

# EDUCATION BUREAU CIRCULAR MEMORANDUM No. 135/2025

From: Secretary for Education  
Reference: 1125-2055-8060-9075-00008

To: Heads of Kindergartens, and Primary  
and Secondary Schools (Including  
Special Schools)

Date: 8 September 2025

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## **“My Pledge to Act” – Be Grateful and Treasure What We Have, Stay Positive and Optimistic (2025/26) Related Activities and Resources**

### **Summary**

This circular memorandum is to inform all kindergartens, primary schools and secondary schools (including special schools) about the details of student activities under the “My Pledge to Act” (MPA) for the 2025/26 school year, as well as to understand the implementation of the MPA and the Territory-wide “Let’s Pledge Together” Ceremony in schools.

### **Background**

2. The Education Bureau (EDB) issued EDB Circular Memorandum (EDBCM) No.113/2025 on 3 July 2025 (please scan the QR code on the right to read the CM) to inform schools of the arrangements for the MPA for the 2025/26 school year (including the themes of activities, MPA Ambassador School-based Award Programme, resources for the Territory-wide “Let’s Pledge Together” Ceremony, ““My Pledge to Act’ Funding Programme” under Quality Education Fund (QEF)), and announced a series of MPA activities for kindergartens, and primary and secondary schools for early information.



### **Details**

3. **We recommend that schools actively plan and participate in student activities on values education, by integrating the MPA competitions with classroom learning and life-wide learning activities.** The list of MPA competitions for the 2025/26 academic year is as follows,

with relevant key dates provided in **Annex 1** for reference.

Activity Titles	Applicable Learning Stage	Submission Deadline	Related Annex
Adventure of the Little Sun - Parent-child Story Creation and Performance Competition	Kindergarten Education	13 February 2026 (Friday)	<b><u>Annex 2</u></b>
Discovering Proper Values in Games - School-based Values Education Booth Game Design Competition	Primary Education	12 December 2025 (Friday)	<b><u>Annex 3</u></b>
City Stroll, City Vlog - Community Tour Video Production Competition	Secondary Education	9 January 2026 (Friday)	<b><u>Annex 4</u></b>

4. To understand how well the MPA and the Territory-wide “Let’s Pledge Together” Ceremony are implemented in schools, we sincerely invite schools to complete the “‘My Pledge to Act’ – Be Grateful and Treasure What We Have, Stay Positive and Optimistic (2025/26) Questionnaire” (please refer to **Annex 5**) and return it to Moral, Civic and National Education Section 1 (the MCNE Section 1) by fax or email **by 5 December 2025 (Friday)**. (Fax No.: 3426 9265, email address: info\_mcne1@edb.gov.hk)

## Enquiries


5. For general enquiries about MPA, please contact the MCNE Section 1 of CDI, EDB at 2153 7491 or 2153 7487. For enquiries about the QEF MPA Funding Programme, please contact the QEF Secretariat at 2921 8833.

(Ben HUNG)  
for Secretary for Education

Encl.

c.c. Heads of Sections – for information

**“My Pledge to Act –  
Be Grateful and Treasure What We Have, Stay Positive and Optimistic” (2025/26)  
Important Dates**

Activity / Event	Date	Remarks
Submission of “MPA Mascot Badge” Reply Slip (please refer to <b><u>Annex 2 of EDBCM No. 113/2025</u></b> ) 	Deadline for submission: 17 October 2025 (Friday)	Please complete the Reply slip, fax it to 3426 9265 / email it to info_mcne1@edb.gov.hk
Territory-wide “Let’s Pledge Together” Ceremony	1 September 2025 to 28 November 2025	—
Submission of “‘My Pledge to Act’ – Be Grateful and Treasure What We Have, Stay Positive and Optimistic (2025/26) Questionnaire” (please refer to <b><u>Annex 5</u></b> )	Deadline for submission: 5 December 2025 (Friday)	Please complete the questionnaire, fax it to 3426 9265 / email it to info_mcne1@edb.gov.hk
Adventure of the Little Sun - Parent-child Story Creation and Performance Competition (Kindergarten Education) (please refer to <b><u>Annex 2</u></b> )	Deadline for submission of entries: 13 February 2026 (Friday)	Please submit the respective duly completed and signed Enrolment Forms (in fillable PDF format) by e-mail to info_mcne1@edb.gov.hk
Discovering Proper Values in Games - School-based Values Education Booth Game Design Competition (Primary Education) (please refer to <b><u>Annex 3</u></b> )	Deadline for submission of entries: 12 December 2025 (Friday)	
City Stroll, City Vlog - Community Tour Video Production Competition (Secondary Education) (please refer to <b><u>Annex 4</u></b> )	Deadline for submission of entries: 9 January 2026 (Friday)	
Values Education Annual Prize Presentation Ceremony 2025/26 cum “My Pledge to Act” 2026/27 Launching Ceremony	26 June 2026 (Friday)	Presentation of awards and prizes of MPA competitions for the 2025/26 school year and showcasing award-winning entries

## Adventure of the Little Sun – Parent-child Story Creation and Performance Competition (Kindergarten Education)

### Objectives

This competition encourages children and their parents to collaboratively create and perform stories related to the theme of the MPA — “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”, with an aim to enhance children’s understanding of the MPA theme, encourage parents’ participation in cultivating proper values and attitudes in children from a young age and foster parent-child relationships.


### Targets and Participation

- The competition is open to students of nursery and kindergarten classes (i.e. K1 to K3) and their parents in Hong Kong.
- Students enter the competition as individual entrants. Each student shall submit only **1 entry**; otherwise, the student will be disqualified.
- Schools may encourage students and parents to actively participate in the competition, and to conduct internal shortlisting and selection after collecting the entries. Each school can submit a maximum of **5 entries**.

