

EDUCATION BUREAU CIRCULAR MEMORANDUM No. 147/2024

From: Secretary for Education
Reference: EDB(CD/MCNE)/ADM/60/1/3(14)

To: Heads of Kindergartens, and
Primary and Secondary Schools
(Including Special Schools)

Date: 11 July 2024

“My Pledge to Act – Be Grateful and Treasure What We Have, Stay Positive and Optimistic” (2024/25)

Summary

This circular memorandum is to inform kindergartens, primary schools and secondary schools (including special schools) of the arrangements of the “My Pledge to Act” (MPA) for the 2024/25 school year, as well as the learning and teaching resources and promotional materials for schools.

Background

2. Since 2003, the Education Bureau (EDB) has been organising the **Values Education Promotional Campaign: “My Pledge to Act” (MPA)**, enabling schools in Hong Kong to nurture in students virtues and a healthy lifestyle through collective commitment and learning activities related to values education. In the 2024/25 school year, the EDB will continue to promote the MPA and develop learning and teaching resources as well as promotional materials to support schools in organising related activities.



Details

3. With the theme of **“Be Grateful and Treasure What We Have, Stay Positive and Optimistic”**, the MPA helps students **develop a sense of gratitude, learn to cherish what they have, adopt a positive and optimistic attitude towards life, and face transitions and challenges in life and growth with courage.**

4. Schools are advised to **continue to take “Be Grateful and Treasure What We Have, Stay Positive and Optimistic” as the core direction** in the 2024/25 school year, and taking into account their vision and missions, religious backgrounds, characteristics, contexts and students’ learning

needs, select from the following four sub-themes (multiple sub-themes may be selected) as the school-based MPA theme(s) for promoting values education:

- “Be Diligent and Law-abiding, Perform Acts of Kindness”
- “Think from Others’ Perspectives, Foster Harmony and Be Respectful”
- “Inherit Traditional Culture, Be Patriotic and Love Hong Kong”
- “Cherish Life, Be Healthy”



Schools may incorporate the MPA activities into their annual school plans or school development plans, and promote the activities within and beyond the classroom by designing and organising appropriate school-based curricula and learning activities through systematic and holistic planning.

5. As an ongoing effort, The EDB will provide a series of learning and promotional activities, including the Values Education Annual Prize Presentation Ceremony, student competitions and school-based award programmes. Please refer to **Annex 1** for the activity schedule. Details of the major activities are set out as follows:

(a) “My Pledge to Act” Activity Series (1): MPA Ambassador School-based Award Programme

To sustain the positive learning outcomes of the “MPA Ambassador School-based Award Programme”, schools are encouraged to continue to organise related activities with school-based features by tapping the learning and teaching resources, promotional materials and the **MPA Handbook** provided by the EDB. Schools may award students who have excelled in putting proper values into practice with the EDB’s **MPA Mascot** (“樂諾小太陽”)

Badges and certificates and appoint them as **MPA Ambassadors** (“樂諾大使”), engaging them in the planning, promotion and implementation of school-based MPA activities. Learning and teaching resources, promotional materials and certificates related to the “MPA Ambassador School-based Award Programme” have been uploaded to the MPA Theme-based Resources Webpage (please scan the QR code on the right) for schools’ flexible use.



MPA Handbook
(Chinese Version Only)



MPA Mascot
Badge

Schools requesting the MPA Mascot Badges (“樂諾小太陽襟章”) (100 pieces per school) for the 2024/25 school year should **fill in the Reply Slip (in fillable PDF format) which can be downloaded from the “My Pledge to Act” Theme-based Resources Webpage** (Please refer to [Annex 2](#) for the sample Reply Slip.), and **return it by e-mail to info_mcne1@edb.gov.hk on or before 18 October 2024 (Friday)**. (Please indicate “My Pledge to Act Reply Slip_XX School” in the subject of the e-mail, e.g. “My Pledge to Act Reply Slip_Hong Kong Secondary School”.)

(b) “My Pledge to Act” Activity Series (2): Territory-wide “Let’s Pledge Together” Ceremony

The EDB has all along been encouraging schools to organise school-based MPA ceremony at the beginning of each school year, so as to help students set goals and put them into action, with a view to nurturing them into good citizens who keep their promises, and are committed as well as willing to take proper action.

To further foster the concerted efforts of students from kindergartens, primary and secondary schools across the territory, schools are invited to participate in the “My Pledge to Act - Territory-wide Let’s Pledge Together” Ceremony by organising school-based “Let’s Pledge Together” Ceremony between 2 September 2024 and 29 November 2024. Students will be led to set goals and pledge to spare no effort in fulfilling their promises, by



turning proper values into good deeds and fostering a positive school and social atmosphere together. The EDB will issue a **Certificate of Participation - “My Pledge to Act - Territory-wide Let’s Pledge Together” Ceremony** and provide **20 small gifts**¹ for each participating school for awarding students who have excelled in MPA activities.

With a view to supporting schools in their participation of the above activity, the EDB has launched a Resource Kit which schools may flexibly adapt and utilise based on their own needs in tandem with other school-based values education learning activities, so as to enhance students’ understanding, identification and application of proper values. Please refer to [Annex 3b](#) for details.

¹ (1) The small gifts will only be provided for schools participating in the Territory-wide “Let’s Pledge Together” Ceremony.
(2) The small gifts will be available on a first-come-first-served basis while stock lasts.
(3) The EDB will notify eligible schools of the arrangements regarding the collection of the small gifts by post by the end of January 2025. Eligible schools should arrange to collect the small gifts at a designated location. Mailing service will not be provided.

For the EDB to gain a better understanding of the implementation of the school-based “Let’s Pledge Together” Ceremony in schools, schools should **fill in the Reply Slip (in fillable PDF format) which can be downloaded from the “My Pledge to Act” Theme-based Resources Webpage** (Please refer to [Annex 3a](#) for the sample Reply Slip.) and **return it by e-mail to info_mcne1@edb.gov.hk on or before 20 December 2024 (Friday)** together with links to not more than 5 photos taken during the Ceremony depicting students’ participation. (Please indicate “MPA Territory-wide Let’s Pledge Together Ceremony_XX School” in the subject of the e-mail, e.g. “MPA Territory-wide Let’s Pledge Together Ceremony_Hong Kong Secondary School”.)

(c) “My Pledge to Act” Activity Series (3): “Together We Promise” Parent-child Drawing Competition (Kindergarten)

Values education begins from an early age, and requires the active participation of parents. The **“Together We Promise” Parent-child Drawing Competition (Kindergarten)** is organised with a view to deepening children’s understanding of the theme of the MPA through parent-child collaborative drawing and creative works relevant to the theme, and fostering parent-child relationships. **The deadline for submission is 20 December 2024 (Friday)**. Please refer to [Annex 4](#) for details.

