

EDUCATION BUREAU CIRCULAR MEMORANDUM NO. 143/2019

From : Secretary for Education

To : Heads of Kindergartens, Primary and
Secondary Schools

Ref. : EDB(CD/MCNE)/ADM/60/1/3(11)

Date : 15 August 2019

**‘My Pledge to Act –
Expressing gratitude, to cherish, be proactive and optimistic’ (2019)
Support Measures**

Summary

The purpose of this circular memorandum is to inform schools of the support measures for the ‘My Pledge to Act’ (2019).

Details

2. As announced in the EDBCM No. 116/2019, the theme of ‘My Pledge to Act’ (2019) is “Expressing gratitude, to cherish, be proactive and optimistic”. Schools are encouraged to help students develop a sense of gratitude, learn to cherish the things they have; adopt a proactive and optimistic attitude towards life, in order to help them face the challenges and difficulties of growing up. It emphasises the cultivation of students’ positive values and attitudes through collective commitment and a series of related activities with the purpose of creating a favourable learning environment and atmosphere, to achieve whole-person development.

3. To support schools to organise ‘My Pledge to Act’, the Education Bureau (EDB) provides a great variety of online resources, including teaching materials, student handbooks, activity suggestions, e-posters, exhibition templates and electronic award templates. In addition, four characters of "樂諾小太陽" have been designed to represent the positive values of "gratitude", "cherish", "proactive" and "optimistic". Related resources and various templates such as stickers, instant messaging stickers and photo props will be uploaded to the webpage of ‘My Pledge to Act’ (2019) (<http://www.edb.gov.hk/mpa2019>) by batch for schools’ reference.

4. In the fourth quarter of this year, four "樂諾小太陽" stamps and multi-purpose card holders will be distributed to schools for organising the theme-related activities. In addition, the EDB will organise the "My Pledge to Act 2019 - I Can Do It!" Award Scheme to encourage students, teachers and parents to participate in a series of activities, for example, sharing of articles, pictures, photos and video clips with members of the public. Details will be announced through circular memorandum and posting to the ‘My Pledge to Act’ (2019) resource website at a later stage.

5. Apart from the above support, the EDB, through the ‘My Pledge to Act – Expressing gratitude, to cherish, be proactive and optimistic’ (2019) Funding Programme launched by the Quality Education Fund (QEF) in the 2019/20 school year, to facilitate the schools to obtain additional resources to organise diversified learning activities to create a learning environment conducive to cultivating positive values and attitudes. For application details of the funding programme, please refer to the QEF website (www.qef.org.hk).

6. In order to encourage schools to organise related activities, all schools will receive one copy of the ‘My Pledge to Act’ (2019) poster by post by the end of August 2019. In addition, with an aim to further understand the implementation of ‘My Pledge to Act’ (2019) in schools, schools are requested to complete the attached reply slip at *Annex* and return it by fax to the Moral, Civic and National Education Section, Curriculum Development Institute, Education Bureau on or before 4 October 2019 (Fax No. 3426 9265).

Enquiry

7. For general enquiries about “My Pledge to Act” (2019), please contact Ms Cristal Chow of the Moral, Civic and National Education Section, Curriculum Development Institute, Education Bureau on 2153 7490. For enquiries about the details of the QEF’s Funding Programme, please contact the QEF Secretariat on 2921 8833.

Sheridan LEE
for Secretary for Education

c.c. Heads of Sections – for information

**‘My Pledge to Act–
Expressing gratitude, to cherish, be proactive and optimistic’ (2019)
Reply Slip**

Please return by fax to 3426 9265 on or before Friday, 4 October 2019

To: Moral, Civic and National Education Section, Curriculum Development Institute,
Education Bureau

(Attention: Ms Cristal Chow)

Please fill in the following and put a “✓” in the appropriate box.

Our school will implement ‘My Pledge to Act’ (2019) activities with details as follows:

➤ The activity plan of our school is:

incorporated into the 2019/20 annual school plan

incorporated into the school development plan for the coming
2-3 school years

others: _____

➤ Our school will conduct related activities in the following modes
(Multiple items may be selected):

school-based My Pledge to Act launching ceremony

implementation through Moral and Civic Education lessons, assemblies,
class-teacher periods, Personal Growth or Life Education lessons

implementation through subject activities, co-curricular activities, or
cross-curricular learning activities

implementation through life-wide learning activities

others : _____

Our school has no plan to implement the ‘My Pledge to Act’ (2019).

Signature of School Head/Principal: _____

Name of School Head/Principal: _____

Name of School: _____

School Telephone No.: _____

Date: _____