### Theme and Entry Requirements

- Entrants, in the form of parent-child collaboration, shall create and perform an adventure story featuring the “Little Sun”, the mascot of the MPA, to promote positive messages of “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”.
- Requirements for recording the competition video:

Item	Specification
Length of video	Not exceeding 3 minutes
Language	Cantonese, Putonghua or English

Story title	Entrants need to create a title for their story in Chinese, English, or both, in no more than 20 words
Subtitles	No subtitles are required for the video at this stage. (The MCNE Section 1 will contact schools of the award-winning entries for arrangement of submitting the subtitle script.)
Resolution	At least 1920 x 1080 (horizontal)
Video Format	MP4 or MOV
Photographic Equipment	No restrictions
Suggested Aspect Ratio	16:9 (Landscape)
Filming Format	<ul style="list-style-type: none"> <li>- Before performing the story, please read out the story title.</li> <li>- The video must feature the entrants (students and parents) and clearly show their faces and actions throughout.</li> <li>- To optimise presentation, participants may include effects or make use of editing, illustrations, text cards, animations, filters, transitions effects, colour grading, and lighting adjustments, etc.. However, all materials must not infringe copyrights or any interests of any other parties and must not contain or reference the names, labels, or trademarks of individuals, schools, companies, or brands.</li> <li>- The content of the short video must be the entrants' original works which have not been released or displayed publicly. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition.</li> <li>- The recording must be live, capturing simultaneous audio and video with no dubbing. A soundtrack may be included to enhance the video's effect, <b>but it must be confined to the music provided by the Bureau.</b>  <b>The designated music has been uploaded to the “Building Our Dream” resource webpage (Chinese only).</b> All visuals and audio must be clear, otherwise, it may impact the scoring.</li> <li>- The video must be filmed with a fixed camera angle and maintain a stable shot. Please avoid moving the camera, vibration or shaking.</li> <li>- To make the performance more appealing, entrants may add</li> </ul>

	<p>suitable actions, use props and costumes based on the story content. However, the video must not display any school names, participant names (including initials or pinyin), or any logos or graphics related to participants, their schools, or any commercial entities/products (e.g., school badges or abbreviations). Failure to comply with the requirements will result in disqualification.</p>
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## Submission of Entries

- The method for participation and submission of entries are as follows:
  1. **Teacher-in-charge** should fill in and submit the **“Enrolment Form”** in **fillable PDF format only** (one form for each participating school, please refer to **Annex 2a** for sample), **with links for access to entries provided**. The **“Enrolment Form”** can be downloaded from “My Pledge to Act” Theme-based Resources Webpage. The **“Enrolment Form”** must be **saved as PDF** and **named using the school name**, e.g. “Parent-child Story Creation and Performance Competition \_Hong Kong Kindergarten”
  2. **Please return the completed and duly signed “Enrolment Form” by e-mail to [info\\_mcne1@edb.gov.hk](mailto:info_mcne1@edb.gov.hk)**. (Please indicate “Parent-child Story Creation and Performance Competition \_XX Kindergarten” in the subject of the e-mail, e.g. “Parent-child Story Creation and Performance Competition \_Hong Kong Kindergarten”).
- The file should be named using the format of “School Name\_Class\_Entrant’s Name”, e.g. “Hong Kong Kindergarten\_2B\_Chan Tai Man”.
- Once submitted (uploaded and provided access link by the school), the Enrolment Form, entrants’ information and entries cannot be further amended, and the information in the first submission shall prevail.
- Submission by other means, such as CD-ROMs by post or in person, will not be accepted.
- **The submission deadline is 13 February 2026 (Friday)**. The submission date and time will be based on those indicated in the EDB’s server system. Late submissions will not be accepted.
- Upon the receipt of enrolment e-mail, the EDB shall download the entries using the links provided by schools. **Confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7491 or 2153 7487 if the confirmation e-mail is not received one week after the deadline.

## Prizes

- Awards and prizes of the competition are as follows:

Champion	1 entry	\$2,000 Book Coupon, a Certificate and Other Prizes
First Runner-up	1 entry	\$1,500 Book Coupon, a Certificate and Other Prizes
Second Runner-up	1 entry	\$1,000 Book Coupon, a Certificate and Other Prizes
Merit Awards	5 entries	\$500 Book Coupon, a Certificate and Other Prizes

## Adjudication

- Entries will first undergo shortlisting by the MCNE Section 1 of CDI, EDB, based on the judging criteria. An adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.
- Judging criteria
  - Story Content and Theme Expression (50%): The story content effectively highlights the theme and promotes positive values and attitudes, with a complete, rich, and creative plot.
  - Performance Skills (40%): Flexible use of voice, tone, intonation, body movements, facial expressions, eye contact, and special video effects to convey emotions and emphasise the theme.
  - Parent-child Collaboration (10%): Demonstration of harmony and interaction between parent and child.

## Announcement of Results

- The results will be announced on the Values Education Webpage and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education  
Webpage



“Happy, Promising  
Little Sun”  
Facebook Page

## **Use of Winning Entries**

- The winning entries may be uploaded to various platforms, including the Values Education Webpage, the “Happy, Promising Little Sun”(「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and displayed at government premises or other designated locations for sharing of students’ learning outcomes with other schools and stakeholders.

## **Rules and Regulations**

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage.
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants’ information cannot be modified, and the entries will not be returned.
- The entry submission date and time will be based on those indicated in the EDB’s server system.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR.
- All entries must be the entrants’ original works which have not been released or displayed publicly. Entrants must not plagiarize the works or ideas of others (including works generated by artificial intelligence software), they must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.
- The video must not display any school names, participant names (including initials or pinyin), or any logos or graphics related to participants, their schools, or any commercial entities/products (e.g., school badges or abbreviations). Failure to comply with the requirements will result in disqualification.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profit making purposes, and to edit,



translate, adapt, use, copy, distribute and upload the entries to the Internet, without the requirement for additional consent of the entrants or paying any fees including but not limited to royalty to the entrants.

### **Personal Information Collection Statement**

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if it is no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

截止日期：  
2026年2月13日  
(星期五)



Download link

Please download and fill in the  
Interactive Fillable PDF and send it to  
[info\\_mcne1@edb.gov.hk](mailto:info_mcne1@edb.gov.hk) by email

Annex 2a

## 太陽仔歷險記——親子故事創作及演繹比賽（幼稚園） 報名表格

參賽學校資料				
學校名稱				
聯絡人	姓名		電話	
			電郵	
全校參與初選學生總數				
經校內遴選後，現提名以下學生參加上述比賽，參賽學生資料如下：				
參賽學生資料				
參賽學生 (一)	姓名			
	班別			
	故事標題			
	影片下載連結			
參賽學生 (二)	姓名			
	班別			
	故事標題			
	影片下載連結			
參賽學生 (三)	姓名			
	班別			
	故事標題			
	影片下載連結			
參賽學生 (四)	姓名			
	班別			
	故事標題			
	影片下載連結			
參賽學生 (五)	姓名			
	班別			
	故事標題			
	影片下載連結			

