

EDUCATION BUREAU CIRCULAR MEMORANDUM NO. 109/2022

From : Secretary for Education

To : Heads of all Government and Aided
Schools, Caput Schools and Schools
under the Direct Subsidy Scheme

Ref. : (3) EDB(CSD/CRC-SL)/1-20/2(1)

Date : 4 July 2022

Jockey Club Joy of E-Reading Scheme

Summary

This is to invite all government and aided schools, caput schools and schools under the Direct Subsidy Scheme to participate in the captioned Scheme.

Details

2. The Jockey Club Joy of E-Reading Scheme (the “Scheme”) is initiated and funded by the Hong Kong Jockey Club Charities Trust. The Scheme aims to promote e-reading among students through providing funding to schools for purchasing e-Readers, e-Books, subscriptions of online reading platforms, and promoting reading habits through various campaigns.

3. All government and aided schools, caput schools and schools under the Direct Subsidy Scheme can apply for the funding. The application period is from **8 July 2022 to 30 November 2022**. Each school can apply for a maximum of HK\$100,000. Please refer to **Annex 1** for details of the Scheme.

Contact Person

4. For enquiries, please email to the Hong Kong Jockey Club Charities Trust at info@jcereading.com.

Edward KONG
for Secretary for Education

c.c. Heads of Sections – for information

Dear Principals / Supervisors or Chairman of School Management Committee,

Jockey Club Joy of E-Reading Scheme

We are pleased to inform you that the Jockey Club Joy of E-Reading Scheme (the “Scheme”) is now open for publicly-funded primary and secondary schools. Initiated and funded by The Hong Kong Jockey Club Charities Trust, the Scheme aims to promote e-reading among students.

The Scheme provides funding to schools for purchasing e-Readers, e-Books, subscriptions of online reading platforms, and promoting reading habits through various campaigns. Interested schools can complete the application form and upload the required documents on the official website (www.jcereading.com) during the application period from 8 July 2022 to 30 November 2022. Each school can apply for a maximum of HK\$100,000.

To facilitate your understanding and application for the Scheme, two online information sessions will be held in early July 2022. Interested schools are recommended to nominate project coordinator(s) to participate in the sessions to gain an understanding of the Scheme’s background, application procedures as well as product references. We have also invited Teacher Advisors to share their hands-on experiences in promoting e-reading in schools.

Details of the information sessions are as follows:

Event	Date	Time	Format
Information Session 1 (Cantonese)	8 July 2022 (Friday)	4:00 – 6:00pm (2 hours)	Zoom
Information Session 2 (English)#	11 July 2022 (Monday)	4:00 – 5:00pm (1 hour)	Zoom

English session will only cover Introduction to the Scheme and Application Procedures.

Please register for the information sessions by 7 July 2022 (Thursday) via the Scheme designated website (www.jcereading.com/events/). A confirmation email with the Zoom link will be sent to you upon the registration.

For details of the Scheme, please refer to Annex A and visit the official website. Should you have any enquiries, please feel free to email us at info@jcereading.com.

Yours sincerely,

Leong Cheung
Executive Director, Charities and Community

Overview of Jockey Club Joy of E-Reading Scheme

1. Scheme Name:	Jockey Club Joy of E-Reading Scheme
2. Scheme Background:	The Jockey Club Joy of E-Reading Scheme is an one year programme open to publicly-funded primary and secondary schools to promote e-reading
3. Scheme Objectives:	To subsidise schools to purchase e-reading subscriptions, e-book readers and titles for school libraries, and organise activities to promote reading
4. Eligibility:	Publicly-funded primary and secondary schools in Hong Kong, i.e. government schools, aided schools, caput schools and schools under the Direct Subsidy Scheme
5. Application Period:	8 July 2022 to 30 November 2022
6. Scheme Period:	8 July 2022 to 31 December 2023
7. Funding Amount:	Each school can apply for a maximum of HK\$100,000
8. Application Processes and Required Documents:	<p>Interested schools can apply via the Scheme designated website (www.jcereading.com), by filling in the online application form and submitting e-copies of the following documents:</p> <p><u>Stage I - For application</u></p> <p><i>Documents required</i></p> <ol style="list-style-type: none"> 1. Application Form including (A) Application, (B) Project Budget, and (C) Bank Electronic Payment Information Form endorsed by Principal, Supervisor or Chairman of School Management Committee <u>with School Chop</u> 2. Bank statement issued no more than 3 months before the application date/ first page of latest bank book, indicating the bank account name and number 3. School Registration Certificate issued by Education Bureau <p><u>Stage II - After application approval</u></p> <ol style="list-style-type: none"> 4. Donation Acceptance & Acknowledgment of Payment Letter endorsed by the Supervisor or the Chairman of School Management Committee

	<p>Application processes are as follows:</p> <ol style="list-style-type: none"> 1. Application: Interested schools submit online applications via the Scheme designated website. 2. Assessment: Schools may be contacted for clarifications. 3. Approval: Application result will be notified within 15 working days of satisfactory completion of application. 4. Funding disbursement: Funding will be disbursed in 5-10 working days after result notification. Schools shall sign and return a Donation Acceptance & Acknowledgment of Payment Letter within 5 working days. <p>For details of the application process, see “Application Guidelines” (download).</p>
<p>9. Information Session</p>	<p><u>Cantonese Session</u></p> <p>Date: 8 July 2022 (Friday)</p> <p>Time: 4:00 – 6:00pm</p> <p>Format: Online (Zoom link will be provided upon registration)</p> <p>Rundown:</p> <ul style="list-style-type: none"> •Introduction to the Scheme •Application procedures •Sharing and Recommendation by Teacher Advisors •Online Product Showcase (presented by service vendors) <p>Registration: Scheme designated website (www.jcereading.com)</p> <hr/> <p><u>English Session</u></p> <p>Date: 11 July 2022 (Monday)</p> <p>Time: 4:00 – 5:00pm</p> <p>Format: Online (Zoom link will be provided upon registration)</p> <p>Rundown:</p> <ul style="list-style-type: none"> •Introduction to the Scheme •Application procedures <p>Registration: Scheme designated website (www.jcereading.com)</p>