ceremony will be announced later.

#### 7. Awards:

- First, second and third prizes and two merit prizes for primary and secondary sections.
  - Each of the prize winning schools will receive a trophy and each winning student the following prize and a certificate.

- Each member of the first prize winning team will receive a laptop.
- Each member of the second prize winning team will receive a tablet computer.
- Each member of the third prize winning team will receive a tablet computer.
- Each merit prize winner will receive two admission tickets to a theme park.
- Outstanding works may be uploaded to the websites of the EDB and HKedCity.
- The winning schools will be invited to nominate students to take part in the “3<sup>rd</sup> Basic Law Territory-wide Inter-school Competition Extended Learning Activity” to be held in July 2019.

8. Enquiries:

- For enquiries, please contact Ms Sandra Li or Ms Jenny WONG of the Moral, Civic and National Education Section at 2153 7493 or 2153 7410 respectively.

**“Values Education (Basic Law and Chinese Culture)  
Student Short Video Competition” 2018**

**Application Form**

(Deadline of application: **15 October 2018**)

To: Moral, Civic and National Education Section, the EDB

Attn : Ms Jenny WONG

Fax: 3426 9265 or email ( wongchinglai@edb.gov.hk )

Our school would like to participate in the “Values Education (Basic Law and Chinese Culture) Student Short Video Competition” (Primary / Secondary) # Section and will submit \_\_\_\_\_(#) set of work(s) by the deadline (24 October 2018).

The following teacher is nominated as the contact person:

Name (English/ Chinese)	Post	Contact no.	E-mail Address*
(Eng)			
(Chin)			

Our school understands that all the submissions must comply with the Copyright Ordinance of Hong Kong. We authorise the organisers to use the submitted work(s) for educational and promotional purposes. If our submitted work is awarded, we authorise the organisers to disseminate our work through different channels (e.g. teacher seminars, websites of the EDB and HKedCity).



School Chop

Signature of Principal: \_\_\_\_\_

Name of Principal: \_\_\_\_\_

Name of School: \_\_\_\_\_

Date: \_\_\_\_\_

(#) Please indicate “primary” or “secondary” section and the number of set of students’ work(s). Each school can submit up to 4 entries.

(\*) The organiser will issue a confirmation email within 1 week after receiving the application form.

## “Values Education (Basic Law and Chinese Culture) Student Short Video Competition” 2018

**Work Description Form (Please make copies as appropriate)**

Video theme	<input type="checkbox"/> Primary section: Chinese Culture in Hong Kong Category of Chinese culture referred to: _____ _____ <input type="checkbox"/> Secondary section: Great relevance of the Basic Law to our daily lives Article of the Basic Law referred: _____ _____
Video Title	
Name of School	
Name of Student(s) and class level (e.g., CHAN Tai-man / S6) Maximum 3 members in each group	
Format of Video (e.g. avi, mp4, mpeg, mpg, mov or wmv)	
Length (within 5 minutes)	min.          sec.
Description of the Work (no more than 100 words)	

**Declaration:**

*# I /We\* confirm that this video is original work and was finished within one year before the deadline of the Competition (25 October 2017 to 24 October 2018). The work has not previously won in any local or international competitions. All the submissions do not infringe any copyrights, publication rights and the relevant ordinances. I /We\* understand that the organisers take no liability whatsoever regarding any infringement therein.*

*#I/We\*agree that the copyright of this video is co-owned by the participant(s) and the organisers, who are authorised to use the submitted work for educational and promotional purposes.*

Signature of Student / Group Leader: \_\_\_\_\_

Name of Student / Group Leader: \_\_\_\_\_

Date: \_\_\_\_\_

\* Please delete whichever is inappropriate.