

EDUCATION BUREAU CIRCULAR MEMORANDUM NO. 218/2024

From : Secretary for Education To : Heads of Secondary Schools

Ref. : EDB(CD/CS)/ADM/150/7/1(1)

Date : 15 Oct 2024

Achieving Carbon Neutrality Student Ambassador Training Scheme 2024/25

Summary

This circular memorandum aims to invite secondary schools to nominate students to participate in the “Achieving Carbon Neutrality Student Ambassador Training Scheme 2024/25”.

Background

2. To follow our country’s directive of the “dual carbon” target, the Hong Kong Special Administrative Region Government is striving to achieve carbon neutrality before 2050 and pursuing to reduce Hong Kong’s carbon emissions by 50% before 2035 as compared to the 2005 level.

Details

3. The Education Bureau (EDB) attaches importance to the promotion of education for sustainable development (ESD). The EDB advocates schools to promote ESD, including energy saving and decarbonisation as well as waste reduction and recycling, through “organic integration”, “natural connection”, “diversified strategies”, “mutual co-ordination”, “learning within and beyond the classroom”, and “whole-school participation” approaches. To further promote ESD, the EDB launches the “Achieving Carbon Neutrality Student Ambassador Training Scheme 2024/25” (Ambassador Scheme). Through providing diversified learning activities to secondary school students, the scheme aims to broaden students’ horizons, enhance their understanding of climate change and carbon neutrality, encourage them to practise a low-carbon lifestyle through energy saving and waste reduction and recycling, develop their leadership skills, and nurture them to become informed and responsible citizens with a sense of responsibility and commitment to environmental protection.

4. The training activities of the Ambassador Scheme include online seminars, visits, sharings, and other life-wide learning activities related to ESD. For details and the poster of the Ambassador Scheme, please refer to Annexes 1 and 2.

Enrolment

5. Each school may nominate **a maximum of eight students** from **Secondary 1 to 5** who are interested in enriching their knowledge of climate change and carbon neutrality as well as promoting environmental protection to participate in the Ambassador Scheme. Student participation is voluntary. Each participating school should appoint a teacher to co-ordinate the Ambassador Scheme and school-based activities related to achieving carbon neutrality as well as to lead student ambassadors to take part in the activities of the Ambassador Scheme. The teacher will also serve as a liaison between student ambassadors and the EDB. Through an array of training activities, the Ambassador Scheme will help nurture student leaders who can assist their teachers in implementing school-based ESD activities. Students with outstanding performance in the Ambassador Scheme will be promoted to Ambassador Leaders and offered opportunities for enrichment training.

6. An online briefing session of the Ambassador Scheme is scheduled for 25 October 2024 (Friday) to introduce the details about the Scheme. Interested teachers can enrol through the [Training Calendar System \(CDI020250889\)](#).



7. Schools interested in nominating students to participate in the Ambassador Scheme should complete the fillable PDF enrolment form (shown in Annex 3), which can be downloaded from the [webpage of Citizenship and Social Development \(CS\) Section of the EDB](#), and send it to the EDB by e-mail (e-mail address: aemcsd@edb.gov.hk) **on or before 8 November 2024 (Friday)**. The EDB will notify schools of the enrolment results in writing.



Enquiry

8. For enquiries, please contact the CS Section at 2892 5790 or the Personal, Social and Humanities Education Section 1 at 2892 6654.

Mr KONG Siu-cheuk
for Secretary for Education

c.c. Heads of Sections – for information

Achieving Carbon Neutrality Student Ambassador Training Scheme 2024/25

Introduction

Aims

- To broaden secondary school students' horizons and enhance their understanding of climate change and carbon neutrality
- To cultivate secondary school students' sense of responsibility and commitment to environmental protection as well as encourage them to practise a low-carbon lifestyle through energy saving and waste reduction and recycling.
- To develop secondary school students' leadership skills, and nurture them to become informed and responsible citizens

Target Students and Eligibility

- Secondary 1 to 5 students
- Each school may nominate **a maximum of eight students** from Secondary 1 to 5 who are interested in enriching their knowledge of climate change and carbon neutrality as well as promoting environmental protection to participate in the Ambassador Scheme
- Student participation is voluntary

Selection

- Places for the Ambassador Scheme are limited. Admission is on a first-come-first-serve basis
- The EDB will notify schools of the enrolment results in writing

Responsibility of Student Ambassadors

- To participate in the training activities of the Ambassador Scheme and to behave well with proper conduct and discipline
- To demonstrate leadership by assisting schools in promoting ESD, organising and leading related school-based activities

Responsibility of the Teacher Co-ordinator

- To participate in the training activities of the Ambassador Scheme
- To co-ordinate and lead school-based activities
- To serve as the liaison between student ambassadors and the EDB.