(d) “My Pledge to Act” Activity Series (4): “Roll and ACT” Short Film Competition (Primary School)

Targeted at primary students, the **“Roll and ACT” Short Film Competition (Primary School)** allows them to unleash their creativity in producing short films for spreading the positive energy to society through promoting the MPA theme of “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”. **The deadline for submission is 21 February 2025 (Friday)**. Please refer to [Annex 5](#) for details.

(e) “My Pledge to Act” Activity Series (5): “Touching Moments” Photo Competition (Secondary School)

Targeted at secondary students, the **“Touching Moments” Photo Competition (Secondary School)** aims to encourage them to proactively discover the wonderful things around them, capture through their lenses the moments worth being grateful for and cherished, with a view to promoting proper values and attitudes as reflected in the theme of “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”. **The deadline for submission is 24 January 2025 (Friday)**. Please refer to [Annex 6](#) for details.

6. The EDB will continue to provide the latest news on the MPA, activity information, learning and teaching resources, and promotional materials (e.g. electronic posters, photo props, electronic banners) for downloading or loan by schools on the “My Pledge to Act” (2024/25) Theme-based Resources Webpage.



7. Since the 2019/20 school year, the EDB has been implementing the “My Pledge to Act” (MPA) Funding Programme through the Quality Education Fund (QEF). Publicly-funded schools² and kindergartens joining the Kindergarten Education Scheme may, during each round of application, submit one application for funding not exceeding \$200,000 for conducting learning activities aligning with the theme in each respective school year to promote values education. Applications under the MPA Funding Programme are now accepted throughout the year until the 2025/26 school year. Schools could, in accordance with their school contexts, flexibly deploy the unused application quotas to apply for funding in a timely manner to implement diversified learning activities that align with the main theme “Be Grateful and Treasure What We Have, Stay Positive and Optimistic” and support the aforesaid sub-themes to create a learning environment conducive to cultivating proper values and attitudes. For details of the MPA Funding Programme, please refer to the QEF website (www.qef.org.hk).



Photo props and Pull-up banners (For reference only)

8. For the EDB to gain a better understanding of the implementation of the MPA and school-based values education in schools, schools are requested to **fill in the Reply Slip (in fillable PDF format) which can be downloaded from the “My Pledge to Act” Theme-based Resources Webpage** (Please refer to **Annex 2** for the sample Reply Slip.) and **return it by e-mail to info_mcn1@edb.gov.hk on or before 18 October 2024 (Friday)**. (Please indicate “My Pledge to Act Reply Slip_XX School” in the subject of the e-mail, e.g. “My Pledge to Act Reply Slip_Hong Kong Secondary School”.)



² Publicly-funded schools include government schools, aided schools (including special schools), caput schools, and schools under the Direct Subsidy Scheme.

Enquiries

9. For general enquiries about MPA, please contact Mr Gary NG of the Moral, Civic and National Education Section, CDI, EDB at 2153 7490. For enquiries about the MPA Funding Programme, please contact the QEF Secretariat at 2921 8833.

(Ben HUNG)

for Secretary for Education

Encl.

c.c. Heads of Sections – for information

**“My Pledge to Act –
Be Grateful and Treasure What We Have, Stay Positive and Optimistic”
(2024/25)**

Important Dates

Activity / Event	Date	Remarks
Values Education Annual Prize Presentation Ceremony 2023/24 cum “My Pledge to Act” 2024/25 Launching Ceremony	20 September 2024 (Friday)	Presentation of awards and prizes of MPA competitions for the 2023/24 school year and award-winning entries showcase
Submission of “My Pledge to Act – Be Grateful and Treasure What We Have, Stay Positive and Optimistic” (2024/25) Reply Slip (Annex 2)	Deadline for submission: 18 October 2024 (Friday)	Please submit the Reply Slip (in fillable PDF format) by e-mail to info_mcne1@edb.gov.hk
“My Pledge to Act” Activity Series (2): Territory-wide “Let’s Pledge Together” Ceremony (Annex 3)	Implementation period: 2 September 2024 – 29 November 2024	
	Deadline for submission of Reply Slip (Annex 3a): 20 December 2024 (Friday)	Please submit the Reply Slip (in fillable PDF format) by e-mail to info_mcne1@edb.gov.hk
“My Pledge to Act” Activity Series (3): “Together We Promise” Parent-child Drawing Competition (Kindergarten) (Annex 4)	Deadline for submission of entries: 20 December 2024 (Friday)	Please submit the respective duly completed and signed Enrolment Forms (in fillable PDF format) by e-mail to info_mcne1@edb.gov.hk
“My Pledge to Act” Activity Series (4): “Roll and ACT” Short Film Competition (Primary School) (Annex 5)	Deadline for submission of entries: 21 February 2025 (Friday)	
“My Pledge to Act” Activity Series (5): “Touching Moments” Photo Competition (Secondary School) (Annex 6)	Deadline for submission of entries: 24 January 2025 (Friday)	
Values Education Annual Prize Presentation Ceremony 2024/25 cum “My Pledge to Act” 2025/26 Launching Ceremony	11 July 2025 (Friday)	Presentation of awards and prizes of MPA competitions for the 2024/25 school year and award-winning entries showcase

**Submission
Deadline:
18 October 2024
(Friday)**



Please submit it in fillable PDF format by e-mail to info_mcne1@edb.gov.hk

Annex 2

**“My Pledge to Act –
Be Grateful and Treasure What We Have, Stay Positive and Optimistic”
(2024/25)**

Reply Slip

[Please submit it by e-mail to info_mcne1@edb.gov.hk on or before 18 October 2024 (Friday).]

To: Moral, Civic and National Education Section 1, CDI, EDB (Attention: Mr Gary NG)

Please put a “√” in the appropriate box(es) and provide details in the space provided.

