

EDUCATION BUREAU CIRCULAR MEMORANDUM NO. 116/2019

From : Secretary for Education

To : Heads of Kindergartens, Primary and
Secondary Schools

Ref. : EDB(CD/MCNE)/ADM/60/1/3(11)

Date : 2 July 2019

**‘My Pledge to Act –
Expressing gratitude, to cherish, be proactive and optimistic’ (2019)**

Summary

The purpose of this circular memorandum is to inform schools of **‘My Pledge to Act’ (2019)**. All kindergartens, primary, secondary and special schools are encouraged to support and actively participate in the above event.

Background

2. It has been more than 15 years since ‘My Pledge to Act’ started in 2003. The activity aimed to promote the development of students’ healthy lifestyle, character and civic awareness through collective commitment and a series of related activities.

3. To sustain the impact on student learning, all schools are encouraged to continue organising ‘My Pledge to Act’ in each school year. It emphasises the cultivation of students’ positive values and attitudes through creating a favourable learning environment and atmosphere, providing students with practical actions and diverse learning experiences to achieve whole-person development.

Details

4. The theme of ‘My Pledge to Act’ (2019) is **“Expressing gratitude, to cherish, be proactive and optimistic”**. Schools are encouraged to help students develop a sense of gratitude, learn to cherish the things they have; adopt a proactive and optimistic attitude towards life, in order to help them face the challenges and difficulties of growing up.

(a) Mode of Participation

5. Schools are encouraged to have a systematic and holistic plan for ‘My Pledge to Act’ (2019). Measures relevant to the theme of the school year may be incorporated into the coming annual school plan or the school development plan of the coming 2-3 school years. Appropriate school-based curriculum and learning activities may be designed for in accordance with the school’s characteristics and students’ needs. For example, making use of moral and civic education lessons,

weekly assemblies, class teacher periods, personal growth education lessons, or life education lessons, conduct subject-based, co-curricular or cross-curricular learning activities, for whole-school participation, hence creating a learning environment conducive to nurturing relevant values for students.

6. Schools may conduct a variety of life-wide learning activities according to the interests and needs of their students, such as student award programme, growth camp, community service, creative competition, etc., in order to help students fulfil their pledge and enhance the impact on learning.

(b) Learning and Teaching Resources

7. All schools will receive the **posters of ‘My Pledge to Act – Expressing gratitude, to cherish, be proactive and optimistic’ (2019)** by post in **August 2019**. Further information on ‘My Pledge to Act’ (2019) will be provided for schools’ reference on the webpage of the Moral, Civic and National Education Section (<https://www.edb.gov.hk/cd/mcne>) in August 2019.



(c) “My Pledge to Act – I Can Do It” Award Scheme

8. To encourage schools’ active participation, the EDB will organise the **“My Pledge to Act – I Can Do It” Award Scheme** and **“Sharing Session on the learning outcome of My Pledge to Act (2019)”**. To celebrate the achievement of learning outcomes of students and show recognition to schools for their active participation, schools will be invited to share their experiences gained. Details will be announced at a later stage.

(d) Other Resources

9. In the 2019/20 school year, the Quality Education Fund (QEF) will launch a funding programme for publicly-funded schools¹ and kindergartens joining the 2019/20 kindergarten education scheme to submit mini-scale projects² through simplified procedures to the QEF to apply for funding of not exceeding \$200,000 to implement project activities under ‘My Pledge to Act – Expressing gratitude, to cherish, be proactive and optimistic’ (2019). Details will be announced on the QEF website (<http://qef.org.hk>) at a later stage.

¹ Publicly-funded schools include government schools, aided schools (including special schools), caput schools and schools under Direct Subsidy Scheme.

² Mini-scale projects are those with funding sought not exceeding \$200,000.

10. Besides, schools may flexibly use the existing subsidies, including the "Operating Expenses Block Grant / Expanded Operating Expenses Block Grant" and the "Life-wide Learning Grant" (Education Bureau Circular No. 16/2019), in the implementation of school-based curriculum and conducting various learning activities under the theme of 'My Pledge to Act' to enrich students' learning experiences.

Enquiry

11. For enquiries, please contact Ms Cristal Chow of the Moral, Civic and National Education Section, Curriculum Development Institution, Education Bureau on 2153 7490.

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for Secretary for Education

c.c. Heads of Sections – for information