註：

1. 參賽作品以首次提交的内容為準，資料一經收妥，不設修改。
2. 請確保將作品下載權限設定為「所有人」。
3. 每所學校最多只可提交 5 份作品。

#### 參加規則：

- 本局保留隨時修正、暫停或終止活動之權利，如有變動將於價值觀教育網頁公布。
- 本局保留更改獎項的權利，毋須另行通知。
- 作品及參賽者資料一經提交，均不可修改，作品亦不獲退還。
- 作品的提交時間以本局的電腦伺服器上顯示的日期和時間為準。
- 參賽作品的資料和內容，不得含有淫褻、粗言穢語、暴力、誹謗等成份，亦不得違反香港特別行政區法律。
- 所有參賽作品必須為參賽者的原創，並從未公開發表或展示；參賽者不可抄錄他人的著作或意念（包括以人工智能軟件生成的作品），亦無侵犯他人版權或任何權益，作品亦不可用作參與其他同類型比賽，否則由此引起的爭議由參賽者自行負責，並有機會被取消參賽資格。如有需要，本局可能會要求參賽者提供合法授權的書面證明。
- 參賽作品及版面上不得出現參賽者學校名稱、姓名（包括英文縮寫或拼音），或與參賽者、其學校及任何商業機構／產品有關的任何標誌、圖形（包括校徽或學校簡稱）等資料，否則將被取消參賽資格。
- 教育局有權拒絕任何作品參賽或取消其參賽資格，毋須作出解釋。
- 參賽者、其家長及學校必須同意作品提交後，版權屬教育局所有，教育局有權將參賽者提交的作品（包括學校名稱）全部或部分內容作全年利用，並有權修改、翻譯、改編、使用、複製、派發及上載互聯網，此項權利毋須另行征得參賽者同意或向參賽者支付任何包括但不限於版權的費用。

#### 個人資料收集聲明：

- 參賽者必須提供報名表格所需的個人資料，並有責任確保所填報之資料完整屬實，及同意授權教育局公開有關資料（包括參賽者姓名、年級及就讀學校），作聯絡、賽果公布、頒獎禮安排、宣傳等用途。比賽完成後，所有收集的資料，如無須保留，將全部銷毀。如參賽者未提供個人資料，教育局亦不會接納有關參賽作品。
- 按上述目的，參賽者及有關人士的姓名及所屬學校名稱會於教育局網站、其他網站及／或媒體披露。
- 如經連結進入教育局以外的網站，即表示已離開教育局網站。任何向此等網站提供的個人資料所受的保安和資料保障事宜，教育局概不負責。

本人已閱讀及同意以上之比賽參加規則及個人資料收集聲明。

校長簽署：

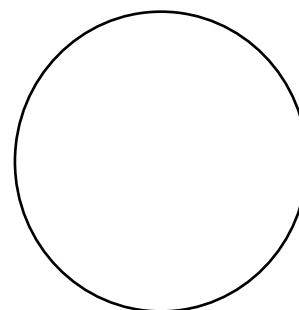
校長姓名：

學校名稱：

負責教師：

電話號碼：

日期：



學校印鑒

註：「報名表格」須儲存為 PDF 格式及以學校名稱命名，如「親子故事創作及演繹比賽報名表格\_香港幼稚園.pdf」



# 太陽仔歷險記

## 親子故事創作及演繹比賽 幼稚園



### 比賽設有以下獎項及獎品

冠軍	1 名	獎狀, 港幣2,000元書券及其他獎品
亞軍	1 名	獎狀, 港幣1,500元書券及其他獎品
季軍	1 名	獎狀, 港幣1,000元書券及其他獎品
優異獎	5 名	獎狀, 港幣 500元書券及其他獎品

## Discovering Proper Values in Games – School-based Values Education Booth Game Design Competition (Primary Education)

### Objectives

This competition encourages entrants to design booth games for primary school students, enhancing their own understanding, as well as that of the participating students, of the theme and sub-themes of “My Pledge to Act” to promote positive messages in the school campus. Students also develop leadership skills as well as generic skills such as communication, collaboration, creativity, and problem-solving from designing and creating booth games, and be inspired to play an active role in participating in and promoting values education.

### Targets and Participation

- The competition is open to all primary students in Hong Kong.
- Students must participate in teams (maximum **5** members). Each student shall join only **1** team and each team shall submit only **1 entry**; otherwise the student/ team concerned will be disqualified.
- Schools may encourage students to actively participate in the competition, and to conduct internal shortlisting and selection after collecting the entries. Each school can submit a maximum of **5 entries**.

### Theme and Entry Requirements

- Entrants shall prepare a proposal for a values education booth game on the theme of the MPA - “Be Grateful and Treasure What We Have, Stay Positive and Optimistic” **or** one of its sub-themes (“Be Diligent and Law-abiding, Perform Acts of Kindness” / “Think from Others’ Perspectives, Foster Harmony and Be Respectful” / “Inherit Traditional Culture, Be Patriotic and Love Hong Kong” / “Cherish Life, Be Healthy”) to promote positive messages in campus. Details are as follows:

Theme	The theme must be selected from “Be Grateful and Treasure What We Have, Stay Positive and Optimistic” / “Be Diligent and Law-abiding, Perform Acts of Kindness” / “Think from Others’ Perspectives, Foster Harmony and Be Respectful” / “Inherit Traditional Culture, Be Patriotic and Love Hong Kong” / “Cherish Life, Be Healthy”
Target	Primary school students (can target the whole school / all lower primary students / all upper primary students / one designated grade of students)
Booth Game Details	<ul style="list-style-type: none"> <li>- Can be conducted during recess / lunch / after school</li> <li>- Can be integrated with the Chinese Culture Day, Life-wide Learning Day, Cross-disciplinary Learning Day, or Parent-Teacher Association events, etc.</li> <li>- Must be conducted at school</li> <li>- There are no restrictions on the game format, while the safety of both participants and staff must be ensured.</li> </ul>
Proposal Content and Requirements	<p>The proposal <b><u>must</u></b> include:</p> <ul style="list-style-type: none"> <li>- Name of the booth game. (in Chinese, English, or both)</li> <li>- Related theme</li> <li>- Design concept (no more than 100 words in Chinese or 150 words in English)</li> <li>- Learning objectives</li> <li>- Expected number of beneficiaries</li> <li>- Proposed implementation date</li> <li>- Proposed implementation time</li> <li>- Resources and materials required</li> <li>- Detailed booth game design (Design sketch [accept hand-drawn or digital painting], game rules and procedures). Entrants must use the designated proposal form. (Please refer to <b><u>Annex 3b</u></b> for a sample)</li> </ul>

- Entrants are not required to implement the activities at this stage. The shortlist entrants and final judging details will be announced via EDB letters and the Values Education webpage **by 9 January 2026 (Friday)**. Those who do not receive notification may assume their submissions were not selected and need not attend the final judging session.
- **Shortlisted teams** must organise relevant activities in school under the guidance and supervision of school teachers **before the final judging to be held in March 2026 (exact date to be announced later)**. On the day of the final judging, shortlisted teams are required


to set up their booth games, demonstrate the gameplay to the judging panel, and present details about students' participation, outcomes, reflections, and effectiveness.