1. Arrangements for the past three years (2021/22 - 2023/24 school years)

- In the 2021/22 - 2023/24 school years** [Please put a “√” in the appropriate box(es) to indicate the school year(s)], our school conducted “My Pledge to Act” activities in the following mode(s): (Multiple items may be selected)

School Year	Mode(s)
<input type="checkbox"/> 2021/22	<input type="checkbox"/> School-based “My Pledge to Act” ceremony <input type="checkbox"/> Assemblies, class-teacher periods, Personal Growth or Life Education lessons <input type="checkbox"/> Subject-related activities, co-curricular activities, cross-curricular learning activities <input type="checkbox"/> Life-wide learning activities <input type="checkbox"/> Others: _____
<input type="checkbox"/> 2022/23	<input type="checkbox"/> School-based “My Pledge to Act” ceremony <input type="checkbox"/> Assemblies, class-teacher periods, Personal Growth or Life Education lessons <input type="checkbox"/> Subject-related activities, co-curricular activities, cross-curricular learning activities <input type="checkbox"/> Life-wide learning activities <input type="checkbox"/> Others: _____
<input type="checkbox"/> 2023/24	<input type="checkbox"/> School-based “My Pledge to Act” ceremony <input type="checkbox"/> Assemblies, class-teacher periods, Personal Growth or Life Education lessons <input type="checkbox"/> Subject-related activities, co-curricular activities, cross-curricular learning activities <input type="checkbox"/> Life-wide learning activities <input type="checkbox"/> Others: _____

- Our school **had implemented similar school-based collective commitment and practice activities / award schemes in the 2021/22 - 2023/24 school years.**
- Our school **did not organise** school-based collective commitment and practice activities / award schemes in **the 2021/22 - 2023/24 school years.**

(Reason(s): _____)

2. 2024/25 school year

- In **the 2024/25 school year, our school will organise “My Pledge to Act” activities** and adopt the following sub-theme(s) (Multiple items may be selected):
- “Be Diligent and Law-abiding, Perform Acts of Kindness”
 - “Think from Others’ Perspectives, Foster Harmony and Be Respectful”
 - “Inherit Traditional Culture, Be Patriotic and Love Hong Kong”
 - “Cherish Life, Be Healthy”

Implementation plan(s) of MPA activities in the 2024/25 school year:

- Activity planning (Multiple items may be selected):
- Incorporating MPA activities into the Annual School Plan
 - Incorporating MPA activities into the School Development Plan for the coming school years
 - Applying for the MPA Funding Programme
 - Others: _____
- Activity mode(s) (Multiple items may be selected):
- School-based “Let’s Pledge Together” Ceremony (Please complete and return the **“Territory-wide ‘Let’s Pledge Together’ Ceremony School-based Activity Reply Slip”**. Please refer to Annex C.2.6 for details.)
 - Assemblies, class-teacher periods, Personal Growth or Life Education lessons
 - Subject-related activities, co-curricular activities, cross-curricular learning activities
 - Life-wide learning activities
 - Conducting the MPA Ambassador School-based Award Programme
 - and obtaining the MPA Mascot Badges (“樂諾小太陽襟章”) (100 pieces)
 - Others: _____
- Our school **will implement similar school-based collective commitment and practice activities / award schemes in the 2024/25 school year.**
- Our school **has no plan to implement** any school-based collective commitment and practice activities / award schemes **in the 2024/25 school year.**

(Reason(s): _____)

Signature of School Head / Principal:

Name of School Head / Principal:

Name of School:

Teacher-in-charge of the MPA / Values Education:

Contact Telephone No.:

E-mail Address:

Date:

**Submission
Deadline:
20 December 2024
(Friday)**



Please submit it in fillable PDF format
by e-mail to info_mcnel@edb.gov.hk

Annex 3a

**“My Pledge to Act” Activity Series (2):
Territory-wide “Let’s Pledge Together” Ceremony
School-based Activity Reply Slip**

Information of participating school	
Type of School	<input type="checkbox"/> Kindergarten <input type="checkbox"/> Primary Sch <input type="checkbox"/> Secondary Sch
Name of School	
Name of Teacher-in-charge	
Contact No.	
E-mail Address	

Our school has taken part in the Territory-wide “Let’s Pledge Together” Ceremony. Information of the implementation of the school-based “Let’s Pledge Together” Ceremony is set out as follows:

Implementation of the school-based “Let’s Pledge Together” Ceremony	
Date of activity	
Number of students participated in the activity	(Please fill in the figure only)
Photos of the “Let’s Pledge Together” Ceremony and related activities (5 photos at most)	Links of the JPEG images for downloading:
	(Please ensure that the general access of the links has been set as “Anyone with the link”)

Note: All information cannot be modified once submitted. The information in the first submission shall prevail.

“My Pledge to Act” Activity Series (2): Territory-wide “Let’s Pledge Together” Ceremony

Resource Kit

The Education Bureau (EDB) has launched a Resource Kit to support schools in their participation in the **Territory-wide “Let’s Pledge Together” Ceremony**. Schools may flexibly adapt and utilise the resources in alignment with their vision, missions, religious backgrounds, characteristics, etc., taking into account the school contexts, their beliefs and planning of the school-based values education curricula, characteristics and learning needs of students, etc.. The Resource Kit can be used in tandem with other school-based values education learning activities to enhance students’ understanding, identification and application of proper values, nurturing in them the positive attitudes towards life, namely “Be Grateful”, “Treasure What We Have”, “Stay Positive” and “Stay Optimistic”. The Resource Kit includes:

1. Suggested activity flow
2. Emcee Script
3. Principal’s speech (both kindergarten version and primary & secondary version are provided)
4. Script of the “Students’ Pledge”
5. MPA Handbook
6. Presentation slides template
7. Electronic posters
8. Electronic banners
9. Photo props (available for loan, please refer to the “My Pledge to Act” (2024/25) Theme-based Resources Webpage for details)
10. “Happy, Promising Little Sun (樂諾小太陽)” picture files (for production of photo props, stickers, promotional materials, posters, etc.)