Commendation

- Upon completion of each training programme/ activity, student ambassadors will receive reward points from the EDB for their attendance and performance
- In addition to the activities organised by the Ambassador Scheme, the Teacher Coordinators may report students' active participation in other school promotional activities to the EDB for additional reward points for the students
- Student ambassadors with outstanding performance will be promoted to Ambassador Leaders and offered opportunities for enrichment training

Examples of activities

Item	Examples of activities
1. Briefing session	<ul style="list-style-type: none"><li data-bbox="722 383 1406 414">• Ambassador Scheme online briefing session
2. Seminar	<ul style="list-style-type: none"><li data-bbox="722 483 1187 515">• Seminar on extreme weather<li data-bbox="722 555 1362 636">• Seminar on Hong Kong's Climate Action Plan 2050<li data-bbox="722 676 1134 712">• Seminar on green energy
3. Visit	<ul style="list-style-type: none"><li data-bbox="722 775 1358 855">• Visit organic resources recovery centre/ recycling point<li data-bbox="722 896 1358 931">• Observation of coral and marine ecology<li data-bbox="722 972 1066 1003">• Visit green building
4. Other life-wide learning activities	<ul style="list-style-type: none"><li data-bbox="722 1066 1054 1097">• Workshop/ sharing<li data-bbox="722 1137 1390 1218">• School-based activities (organised by school)

2024 / 25

Enrolment Deadline
8 Nov 2024

ACHIEVING CARBON NEUTRALITY

STUDENT AMBASSADOR TRAINING SCHEME


Training Activities Online seminars, visits, sharings, and other life-wide learning activities related to the education for sustainable development

Targets Secondary 1 - 5 students

Aims

- To broaden secondary school students' horizons and enhance their understanding of climate change and carbon neutrality
- To cultivate secondary school students' sense of responsibility and commitment to environmental protection as well as encourage them to practise a low-carbon lifestyle through energy saving and waste reduction and recycling
- To develop secondary school students' leadership skills, and nurture them to become informed and responsible citizens

Organised by: Curriculum Development Institute of the Education Bureau
For any enquiries, please contact 2892 5790 or 2892 6654.



**Achieving Carbon Neutrality
Student Ambassador Training Scheme 2024/25
Enrollment Form**

(Please return the completed form on or before 8 Nov 2024 by e-mail
[e-mail address: aemcsd@edb.gov.hk])

Name of School in Chinese	
School Address	
School District	
School Tel. No.	
School Fax No.	

No. of student ambassadors	
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	Name of students in Chinese	Class
1		
2		
3		
4		
5		
6		
7		
8		

Name of teacher co-ordinator in Chinese	
Contact No. of teacher co-ordinator	
E-mail address of teacher co-ordinator	

Please download the Fillable PDF enrolment form from the [CS Section's webpage](#)

Personal Information Collection Statement:

'- Participants should provide the personal data required in the "Enrollment Form" and ensure the provided information is complete and accurate. Participants have to agree to authorise the EDB to release personal data (including participant's name, class and school name) for contact, results announcement, sharing session arrangements, publicity and other purposes. The personal information provided by the participants will be kept confidential and will only be provided to the persons handling the Ambassadors Scheme. Participants have the right to request access to and correction of personal data. All collected data will be destroyed if they are no longer required after the completion of Ambassadors Scheme. If participants fail to provide the required personal information, the EDB may not accept their participation in this Ambassadors Scheme.

'- For the above purposes, the name of students and relevant persons as well as the school name may be disclosed through the EDB website, other websites and/or to the media.

'- Access via hyperlinks to websites other than that of the EDB implies that the users have left EDB's website. The EDB is not liable to or responsible for any security and data protection issues in this regard.

Signature of Principal	
Name of Principal in Chinese	
Date	

* Please refer to the [note on e-signature](#) (Chinese only)

Remarks: The "Enrolment Form" should be saved as a fillable PDF form under the school name, e.g. "Achieving Carbon Neutrality Student Ambassador Training Scheme_Hong Kong Secondary School"