- Competition timeline as follows:

Date	Events / Items
September to December 2025	Writing Proposal
12 December 2025	Submission deadline
On or before 9 January 2026	The shortlisted entries and final judging details will be announced through EDB letters and the Values Education webpage
January to March 2026	Shortlisted teams organise related activities at schools
March 2026 (exact date to be announced later)	Final judging

## Submission of Entries

- The method for participation and submission of proposal are as follows:

1. **Each participating team** must download and fill in the **“Proposal Form”** (please refer to **Annex 3b** for sample) (handwritten or computer typed are accepted) from “My Pledge to Act” Theme-based Resources Webpage, **save as PDF format and named using the specific format** (“School name\_Entrant’s name”), eg. “Hong Kong Primary School\_Chan Tai Man\_Lee Chi Kin\_Cheung Ka Keung\_Wong Siu Ming\_Ho Man Chun”. 
2. **Teacher-in-charge** should fill in the **“Enrolment Form”** in **fillable PDF format only** (one form for each participating school, please refer to **Annex 3a**), upload the **“Proposal Form(s)”** (please refer to **Annex 3b** for sample) of all participating teams with **links for access to entries provided**. The **“Enrolment Form”** can be downloaded from “My Pledge to Act” Theme-based Resources Webpage. The **“Enrolment Form”** must be **saved as PDF** and **named using the school name**, e.g. “School-based Values Education Booth Game Design Competition\_Hong Kong Primary School”.
3. **Please return the completed and duly signed “Enrolment Form” by e-mail to [info\\_mcnel@edb.gov.hk](mailto:info_mcnel@edb.gov.hk)**. (Please indicate “School-based Values Education Booth Game Design Competition\_XX Primary School” in the subject of the e-mail, e.g.

“School-based Values Education Booth Game Design Competition\_Hong Kong Primary School”).

- Once submitted (uploaded and provided access link by the school), the Enrolment Form, entrants’ information and entries cannot be further amended, and the information in the first submission shall prevail.
- Submission by other means, such as CD-ROMs by post or in person, will not be accepted.
- **The submission deadline is 12 December 2025 (Friday).** The submission date and time will be based on those indicated in the EDB’s server system. Late submissions will not be accepted.
- Upon the receipt of enrolment e-mail, the EDB shall download the entries using the links provided by schools. **Confirmation e-mail will be sent to the teacher-in-charge.** Please call 2153 7491 or 2153 7487 if the confirmation e-mail is not received one week after the deadline.

## Prizes

- Awards and prizes of the competition are as follows:

Champion	1 entry	\$2,000 Book Coupon, a Certificate and Other Prizes
First Runner-up	1 entry	\$1,500 Book Coupon, a Certificate and Other Prizes
Second Runner-up	1 entry	\$1,000 Book Coupon, a Certificate and Other Prizes
Merit Awards	5 entries	\$500 Book Coupon, a Certificate and Other Prizes

## Adjudication

- Entries will first undergo shortlisting by the MCNE Section 1 of CDI, EDB, based on the judging criteria. The shortlisted entries and final judging details will be announced via EDB letters and the Values Education webpage **by 9 January 2026 (Friday)**. Shortlisted teams must organise the relevant activities at school under the guidance and supervision of the school teachers before the final judging to be held **in March 2026 (exact date to be announced later)**. On the day of the final judging, shortlisted teams are required to set up their booth games, demonstrate the gameplay to the judging panel, report on student participation, outcomes, effectiveness, and reflections from the activity (time limit: 7 minutes), as well as to answer follow-up questions from the judging panel (time limit: 3 minutes).



- The adjudication panel will then select the champion, first runner-up, second runner-up and merit awards according to judging criteria.
- Judging criteria
  - Promotion of Theme (50%): The game design effectively highlights the theme and promotes relevant positive values and attitudes.
  - Effectiveness (30%): The activity enhances participating students' understanding and reflection on the theme.
  - Originality and Creativity (20%): The game design is engaging and demonstrates originality.

## Announcement of Results

- The list of finalists and details of the final adjudication will be announced by 9 January, 2026 (Friday) via an official letter from the Education Bureau and on the Values Education webpage.
- The results will be announced on the Values Education Webpage and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education  
Webpage



“Happy, Promising  
Little Sun”  
Facebook Page

## Use of Winning Entries

- The winning entries may be uploaded to various platforms, including the Values Education Webpage, the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and displayed at government premises or other designated locations for sharing of students' learning outcomes with other schools and stakeholders.

## Rules and Regulations

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage.
- The EDB reserves the right to change the prizes without prior notice.

- Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned.
- The entry submission date and time will be based on those indicated in the EDB's server system.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR.
- All entries must be the entrants' original works which have not been released or displayed publicly. Entrants must not plagiarize the works or ideas of the others (including works generated by artificial intelligence software), they must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.
- The booth games and its production must not display any school names, participant names (including initials or pinyin), or any logos or graphics related to participants, their schools, or any commercial entities/products (e.g., school badges or abbreviations). Failure to comply with the requirements will result in disqualification.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profit making purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without the requirement for additional consent of the entrants or paying any fees including but not limited to royalty to the entrants.

### **Personal Information Collection Statement**

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if it is no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.

- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

截止日期：  
2025年12月12日  
(星期五)



Download link

Please download and fill in the  
Interactive Fillable PDF and send it to  
[info\\_mcn1@edb.gov.hk](mailto:info_mcn1@edb.gov.hk) by email

## Annex 3a

### 「諾」在此中尋——校本價值觀教育攤位遊戲設計比賽（小學） 報名表格

參賽學校資料				
學校名稱				
聯絡人	姓名		電話	
			電郵	
全校參與初選學生總數				
經校內遴選後，現提名以下學生參加上述比賽，參賽組別資料及作品如下：				
參賽組別資料				
參賽組別 (一)	參賽學生 資料	姓名 1)	班別	
		姓名 2)	班別	
		姓名 3)	班別	
		姓名 4)	班別	
		姓名 5)	班別	
	攤位主題 (中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守規・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港		
		<input type="checkbox"/> 易地而處・和諧尊重 <input type="checkbox"/> 愛惜生命・活出健康		
攤位遊戲 名稱				
計劃書 連結				

參賽組別 (二)	參賽學生 資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	攤位主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守法・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港	
攤位遊戲 名稱			
計劃書 連結			
參賽組別 (三)	參賽學生 資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	攤位主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守法・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港	
攤位遊戲 名稱			
計劃書 連結			

參賽組別 (四)	參賽學生 資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	攤位主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守法・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港	
	攤位遊戲 名稱		
	計劃書 連結		
參賽組別 (五)	參賽學生 資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	攤位主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守法・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港	
	攤位遊戲 名稱		
	計劃書 連結		

註：

1. 參賽作品以首次提交的内容為準，資料一經收妥，不設修改。
2. 請確保將作品下載權限設定為「所有人」。
3. 每所學校最多只可提交 5 份作品。

**參加規則：**

- 本局保留隨時修正、暫停或終止活動之權利，如有變動將於價值觀教育網頁公布。
- 本局保留更改獎項的權利，毋須另行通知。
- 作品及參賽者資料一經提交，均不可修改，作品亦不獲退還。
- 作品的提交時間以本局的電腦伺服器上顯示的日期和時間為準。
- 參賽作品的資料和內容，不得含有淫褻、粗言穢語、暴力、誹謗等成份，亦不得違反香港特別行政區法律。
- 所有參賽作品必須為參賽者的原創，並從未公開發表或展示；參賽者不可抄錄他人的著作或意念（包括以人工智能軟件生成的作品），亦無侵犯他人版權或任何權益，作品亦不可用作參與其他同類型比賽，否則由此引起的爭議由參賽者自行負責，並有機會被取消參賽資格。如有需要，本局可能會要求參賽者提供合法授權的書面證明。
- 參賽作品及版面上不得出現參賽者學校名稱、姓名（包括英文縮寫或拼音）、或與參賽者、其學校及任何商業機構／商品有關的任何標誌、圖樣（包括校徽或學校簡稱）等資料，否則將被取消參賽資格。
- 教育局有權拒絕任何作品參賽或取消其參賽資格而毋須作出解釋。
- 參賽者、其家長及學校必須同意作品提交後，版權歸教育局所有。教育局有權將參賽者提交的作品（包括學校名稱）全部或部分內容作任何用途，並有權修改、翻譯、改編、使用、複製、分發及上傳至互聯網，而毋須另行取得參賽者同意或向參賽者支付任何包括但不限於版權的費用。

**個人資料收集聲明：**

- 參賽者必須提供報名表格所需的個人資料，並負責確保所填報之資料完整屬實，及同意授權教育局公開有關資料（包括參賽者姓名、年級及就讀學校），作聯絡、賽果公佈、頒獎禮安排、宣傳等用途。比賽結束後，所有收集的資料，如無須保留，將全部銷毀。如參賽者未能提供個人資料，教育局或不會接納有關參賽作品。
- 除上述目的，參賽者及相關人士的姓名及所屬學校名稱會於教育局網站、其他網站及／或媒體披露。
- 如經連同進入教育局以外的網站，即表示已離開教育局網站。任何向此等網站提供個人資料所涉及的保安及資料保障事宜，教育局概不負責。

本人已閱讀及同意以上之比賽參加規則及個人資料收集聲明。

校長簽署：

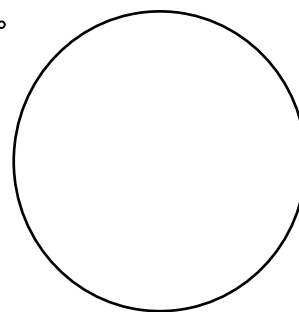
校長姓名：

學校名稱：

負責教師：

電話號碼：

日期：



學校印鑒

註：「報名表格」須儲存為 PDF 格式及以學校名稱命名，如「校本價值觀教育攤位遊戲設計比賽報名表格\_香港小學.pdf」

截止日期：  
2025 年 12 月 12 日  
(星期五)

## Annex 3b

### 「諾」在此中尋——校本價值觀教育攤位遊戲設計比賽（小學） 攤位遊戲設計方案

（每參賽組別填寫一份）

每參賽組別須繳交一份「攤位遊戲設計方案」，接受以手寫（自行列印及複製本表格）或電腦打字（於「我的行動承諾」專題資源網頁下載）方式提交。填妥表格後，須將檔案（不論手寫或電腦打字）儲存為 PDF 格式，及以特定格式命名（「學校名稱\_參賽者名稱」），如「香港小學\_陳大文\_李志堅\_張家強\_黃小明\_何文俊」。



Download link

學校名稱		
參賽學生資料	姓名 1)	班別
	姓名 2)	班別
	姓名 3)	班別
	姓名 4)	班別
	姓名 5)	班別
攤位遊戲名稱		
攤位主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜 · 積極樂觀 <input type="checkbox"/> 勤勞守法 · 行己善長 · 易地而處 · 和諧尊重 <input type="checkbox"/> 弘揚文化 · 愛國愛港 · 愛惜生命 · 活出健康	
設計概念 (中文不多於 100 字 或 英文不多於 150 字)		
學習目標		



對象及 預計受惠人數	_____年級學生	預計受惠人數共_____人
擬推行日期		
擬推行時間		
所需資源 及材料		
攤位遊戲 具體設計 (遊戲規則及 活動流程)		
設計簡圖 (接受手繪或 電腦繪畫)		

註：如有需要，可自行加頁書寫。

2025年12月12日(五)截止

# 「諾」在此中尋

## 校本價值觀教育攤位遊戲設計比賽 (小學)



### 比賽設有以下獎項及獎品

冠軍	1 名	獎狀，港幣2,000元書券及其他獎品
亞軍	1 名	獎狀，港幣1,500元書券及其他獎品
季軍	1 名	獎狀，港幣1,000元書券及其他獎品
優異獎	5 名	獎狀，港幣 500元書券及其他獎品

## City Stroll, City Vlog – Community Tour Video Production Competition (Secondary Education)

### Objectives

This competition encourages secondary school students to actively discover the people, events, places and things in their school community that are worth appreciating and cherishing. Participants are required to plan a community tour route and create a video (Vlog) to introduce the unique features of their district, while promoting the proper values and attitudes of “Gratitude and Cherish, Positivity and Optimism”, “Be Diligent and Law-abiding, Perform Acts of Kindness”, “Think from Others’ Perspectives, Foster Harmony and Be Respectful”, “Inherit Traditional Culture, Be Patriotic and Love Hong Kong” and “Cherish Life, Be Healthy”.