我的行動承諾
My Pledge to Act

2·9·2024 - 29·11·2024

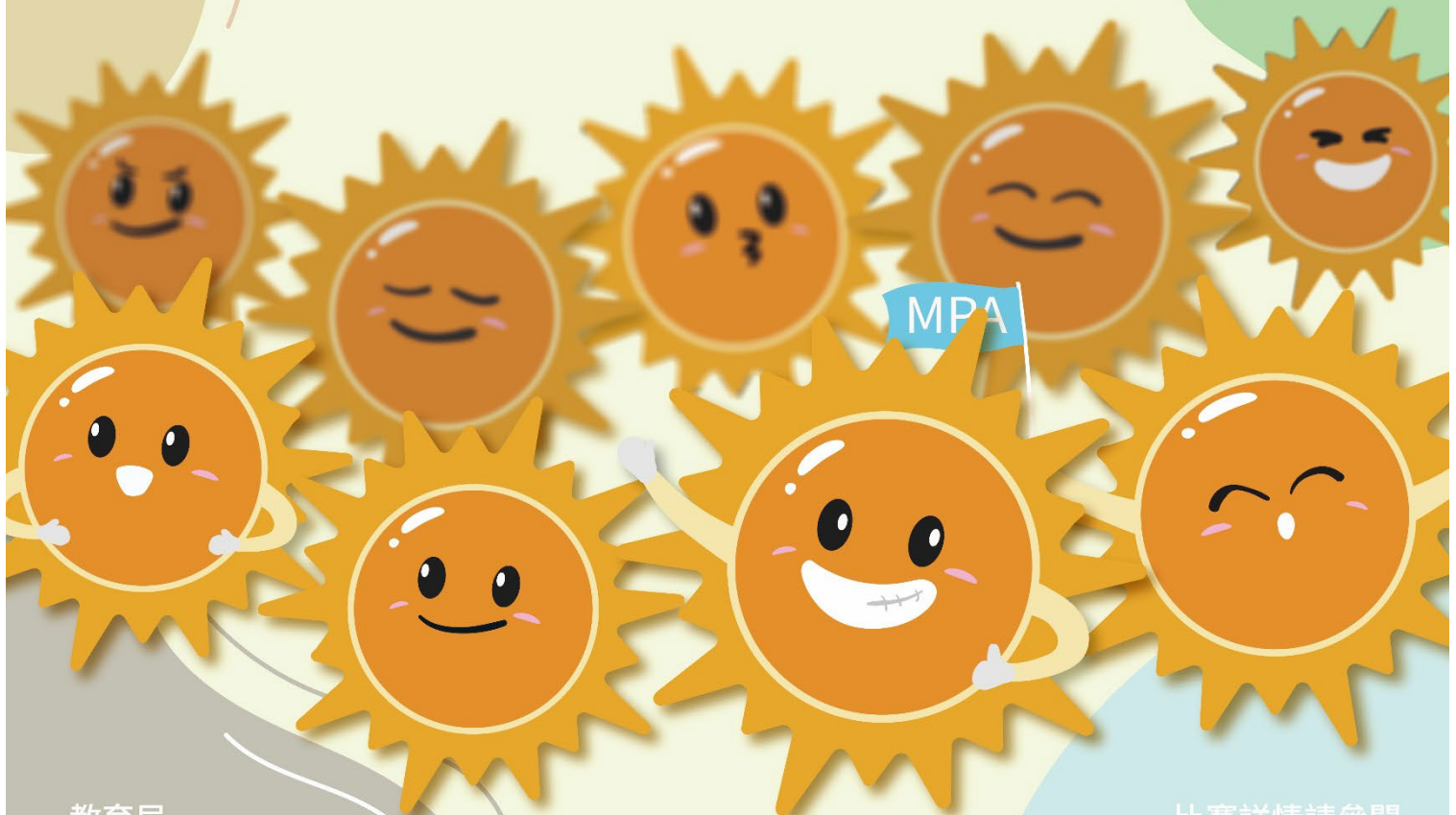
「我的行動承諾」

2024/25

全港同「諾」禮

凝聚全港學生力量

承諾·起行



教育局
課程發展處

請學校於活動後交回相片

比賽詳情請參閱
教育局通函第147/2024號

“My Pledge to Act” Activity Series (3): “Together We Promise” Parent-child Drawing Competition (Kindergarten)

Objectives:

This competition aims to promote parental involvement in values education by engaging parents and their children in parent-child collaborative drawing and creative works relevant to the theme of “My Pledge to Act” (MPA), so as to help cultivate proper values and attitudes in children from a young age and foster parent-child relationships.

Targets and Participation:


- The competition is open to students and parents of all kindergartens and kindergarten-cum-child care centres in Hong Kong.
- Students enter the competition as individual entrants. Each student shall submit only one entry; otherwise, he/she will be disqualified.
- Schools may encourage students and parents to actively participate in the competition, and to conduct internal shortlisting and selection after collecting these entries. Each school can submit **a maximum of five entries.**

Theme and Entry Requirements:

- Entrants shall create drawings that promote positive messages related to **the MPA theme of “Be Grateful and Treasure What We Have, Stay Positive and Optimistic” based on the materials provided by the EDB.**
- Entrants must use the designated drawing paper for colouring, drawing and creation. The designated drawing paper is enclosed in **Annex 4a** and can be downloaded from the “My Pledge to Act” Theme-based Resources Webpage.
- Teachers-in-charge should print and distribute the designated drawing paper (A4 size, 210mm x 297mm) to the entrants.
- Entries must be hand-drawn. Entries generated by computer graphics design software will not be accepted.
- There are no restrictions on the drawing tools for the hand-drawn entries. For example, watercolour, pastel, crayon, coloured pencil or a combination of the above are all acceptable.
- Entries must be drawn by the entrants themselves. Parents may provide their children with guidance on the creative direction, contents, and drawing techniques. Entries not drawn by the entrants themselves will not be reviewed.



Submission of Entries:

- Details of the participation and submission methods for the competition are as follows:
 1. Schools should fill in and submit the “**Enrolment Form**” in **fillable PDF format** (one form for each participating school, please refer to **Annex 4a**) with links for access to entries provided. The Enrolment Form can be downloaded from the “My Pledge to Act” Theme-based Resources Webpage. 
 2. **Please return the completed and duly signed “Enrolment Form” by e-mail to info_mcnel@edb.gov.hk.** (Please indicate “Parent-child Drawing Competition Enrolment_XX School” in the subject of the e-mail, e.g. “Parent-child Drawing Competition Enrolment_Hong Kong Kindergarten”).
- There are no restrictions on the drawing tools for the hand-drawn entries. The entries must be drawn on the designated A4 white drawing paper. Schools are requested to scan the entries, upload the electronic files onto cloud storage and provide links for access to the files. The files should be in JPEG format and have a resolution of not less than 300dpi.
- The file should be named in the format “School Name_Class_Entrant’s Name”, e.g. “Hong Kong Kindergarten_K2B_Chan Tai Man”.
- Once submitted, the Enrolment Form, entrants’ information and entries cannot be modified, and the **information in the first submission shall prevail**.
- Submission by other means, such as CD-ROMs by post or in person, will not be accepted.
- The submission **deadline is 20 December 2024 (Friday)**. The submission date and time will be based on those indicated in the EDB’s server system. Late submissions will not be accepted.
- Upon the receipt of enrolment e-mail, the EDB shall download the entries using the links provided by schools. **Confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7490 if the confirmation e-mail is not received one week after the deadline.

