Teaching Award for Business and Financial Education 2019/20

SUMMARY

The purpose of this circular memorandum is to inform heads of secondary schools about the “Teaching Award for Business and Financial Education 2019/20” (the Award) jointly organised by Hong Kong Association of Business Education (HKABE) and Investor and Financial Education Council (IFEC), and supported by the Education Bureau (EDB). The Award aims at promoting knowledge, skills, attitudes, motivation and behaviours in personal finance and business education among secondary schools in Hong Kong.

DETAILS

2. The objectives of organising the Award are (i) to acknowledge good practices and recognise the efforts and contributions of teachers in personal finance and business education; (ii) to raise financial literacy in schools; and (iii) to develop a sharing community among teachers on personal finance and business education.

3. All secondary school teachers who have taught or promoted personal finance and business education are welcome to apply for the Award.

4. Teachers who are interested in the Award should submit relating information and materials (collectively the “Work”) by 6 p.m., 3 February 2020. The Work should present clearly how the pedagogy, teaching resources, programmes, projects or activities they adopt can promote knowledge, skills, attitudes, motivation and behaviours in personal finance and business education. The Work should also clearly illustrate the aims, processes and outcomes of each activity.

5. The focus of the Award this year is to acknowledge teachers’ innovative and motivational teaching on one of the topics: “Personal Financial Management” or “Business Environment”. There are two types of awards this year:
• Outstanding Teaching Award in Business and Financial Education (Quota: 6 max);
• Outstanding Teaching Award in Business and Financial Education - Student Empowerment (Quota: 1)

6. Results will be announced on 2 March 2020. The Award presentation ceremony will be held at P.L.K. C.W. Chu College, Lung Hang Estate, Fu Kin Street, Tai Wai, Shatin on 21 March 2020 (Sat). Awardees’ entries will be showcased on the website of IFEC. Awardees may be invited to share their teaching experience in events organised by HKABE and IFEC.

7. For details of the Award, please refer to Annex 1 or IFEC website: https://www.thechinfamily.hk/web/en/tools-and-resources/activities-and-events/teaching-award-biz-fin-201920.html

ENQUIRY

8. For enquiries, please contact the following officers:
   Investor and Financial Education Council:
   Mr. Joe LAW (Tel: 2700 6078)
   Curriculum Development Institute, Education Bureau:
   Ms. Grace WONG (Tel: 2892 6513)

Ms Gloria P W CHAN
for Secretary for Education

cc: Heads of Sections – for information
Teaching Award for Business and Financial Education 2019/20

1. Objectives
   - To acknowledge good practices and recognise the efforts and contributions of teachers in personal finance or business education;
   - To raise financial literacy in schools; and
   - To develop a sharing community among teachers on personal finance or business education.

2. Target applicants
   - All secondary school teachers who have taught and promoted personal finance or business education.

3. Details of the Award
   - Teachers who are interested in The Award should submit relating information and materials (collectively the “Work”) by 6 p.m., 3 February 2020. The Work should present clearly how the pedagogy, teaching resources, programmes, projects or activities they adopt can promote knowledge, skills, attitudes, motivation and behaviours in personal finance and business education. The Work should also clearly illustrate the aims, processes and outcomes of each activity.

4. Rules of the Award
   - The Works must be original. Participants need to guarantee that the content of the submitted works does not infringe any copyright and publication right. Please refer to the relevant ordinances. The organisers take no liability whatsoever regarding any infringement therein.
   - The Award results are determined by the Independent Judging Panel. Participants shall not object to the results and awards determined.
   - Participants should apply and submit works through the designated online platform of IFEC.
     (Remarks: Last year winning works cannot be submitted again this year. The submission which is substantially similar to previous awarded works of the Award will not be qualified.)

5. Submission deadline
   - 6 pm, 3 February 2020
6. **Timeline**

<table>
<thead>
<tr>
<th>Date</th>
<th>Important event</th>
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<tbody>
<tr>
<td>3 February 2020 (Mon)</td>
<td>Deadline of application and submission of work</td>
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<tr>
<td>2 March 2020 (Mon)</td>
<td>Announcement of results</td>
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<tr>
<td>21 March 2020 (Sat)</td>
<td>Award ceremony</td>
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7. **Judging criteria**

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<th>Weighting (Percentage)</th>
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<tr>
<td>1</td>
<td>Effectiveness in developing and enhancing students’ knowledge and skills in the area of personal financial management or business environment</td>
<td>30</td>
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<td>2</td>
<td>Use of authentic and experiential learning materials and/or activities to enhance teaching effectiveness</td>
<td>30</td>
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<tr>
<td>3</td>
<td>Positive impacts on students’ awareness and engagement in business or personal financial education</td>
<td>20</td>
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<tr>
<td>4</td>
<td>Prepare students for dealing with their personal financial decision when they engage in business and financial activities such as consumption, work and investment</td>
<td>20</td>
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8. **Award and prize**

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<tr>
<th>Award</th>
<th>Prizes</th>
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<tr>
<td>Outstanding Teaching Award in Business and Financial Education - Student Empowerment (To award the one with outstanding performance in Judging Criteria 4) (1 award)</td>
<td>Cash prize of HK$10,000 and a trophy</td>
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<tr>
<td>Outstanding Teaching Award in Business and Financial Education (Maximum 6 awards)</td>
<td>Cash prize of HK$5,000 and a trophy</td>
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All successful award participants will be recognised with certificates of appreciation.