### Targets and Participation

- The competition is open to all secondary students in Hong Kong.
- Students can participate as individual or in teams (maximum **5** members). Each student/team shall submit only **1 entry**; otherwise the students/ teams concerned will be disqualified.
- Schools may encourage students to actively participate in the competition, and to conduct internal shortlisting and selection after collecting the entries. Each school can submit a maximum of **5 entries**.

### Theme and Entry Requirements

- This competition consists of two parts: the Preliminary Round and the Final Round.
- Preliminary-round Details:
  - Entrants/teams shall prepare the **“Values Education Community Tour Route Proposal”** based on the theme of the MPA - “Be Grateful and Treasure What We Have, Stay Positive and Optimistic” **or** one of the sub-themes (“Be Diligent and Law-abiding, Perform Acts of Kindness” / “Think from Others’ Perspectives, Foster Harmony and Be Respectful” / “Inherit Traditional Culture, Be Patriotic and Love Hong Kong” /

“Cherish Life, Be Healthy”). Entrants must use the designated proposal form (please refer to the **Annex 4b** for sample) and may refer to the proposal guidelines (**Annex 4c**) for preparation. The details of the proposal are as follows:


Route Title	- Entrants must name the route with a title that reflects the selected theme in no more than <b>20 words</b> in Chinese / English / both
District of Attractions	- The attractions must be in the same community of the school
Related Theme	- The proposal must align with the main theme <b><u>or</u></b> one of the sub-themes of the MPA
Design concept of the route	- Introduce the ideas of the route design and explain how it reflects the selected theme (up to 150 words in Chinese or 200 words in English).
Introduction of the route	<p>The route must include <b><u>3-5</u></b> attractions, and provide for each attraction the following:</p> <ul style="list-style-type: none"> <li>- To state the name of each attraction</li> <li>- To estimate the required time for visiting each attraction</li> <li>- To describe the highlights, cultural or historical significance of the attractions, or activities available there</li> <li>- To explain how the attraction are related to the selected theme.</li> <li>- To give directions to the next attraction (<i>e.g., “Take bus 99 from X Station to Y Stop, then walk 2 minutes to Z Street.”</i>).</li> <li>- To provide at least one photo of each attraction.</li> </ul>

- Participants are **not required to visit the attractions or produce a video at this stage. The shortlist and final judging details will be announced via EDB letter and the Values Education webpage by 23 January 2026 (Friday).** Those who do not receive notifications may assume that they have not been shortlisted and are not required to submit a final-round entry.
- **Shortlisted entrants/teams** must film a community tour video (Vlog) based on their proposed route and submit it **by 20 March 2026 (Friday).** Failure to submit the final entry by the deadline will signify participants’ withdrawal from the competition.

- Final-round Details:

- Community Tour Video (Vlog) Shooting Requirements as follows:

Item	Specifications
Length of video	5-7 minutes
Language	Cantonese, Putonghua or English
Title of route	Clearly displayed at the beginning of the video
Subtitles	No subtitles are required for the video at this stage. (The MCNE Section 1 will contact school for arrangement of submitting subtitle script for the awarded entries.)
Resolution	At least 1920 x 1080 (Landscape)
Video Format	MP4 or MOV
Photographic Equipment	No restrictions
Suggested Aspect Ratio	16:9 (Landscape)
Filming Format	<ul style="list-style-type: none"> <li>- Participants/teams must visit all attractions to film in person. At least one team member must appear on camera to introduce each attraction. Neat grooming and proper attire are required.</li> <li>- Entrants/teams may introduce in Cantonese, Putonghua, or English, but must ensure clear articulation and appropriate use of language, pace, and rhythm.</li> <li>- To optimise presentation, participants may include effects or make use of editing, using illustrations, text cards, animations, filters, transitions effects, colour grading, and lighting adjustments, etc.. However, all materials must not infringe copyrights or any interests of any other parties and must not contain or reference the names, labels, or trademarks of individuals, schools, companies, or brands.</li> <li>- The content of the short video must be the entrants' original work which has not been released or displayed publicly. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition.</li> </ul>


	<ul style="list-style-type: none"> <li>- Participants may use simultaneous audio or voiceovers. A soundtrack may be included, <b>but it must be confined to the music provided by the Bureau. The designated music has been uploaded to the “Building Our Dream” resource webpage.</b> (Chinese Only) to  enhance the video’s effect. All visuals and audio must be clear, otherwise, it may impact the scoring.</li> <li>- The video must maintain a stable shot. Please avoid vibration or shaking.</li> <li>- Entrants/teams must ensure that the content of the video is truthful and accurate, without any promotional elements. If shops, restaurants, or any other type of commercial establishments appears in the video, participants should obscure the relevant information, such as blurring the name of the establishment.</li> <li>- To make the performance more appealing, entrants may use props and costumes based on the story content. However, the video must not display any school names, participant names (including initials or pinyin), or any logos or graphics related to participants, their schools, or any commercial entities/products (e.g., school badges or abbreviations). Failure to comply with the requirements will result in disqualification.</li> <li>- If the filming location is private property or requires prior authorisation, participants/teams must obtain consent from the relevant individuals or management. Any disputes arising from unauthorized filming will be the sole responsibility of the participants/teams, and they may be disqualified from the competition.</li> <li>- During filming, the privacy of others must be respected. If non-participants appear in the video, their faces must be blurred.</li> <li>- Personal safety must be prioritised during filming. Filming in dangerous locations is strictly prohibited.</li> </ul>
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- Competition timeline as follows:

Date	Stage	Events / Items
September 2025 to January 2026	Preliminary Round	Writing Proposal
9 January 2026		Submission deadline
On or before 23 January 2026	—	The shortlisted entries and final judging details will be announced through EDB letters and the Values Education webpage
January to March 2026	Final Round	Shortlisted entrants/teams must film a community tour video (Vlog)
20 March 2026		Submission deadline of tour video

### Submission of Entries (Preliminary Round)

- The method for participation and submission of entries are as follows:

1. Each entrant/team must download and fill in the **“Proposal Form”** (please refer to [Annex 4b](#) for sample) (only computer typing is accepted) from “My Pledge to Act” Theme-based Resources Webpage, and save **as PDF format** and **named using specific format** (“School name\_Entrant’s name”), eg. “Hong Kong Secondary School\_Chan Tai Man\_Lee Chi Kin\_Cheung Ka Keung\_Wong Siu Ming\_Ho Man Chun”. 
2. **Teacher-in-charge** should fill in the **“Enrolment Form”** in **fillable PDF format only** (one form for each participating school, please refer to [Annex 4a](#)), upload the **“Proposal Form(s)”** (please refer to [Annex 4b](#) for sample) of all participating teams with **links for access to entries provided**. The **“Enrolment Form”** can be downloaded from “My Pledge to Act” Theme-based Resources Webpage. The **“Enrolment Form”** must be **saved as PDF** and **named using the school name**, e.g. “City Stroll, City Vlog - Community Tour Video Production Competition \_Hong Kong Secondary School”.
3. **Please return the completed and duly signed “Enrolment Form” by e-mail to [info\\_mcne1@edb.gov.hk](mailto:info_mcne1@edb.gov.hk)**. (Please indicate “City Stroll, City Vlog - Community Tour Video Production Competition Application \_XX Secondary School” in the subject of the e-mail, e.g. “City Stroll, City Vlog - Community Tour Video Production Competition Application \_Hong Kong Secondary School”).

- Once submitted (uploaded and provided access link by the school), the Enrolment Form, entrants/teams' information and entries cannot be modified, and the information in the first submission shall prevail.
- Submission by other means, such as CD-ROMs by post or in person, will not be accepted.
- **The submission deadline for the Preliminary Round proposal is 9 January 2026 (Friday), the submission deadline for community tour video (Vlog) is 20 March 2026 (Friday).**  
The submission date and time will be based on those indicated in the EDB's server system. Late submissions will not be accepted.
- Upon the receipt of enrolment e-mail, the EDB shall download the entries using the links provided by schools. **Confirmation e-mail will be sent to the teacher-in-charge.** Please call 2153 7491 or 2153 7487 if the confirmation e-mail is not received one week after the deadline.

## Prizes

- Awards and prizes of the competition are as follows:
 

Champion	1 entry	\$2,000 Book Coupon, a Certificate and Other Prizes
First Runner-up	1 entry	\$1,500 Book Coupon, a Certificate and Other Prizes
Second Runner-up	1 entry	\$1,000 Book Coupon, a Certificate and Other Prizes
Merit Awards	5 entries	\$500 Book Coupon, a Certificate and Other Prizes

## Adjudication

- Entries will first undergo shortlisting by the MCNE Section 1 of CDI, EDB, based on the judging criteria. The shortlisted entries and final judging details will be announced via EDB letter and the Values Education webpage **by 23 January 2025(Friday)**. **Shortlisted entrants/teams** must film a community tour video (Vlog) based on their proposed route. The adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.
- Judging criteria
  - Preliminary Round
    - Theme and Content of the Route (50%): The route effectively highlights the theme, promotes relevant positive values and attitudes, and reflects the cultural characteristics of the community.



- Creativity and Feasibility (40%): The route design is innovative, creative, and capable of attracting visitors' interest. The design is practical, with easily accessible attractions and meeting the needs of users.
- Title of Route (10%): The name succinctly summarises the theme and is appealing.
- Final Round
  - Video Content (50%): The video showcases the cultural characteristics of the community, aligns with and highlights the theme, and promotes relevant positive values and attitudes. It also demonstrates deep personal insights and reflections.
  - Video Production (50%): The video is original and innovative, using creative filming techniques that effectively convey the theme and captivate the audience. The visuals are well-composed, editing is smooth, and the explanations and/or narration are clear, confident, and natural.

## Announcement of Results

- The results will be announced on the Values Education Webpage and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education  
Webpage



“Happy, Promising  
Little Sun”  
Facebook Page

## Use of Winning Entries

- The winning entries may be uploaded to various platforms, including the Values Education Webpage, the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and displayed at government premises or other designated locations for sharing of students’ learning outcomes with other schools and stakeholders.

## **Rules and Regulations**

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the Values Education Webpage.
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned.
- The entry submission date and time will be based on those indicated in the EDB's server system.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violate the laws of the HKSAR.
- All entries must be the entrants' original works which have not been released or displayed publicly. Entrants must not plagiarize the works or ideas of the others (including works generated by artificial intelligence software), they must not infringe copyright and interests of any other parties, and the entries should have never been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.
- The video must not display any school names, participant names (including initials or pinyin), or any logos or graphics related to participants, their schools, or any commercial entities/products (e.g., school badges or abbreviations). Failure to comply with the requirements will result in disqualification.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profit making purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without the requirement for additional consent of the entrants or paying any fees including but not limited to royalty to the entrants.

## **Personal Information Collection Statement**

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if it is no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

截止日期：  
2026年1月9日  
(星期五)



Download link

Please download and fill in the  
Interactive Fillable PDF and send it to  
[info\\_mcne1@edb.gov.hk](mailto:info_mcne1@edb.gov.hk) by email

Annex 4a

City Vlog 區區遊「諾」團——社區遊覽影片製作比賽  
報名表格

參賽學校資料			
學校名稱			
聯絡人	姓名		電話
			電郵
全校參與初選學生總數			
經校內遴選後，現提名以下學生參加上述比賽。參賽組別資料及作品如下：			
參賽組別資料			
參賽組別 (一)	參賽學生資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	路線主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜 · 積極樂觀 <input type="checkbox"/> 勤勞守法 · 行出善良 <input type="checkbox"/> 承傳文化 · 愛國愛港	
		<input type="checkbox"/> 易地而處 · 和諧尊重 <input type="checkbox"/> 愛惜生命 · 活出健康	
		路線名稱	
計劃書連結			

參賽組別 (二)	參賽學生 資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	路線主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守法・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港	
	路線名稱		
計劃書 連結			
參賽組別 (三)	參賽學生 資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	路線主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守法・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港	
	路線名稱		
計劃書 連結			

參賽組別 (四)	參賽學生 資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	路線主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守法・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港	
	路線名稱		
計劃書 連結			
參賽組別 (五)	參賽學生 資料	姓名 1)	班別
		姓名 2)	班別
		姓名 3)	班別
		姓名 4)	班別
		姓名 5)	班別
	路線主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜・積極樂觀 <input type="checkbox"/> 勤勞守法・行出善良 <input type="checkbox"/> 承傳文化・愛國愛港	
	路線名稱		
計劃書 連結			