Prizes:

Awards and prizes of the competition are as follows:

Champion	1 entry	A Certificate, \$3000 Book Coupon and Other Prizes
First Runner-up	1 entry	A Certificate, \$2000 Book Coupon, and Other Prizes
Second Runner-up	1 entry	A Certificate, \$1000 Book Coupon, and Other Prizes
Merit Award	10 entries	A Certificate, \$500 Book Coupon and Other Prizes

Adjudication:

- Entries will first undergo shortlisting by the Moral, Civic and National Education Section 1, CDI, EDB. An adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.
- Judging criteria
 - Expression of the Theme (50%): effectiveness of the entry in highlighting the theme and promoting relevant proper values and attitudes
 - Design and Creativity (40%): composition, design concept and originality
 - Artistic techniques (10%): use of colours, colouring techniques and design methods (e.g. colours, lines and shapes)

Announcement of Results:

- The results will be announced on the Values Education Webpage and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education
Webpage



“Happy, Promising
Little Sun”
Facebook Page

Use of Winning Entries:

- The winning entries may be uploaded to various platforms, including the Values Education Webpage, the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and displayed at government premises or other designated locations for sharing of students’ learning outcomes with other schools and stakeholders.

Rules and Regulations:

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage.
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants’ information cannot be modified, and the entries will not be returned.
- The entry submission date and time will be based on those indicated in the EDB’s server system.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR.
- All entries must be the entrants’ original works which have not been released or displayed publicly. They must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If

necessary, the EDB may request the entrants to produce written proof of legal authorisation.

- **The name and school name of the entrant (including English or Pinyin abbreviations), or any information related to the entrant and the school of the entrant (including logos and graphics) must NOT appear on the entry and its layout, or the entrant will be disqualified.**
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profitmaking purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without needing to obtain further consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement:

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues in this regard.

**Submission
Deadline:
20 December 2024
(Friday)**



Please submit it in fillable PDF format by e-mail to info_mcne1@edb.gov.hk

Annex 4a

**“Together We Promise”
Parent-child Drawing Competition (Kindergarten)
Enrolment Form**

Information of Participating School			
Name of School			
Contact Person	Name		Contact no.
			E-mail
No. of students participating in internal preliminary competition			
Upon internal shortlisting, our school nominates the following students to participate in the captioned competition. The particulars of the entrants and entries are as follows:			
Particulars of Entrants			
Entrant 1	Name		
	Class		
	Link of entry	Link of the JPEG image for downloading: <small>(Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)</small>	
Entrant 2	Name		
	Class		
	Link of entry	Link of the JPEG image for downloading: <small>(Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)</small>	
Entrant 3	Name		
	Class		
	Link of entry	Link of the JPEG image for downloading: <small>(Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)</small>	
Entrant 4	Name		
	Class		
	Link of entry	Link of the JPEG image for downloading: <small>(Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)</small>	
Entrant 5	Name		
	Class		
	Link of entry	Link of the JPEG image for downloading: <small>(Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)</small>	

SAMPLE
Please download the electronic form from the “My Pledge to Act” Theme-based Resources Webpage

Please provide **names** of teacher-in-charge and students in **both Chinese and English**.
Each school can submit a **maximum of five** entries.

Rules and Regulations:

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage.
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned.
- The entry submission date and time will be based on those indicated in the EDB's server system.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR.
- All entries must be the entrants' original works which have not been released or displayed publicly. They must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to produce written proof of legal authorisation.
- The name and school name of the entrant (including English or Pinyin abbreviations), or any information related to the entrant and the school of the entrant (including logos and graphics) must NOT appear on the entry and its layout, or the entrant will be disqualified.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profitmaking purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without needing to obtain further consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement:

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, result announcements, prize presentation ceremony arrangements and promotional purposes. All data collected will be archived if no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name, school name of entrants and relevant personal data may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to be responsible for any security and data protection issues in this regard.

I declare that I have read the above and agree to abide by the rules and regulations and the personal information collection statement stated therein.

Signature of School Head/
Principal:

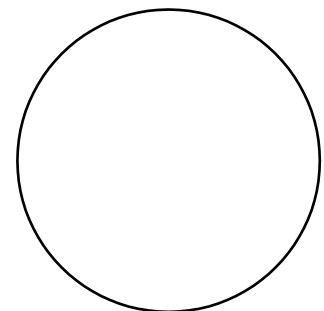
Name of School Head/
Principal:

Name of School:

Teacher-in-charge:

Contact No.:

Date:



School Chop

Note:

This "Enrolment Form" must be completed electronically in fillable PDF format and named in the specified format, e.g. "Parent-child Drawing Competition Enrolment Form_Hong Kong Kindergarten.pdf".

我的行動承諾
My Pledge to Act



截止日期

2024年12月20日(五)

獎品

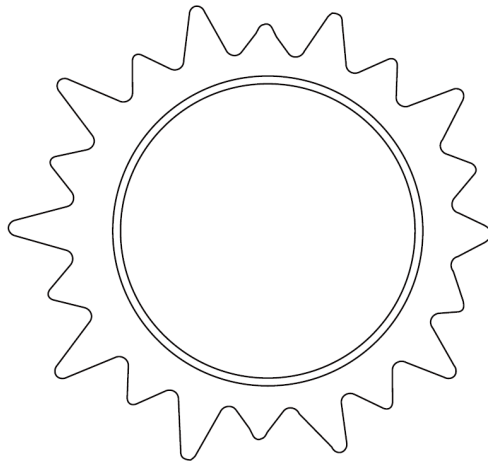
冠軍	一名	獎狀、港幣3,000元書券及其他獎品
亞軍	一名	獎狀、港幣2,000元書券及其他獎品
季軍	一名	獎狀、港幣1,000元書券及其他獎品
優異獎	十名	獎狀、港幣500元書券及其他獎品

參賽者必須以本局所指定的稿件進行填色，繪畫及創作。

教育局
課程發展處

比賽詳情請參閱
教育局通函第147/2024號

**“Together We Promise” Parent-child Drawing Competition (Kindergarten)
Designated Drawing Paper**



“My Pledge to Act” Activity Series (4): “Roll and ACT” Short Film Competition (Primary School)

Objective:

This competition aims to enhance students’ understanding and sense of acceptance towards the “My Pledge to Act” (MPA) theme of “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”. Through the production of short films, students can enhance their creativity and promote positivity to society by promoting proper values and attitudes to the public.

Targets and Participation:

- The competition is open to all primary students in Hong Kong.
- Students can participate individually, in groups, or as parent-child teams. Each student shall submit only one entry; otherwise, he/she will be disqualified.
- For entries submitted in groups or as parent-child teams, the maximum number of entrants for each entry is 5.
- Schools may encourage students and parents to actively participate in the competition, and to conduct internal shortlisting and selection after collecting these entries. Each school can submit **a maximum of five entries.**


Theme and Entry Requirements:

- Entrants should create and shoot a short film to convey positive messages related to **the MPA theme of “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”**.
- The entry should not exceed 90 seconds in length.
- The format and presentation of the entry are not restricted (e.g. entrants may highlight the theme through the use of drama, dance, documentary, or speech).
- To enhance the audio-visual effect of the short film, texts, images, animations, filters and **music (only the designated music provided by the EDB and uploaded to the “My Pledge to Act” Theme-based Resources Webpage is to be used)** can be incorporated in the entry. Any materials used must not infringe the rights of others (including copyright) and must not contain or quote the names, labels or trademarks of people, schools, companies, brands, etc. All entries must be original work of the entrant(s) and have not been publicised on any occasions. Entrants will be held responsible for any disputes arising therefrom, and may risk disqualification from the competition.
- Entrants should provide a **title of no more than 20 words for the short film in either Chinese or English.**
- The entry must be submitted in MP4 format.



- The resolution of the entry must be at least 1080 x 1920, with an aspect ratio of 9:16 (portrait).

Submission of Entries:

- Details of participation and submission methods for the competition are as follows:
 1. Schools should fill in and submit the “**Enrolment Form**” in **fillable PDF format** (one form for each participating school, please refer to **Annex 5a**) with links for access to entries provided. The Enrolment Form can be downloaded from the “My Pledge to Act” Theme-based Resources Webpage. 
 2. **Please return the completed and duly signed “Enrolment Form” by e-mail to info_mcn1@edb.gov.hk.** (Please indicate “Short Film Competition Enrolment_XX School” in the subject of the e-mail, e.g. “Short Film Competition Enrolment_Hong Kong Primary School”.)
- The file should be named in the format “School Name_Class_Entrant’s Name”, e.g. “Hong Kong Primary School_2B_Chan Tai Man”.
- Once submitted, the Enrolment Form, entrants’ information and entries cannot be modified, and the **information in the first submission shall prevail**.
- Submission by other means, such as CD-ROMs by post or in person, will not be accepted.
- The submission **deadline is 21 February 2025 (Friday)**. The submission date and time will be based on those indicated in the EDB’s server system. Late submissions will not be accepted.
- Upon the receipt of enrolment e-mail, the EDB shall download the entries using the links provided by schools. **Confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7490 if the confirmation e-mail is not received one week after the deadline.

Prizes:

Awards and prizes of this competition are as follows:

Champion	1 entry	A Certificate, \$5,000 Book Coupon and Other Prizes
First Runner-up	1 entry	A Certificate, \$3,000 Book Coupon and Other Prizes
Second Runner-up	1 entry	A Certificate, \$2,000 Book Coupon and Other Prizes
Merit Award	5 entries	A Certificate, \$1,000 Book Coupon and Other Prizes
Most Creative Award	1 entry	A Certificate, \$1,000 Book Coupon and Other Prizes

Adjudication:

- Entries will first undergo shortlisting by the Moral, Civic and National Education Section 1, CDI, EDB. An adjudication panel will then select the champion, first runner-up, second runner-up, merit awards and the most creative award.
- Judging criteria
 - Expression of the Theme (50%): effectiveness of the entry in highlighting the theme and

promoting relevant proper values and attitudes

- Expression and Creativity (40%): idea, filming skills, artistic techniques, and originality
- Title (10%): effectiveness in summarising the content of the entry concisely and creatively and arousing viewers' interest

Announcement of Results:

- The results will be announced on the Values Education Webpage and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education
Webpage



“Happy, Promising
Little Sun”
Facebook Page

Use of Winning Entries:

- The winning entries may be uploaded to various platforms, including the Values Education Webpage, the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and displayed at government premises or other designated locations for sharing of students' learning outcomes with other schools and stakeholders.

Rules and Regulations:

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage.
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned.
- The entry submission date and time will be based on those indicated in the EDB's server system.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR.
- All entries must be the entrants' original works which have not been released or displayed publicly. They must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to produce written proof of legal authorisation.
- **The name and school name of the entrant (including English or Pinyin abbreviations), or any information related to the entrant and the school of the entrant (including logos and graphics) must NOT appear on the entry and its layout, or the entrant will be disqualified.**
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB

once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profitmaking purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without needing to obtain further consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement:

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues in this regard.

**Submission
Deadline:
21 February 2025
(Friday)**



Please submit it in fillable PDF format
by e-mail to info_mcne1@edb.gov.hk

Annex 5a

**“Roll and ACT” Short Film Competition (Primary School)
Enrolment Form**

Information of participating school			
Name of School			
Particulars of Teacher-in-charge	Name	Contact no.	
		E-mail	
No. of students participating in internal preliminary competition			
Upon internal shortlisting, our school nominates the following students to participate in the captioned competition. The particulars of the entrants and entries are as follows:			
Particulars of entrants / groups			
Entrant / Group 1	Participant(s) - For individual and parent-child entries, please fill in Name 1) only. - For group entries, please fill in the names and class(es) of all participants.	Name 1)	Class
		Name 2)	Class
		Name 3)	Class
		Name 4)	Class
		Name 5)	Class
	Form of participation	<input type="checkbox"/> Individual <input type="checkbox"/> Group <input type="checkbox"/> Parent-child	
	Title of short film - Within 20 words - Can be written in Chinese or English		
Link of entry	Link of the MP4 file for downloading: (Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)		
Entrant / Group 2	Participant(s) - For individual and parent-child entries, please fill in Name 1) only. - For group entries, please fill in the names and class(es) of all participants.	Name 1)	Class
		Name 2)	Class
		Name 3)	Class
		Name 4)	Class
		Name 5)	Class
	Form of participation	<input type="checkbox"/> Individual <input type="checkbox"/> Group <input type="checkbox"/> Parent-child	
	Title of short film - Within 20 words - Can be written in Chinese or English		
Link of entry	Link of the MP4 file for downloading: (Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)		

SAMPLE
Please download the electronic form from the “My Pledge to Act” Theme-based Resources Webpage

Entrant / Group 3	Participant(s) - For individual and parent-child entries, please fill in Name 1) only. - For group entries, please fill in the names and class(es) of all participants.	Name 1)	Class
		Name 2)	Class
		Name 3)	Class
		Name 4)	Class
		Name 5)	Class
	Form of participation	<input type="checkbox"/> Individual <input type="checkbox"/> Group <input type="checkbox"/> Parent-child	
Title of short film - Within 20 words - Can be written in Chinese or English			
	Link of the MP4 file for downloading: (Please ensure that the general access of the links has been set as "Anyone with the link" to facilitate the registration process.)		
Entrant / Group 4	Participant(s) - For individual and parent-child entries, please fill in Name 1) only. - For group entries, please fill in the names and class(es) of all participants.	Name 1)	Class
		Name 2)	Class
		Name 3)	Class
		Name 4)	Class
		Name 5)	Class
	Form of participation	<input type="checkbox"/> Individual <input type="checkbox"/> Group <input type="checkbox"/> Parent-child	
Title of short film - Within 20 words - Can be written in Chinese or English			
	Link of the MP4 file for downloading: (Please ensure that the general access of the links has been set as "Anyone with the link" to facilitate the registration process.)		
Entrant / Group 5	Participant(s) - For individual and parent-child entries, please fill in Name 1) only. - For group entries, please fill in the names and class(es) of all participants.	Name 1)	Class
		Name 2)	Class
		Name 3)	Class
		Name 4)	Class
		Name 5)	Class
	Form of participation	<input type="checkbox"/> Individual <input type="checkbox"/> Group <input type="checkbox"/> Parent-child	
Title of short film - Within 20 words - Can be written in Chinese or English			
	Link of the MP4 file for downloading: (Please ensure that the general access of the links has been set as "Anyone with the link" to facilitate the registration process.)		

Please provide **names** of teacher-in-charge and students in **both Chinese and English**.

Each school can submit a **maximum of five** entries.

Rules and Regulations:

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage.
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned.
- The entry submission date and time will be based on those indicated in the EDB's server system.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR.
- All entries must be the entrants' original works which have not been released or displayed publicly. They must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to produce written proof of legal authorisation.
- **The name and school name of the entrant (including English or Pinyin abbreviations), or any information related to the entrant and the school of the entrant (including logos and graphics) must NOT appear on the entry and its layout, or the entrant will be disqualified.**
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profitmaking purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without needing to obtain further consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement:

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, result announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrant and relevant persons may be disclosed through the EDB website and/or other websites and media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable for responsibility for any security and data protection issues in this regard.

I declare that I have read the above and agreed to abide by the rules and regulations and the personal information collection statement stated therein.

Signature of School Head /
Principal:

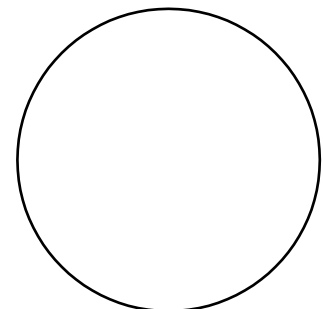
Name of School Head /
Principal:

Name of School:

Teacher-in-charge:

Contact No.:

Date:



School Chop

Note:

This "Enrolment Form" must be completed electronically in fillable PDF format and named with school's name, e.g. "Short Film Competition Enrolment Form_Hong Kong Primary School.pdf".

我的行動承諾
My Pledge to Act

ROLL & ACT

短影片創作比賽(小學)

截止日期	2025年2月21日(五)
------	---------------

獎項及獎品

冠軍	一名	獎狀、港幣5,000元書券及其他獎品
亞軍	一名	獎狀、港幣3,000元書券及其他獎品
季軍	一名	獎狀、港幣2,000元書券及其他獎品
優異獎	五名	獎狀、港幣1,000元書券及其他獎品
最具創意獎	一名	獎狀、港幣1,000元書券及其他獎品

教育局
課程發展處

比賽詳情請參閱
教育局通函第147/2024號

**“My Pledge to Act” Activity Series (5):
“Touching Moments” Photo Competition (Secondary School)**

Objective:

This competition aims to encourage secondary students to proactively discover the goodness around them, capture through their lenses the good people and good deeds in their lives that are worth being grateful for and cherished, thus cultivating a positive and optimistic attitude towards life in them and spreads the positive energy to the society.


Targets and Participation:

- The competition is open to all secondary students in Hong Kong.
- Students enter the competition as individual entrants. Each student shall submit only one entry; otherwise, he/she will be disqualified.
- Schools may encourage students to actively participate in the competition, and to conduct internal shortlisting and selection after collecting these entries. Each school can submit a **maximum of five entries.**

Theme and Entry Requirements:

- The entries must be able to exhibit **the MPA theme of “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”**.
- The entries may be shot using film cameras, digital cameras or smartphones.
- Both black-and-white and coloured images are acceptable.
- The entries must be digital image files between 5MB and 12MB, in JPEG image format with a resolution not less than 300 dpi.
- **Captions, in either Chinese or English with no more than 20 words/characters**, should be provided for the entries.
- The images in the entries submitted must be un-manipulated and real. Multiple exposure and minor editing (e.g. cropping, dodging and burning, colour adjustment and removal of dust spots) are acceptable. The original digital files or film negatives must be retained for review and verification by the EDB if needed.

Submission of Entries:

- Details of the participation and submission methods for the competition are set out as follows:
 1. Schools should fill in and submit the “**Enrolment Form**” in **fillable PDF format** (one for each participating school; please refer to **Annex 6a**) with links for access to entries provided. The Enrolment Form can be downloaded from the “My Pledge to Act” Theme-based Resources Webpage. 
 2. **Please return the completed and duly signed “Enrolment Form” by e-mail to info_mcne1@edb.gov.hk.** (Please indicate “Photo Competition Enrolment_XX School” in the subject of the e-mail, e.g. “Photo Competition Enrolment_Hong Kong Secondary School”.)
- If the entry is shot using film cameras, the school is requested to scan the photo and upload its electronic version on their own cloud storage in JPEG format with a resolution not less than 300 dpi. If the entry is shot using digital cameras or smartphones, it must also be in JPEG format with a resolution not less than 300 dpi.
- The file should be named in the format (School Name_Class_Entrant Name, e.g. “Hong Kong Secondary School_2B_Chan Tai Man”).
- Once submitted, the Enrolment Form, entrants’ information and entries cannot be modified, and the **information in the first submission shall prevail**.
- Submission by other means, such as CD-ROMs by post or in person will not be accepted.
- The submission **deadline is 24 January 2025 (Friday)**. The submission date and time will be based on those indicated in the EDB’s server system. Late submissions will not be accepted.
- Upon the receipt of enrolment e-mail, the EDB shall download the entries using the links provided by schools. **Confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7490 if the confirmation e-mail is not received one week after the deadline.

Prizes:

Awards and prizes of this competition are as follows:

Champion	1 entry	A Certificate, \$5000 Book Coupon and Other Prizes
First Runner-up	1 entry	A Certificate, \$3000 Book Coupon and Other Prizes
Second Runner-up	1 entry	A Certificate, \$2000 Book Coupon and Other Prizes
Merit Award	10 entries	A Certificate, \$1000 Book Coupon and Other Prizes

Adjudication:

- Entries will first undergo shortlisting by the Moral, Civic and National Education Section 1, CDI, EDB. An adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.

- Judging criteria
 - Expression of the Theme (60%): ability of the entry to highlight the theme and promote related proper values and attitudes
 - Technique (30%): idea, photography skills, artistic techniques, and originality
 - Caption (10%): ability to summarise the contents of the entry concisely and creatively, arousing viewers' interest

Announcement of Results:

- The results will be announced on the Values Education Webpage and “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education
Webpage



“Happy, Promising
Little Sun”
Facebook Page

Use of Winning Entries:

- The winning entries may be uploaded to various platforms, including the Values Education Webpage, the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and displayed at government premises or other designated locations for sharing of students' learning outcomes with other schools and stakeholders.

Rules and Regulations:

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage.
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned.
- The entry submission date and time will be based on those indicated in the EDB's server system.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR.
- All entries must be the entrants' original works which have not been released or displayed publicly. They must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to produce written proof of legal authorisation.
- **The name and school name of the entrant (including English or Pinyin abbreviations), or any information related to the entrant and the school of the entrant (including logos and graphics) must NOT appear on the entry and its layout, or the entrant will be disqualified.**

- Entrants must obtain consent from the subjects featured for taking the photos in a lawful way. If there are any disputes, for the entries to be admitted, entrants must provide signed authorisation documents from each subject in the photos, which specified that the authorised party has the right to reproduce, distribute, and display the photos, as well as create derivative works on any current or future media for this competition and related promotions, in pursuant to rules and regulations. Failure to provide such authorisation documents may result in disqualification.
- All entries must not infringe on the copyrights or any other rights of others, nor can they be used to participate in other similar competitions. Entrants agree to bear all consequences resulting from copyright infringement or violation of the competition rules, including disqualification. The EDB will not be directly or indirectly assume liability for such acts. For details on the Copyright Ordinance (Chapter 528 of the Laws of Hong Kong), please visit www.legislation.gov.hk.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profitmaking purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without needing to obtain further consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement:

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues in this regard.

**Submission
Deadline:
24 January 2025
(Friday)**



Please submit it in fillable PDF format
by e-mail to info_mcne1@edb.gov.hk

Annex 6a

**“Touching Moments” Photo Competition (Secondary School)
Enrolment Form**

Information of participating school			
Name of School			
Particulars of Teacher-in-charge	Name	Contact no.	
		E-mail	
No. of students participating in internal preliminary competition			
Upon internal shortlisting, our school nominates the following students to participate in the captioned competition. The particulars of the entrants and entries are as follows:			
Particulars of entrants			
Entrant 1	Name		
	Class		
	Caption - Within 20 words - Can be written in Chinese or English		
	Link of entry	Link of the JPEG image for downloading: (Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)	
Entrant 2	Name		
	Class		
	Caption - Within 20 words - Can be written in Chinese or English		
	Link of entry	Link of the JPEG image for downloading: (Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)	
Entrant 3	Name		
	Class		
	Caption - Within 20 words - Can be written in Chinese or English		
	Link of entry	Link of the JPEG image for downloading: (Please ensure that the general access of the links has been set as “Anyone with the link” to facilitate the registration process.)	

SAMPLE
Please download the electronic form from the “My Pledge to Act” Theme-based Resources Webpage

Entrant 4	Name	
	Class	
	Caption - Within 20 words - Can be written in Chinese or English	
	Link of entry	Link of the JPEG image for downloading: (Please ensure that the general access of the links has been set as "Anyone with the link" to facilitate the registration process.)
Entrant 5	Name	
	Class	
	Caption - Within 20 words - Can be written in Chinese or English	
	Link of entry	Link of the JPEG image for downloading: (Please ensure that the general access of the links has been set as "Anyone with the link" to facilitate the registration process.)

Please provide **names** of teachers in-charge and students in **both Chinese and English**.
Each school can submit a maximum of 5 entries.

Rules and Regulations:
<ul style="list-style-type: none"> - The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage. - The EDB reserves the right to change the prizes without prior notice. - Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned. - The entry submission date and time will be based on those indicated in the EDB's server system. - Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR. - All entries must be the entrants' original works which have not been released or displayed publicly. They must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to produce written proof of legal authorisation. - The name and school name of the entrant (including English or Pinyin abbreviations), or any information related to the entrant and the school of the entrant (including logos and graphics) must NOT appear on the entry and its layout, or the entrant will be disqualified. - Entrants must obtain consent from the subjects featured for taking the photos in a lawful way. If there are any disputes, for the entries to be admitted, entrants must provide signed authorisation documents from each subject in the photos, which specified that the authorised party has the right to reproduce, distribute, and display the photos, as well as create derivative works on any current or future media for this competition and related promotions, in pursuant to rules and regulations. Failure to provide such authorisation documents may result in disqualification. - All entries must not infringe on the copyrights or any other rights of others, nor can they be used to participate in other similar competitions. Entrants agree to bear all consequences resulting from copyright infringement or violation of the competition rules, including disqualification. The EDB will not be directly or indirectly assume liability for such acts. For details on the Copyright Ordinance (Chapter 528 of the Laws of Hong Kong), please visit www.legislation.gov.hk. - The EDB reserves the right to reject any entries or disqualify any entrants without explanations. - Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profitmaking purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without needing to obtain further consent of the entrants or paying any fees including but not limited

to royalty to the entrants.

Personal Information Collection Statement:

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues in this regard.

I declare that I have read the above and agreed to abide by the rules and regulations and the personal information collection statement stated therein.

Signature of School Head /

Principal: _____

Name of School Head /

Principal: _____

Name of School: _____

Teacher-in-charge: _____

Contact No.: _____

Date: _____

School Chop

Note:

This "Enrolment Form" must be completed electronically in fillable PDF format and named with school's name, e.g. "Parental Consent Enrolment Form_Hong Kong Secondary School.pdf".

SAMPLE
Please download the electronic form from
the "My Pledge to Act" Theme-based
Resources Webpage

我的行動承諾
My Pledge to Act

截止日期
1月24日(五)
2025年



感動瞬間

攝影比賽
(中學)

設有以下獎項及獎品

- | | | |
|-----|----|--------------------|
| 冠軍 | 一名 | 獎狀、港幣5,000元書券及其他獎品 |
| 亞軍 | 一名 | 獎狀、港幣3,000元書券及其他獎品 |
| 季軍 | 一名 | 獎狀、港幣2,000元書券及其他獎品 |
| 優異獎 | 十名 | 獎狀、港幣1,000元書券及其他獎品 |



教育局
課程發展處

比賽詳情請參閱
教育局通函第147/2024號