註：

1. 參賽作品以首次提交的内容為準，資料一經收妥，不設修改。
2. 請確保將作品下載權限設定為「所有人」。
3. 每所學校最多只可提交 5 份作品。

**參加規則：**

- 本局保留隨時修正、暫停或終止活動之權利，如有變動將於價值觀教育網頁公布。
- 本局保留更改獎項的權利，毋須另行通知。
- 作品及參賽者／組別資料一經提交，均不可修改，作品亦不獲退還。
- 作品的提交時間以本局的電腦伺服器上顯示的日期和時間為準。
- 參賽作品的資料和內容，不得含有淫褻、粗言穢語、暴力、誹謗等成份，亦不得違反香港特別行政區法律。
- 所有參賽作品必須為參賽者／組別的原創，並從未公開發表或展示；參賽者／組別不可抄錄他人的著作或意念（包括以人工智能軟件生成的作品），亦無侵犯他人版權或任何權益，作品亦不可用作參與其他同類型比賽，否則由此引起的爭議由參賽者／組別自行負責，並有機會被取消參賽資格。如有需要，本局可能會要求參賽者／組別提供合法授權的書面證明。
- 參賽作品及版面上不得出現參賽者學校名稱、姓名（包括英文縮寫或拼音），或與參賽者、其學校及任何商業機構／商品有關的任何標誌、圖形（包括校徽或學校簡稱）等資料，否則將被取消參賽資格。
- 教育局有權拒絕任何作品參賽或取消其參賽資格而毋須作出解釋。
- 參賽者、其家長及學校必須同意作品提交後，版權屬教育局所有。教育局有權將參賽者提交的作品（包括學校名稱）全部或部分內容作非牟利用途，並有權修改、翻譯、改編、使用、複製、派發及上載至互聯網，而毋須另行取得參賽者／組別同意或向參賽者／組別支付任何包括但不限於版權的費用。

**個人資料收集聲明：**

- 參賽者／組別必須提供報名表格所需的個人資料，並有責任確保所填報之資料完整屬實，及同意有關教育局公開有關資料，包括參賽者／組別姓名、年級及就讀學校，作聯絡、獎果公布、頒獎禮安排、宣傳等用途。比賽完成後，所有收集的資料，如無須保留，將予銷毀。如參賽者／組別未能提供個人資料，教育局或不會接納有關參賽作品。
- 按上述目的，參賽者／組別及相關人士姓名及所屬學校名稱會於教育局網站、其他網站及／或媒體披露。
- 如經提供個人資料以外的網站，即表示已離開教育局網站。任何向此等網站提供的個人資料所涉及之保安和資料保障事宜，教育局概不負責。

本人已閱讀及同意以上之比賽參加規則及個人資料收集聲明。

校長簽署：

校長姓名：

學校名稱：

負責教師：

電話號碼：

日期：

註：「報名表格」須儲存為 PDF 格式及以學校名稱命名，如「社區遊覽影片製作比賽報名表格\_香港中學.pdf」

學校印鑒

截止日期：  
2026年1月9日  
(星期五)

## Annex 4b

### City Vlog 區區遊「諾」團——社區遊覽影片製作比賽 價值觀教育社區遊覽路線計劃書

(每參賽組別填寫一份)

每參賽組別須繳交一份「社區遊覽路線計劃書」(於「我的行動承諾」專題資源網頁下載)，只接受電腦打字方式提交。填妥表格後，須將檔案儲存為 PDF 格式，及以特定格式命名(「學校名稱\_參賽者名稱」)，如「香港中學\_陳大文\_李志堅\_張家強\_黃小明\_何文俊」。



Download link

學校名稱		
參賽學生資料	姓名 1)	班別
	姓名 2)	班別
	姓名 3)	班別
	姓名 4)	班別
	姓名 5)	班別
路線名稱		
景點所屬地區		
攤位主題 (選其中一項)	<input type="checkbox"/> 感恩珍惜 · 積極樂觀 <input type="checkbox"/> 勤勞守法 · 付出善良 <input type="checkbox"/> 承傳文化 · 愛國愛港 <input type="checkbox"/> 易地而處 · 和諧尊重 <input type="checkbox"/> 珍惜生命 · 活出健康	
路線設計意念 (中文不多於 150 字 或 英文不多於 200 字)		



路線內容介紹		
景點一 (遊覽起點)	景點名稱： 所需參觀時間： 交通方法： 景點與選取主題之間的關係：	與景點相關的 正確價值觀 (可選多於 1 項)
	景點特色／文化／歷史／活動介紹：	<input type="checkbox"/> 堅毅 <input type="checkbox"/> 尊重他人 <input type="checkbox"/> 責任感 <input type="checkbox"/> 國民身份認同 <input type="checkbox"/> 承擔精神 <input type="checkbox"/> 誠信 <input type="checkbox"/> 仁愛 <input type="checkbox"/> 守法 <input type="checkbox"/> 同理心 <input type="checkbox"/> 勤勞 <input type="checkbox"/> 團結 <input type="checkbox"/> 孝親
		景點照片

景點二	景點名稱： 所需參觀時間： 交通方法： 景點與選取主題之間的關係：  景點特色／文化／歷史／活動介紹：	與景點相關的 正確價值觀 (可選多於 1 項) <input type="checkbox"/> 堅毅 <input type="checkbox"/> 尊重他人 <input type="checkbox"/> 責任感 <input type="checkbox"/> 國民身份認同 <input type="checkbox"/> 承擔精神 <input type="checkbox"/> 誠信 <input type="checkbox"/> 孝愛 <input type="checkbox"/> 守法 <input type="checkbox"/> 同理心 <input type="checkbox"/> 勤勞 <input type="checkbox"/> 團結 <input type="checkbox"/> 孝親
	<div>景點照片</div>	

景點三 (最少 3 個景點)	景點名稱： 所需參觀時間： 交通方法： 景點與選取主題之間的關係：  景點特色／文化／歷史／活動介紹：	與景點相關的 正確價值觀 (可選多於 1 項)  <input type="checkbox"/> 堅毅 <input type="checkbox"/> 尊重他人 <input type="checkbox"/> 責任感 <input type="checkbox"/> 國民身份認同 <input type="checkbox"/> 承擔精神 <input type="checkbox"/> 誠信 <input type="checkbox"/> 仁愛 <input type="checkbox"/> 守禮 <input type="checkbox"/> 同理心 <input type="checkbox"/> 勤勞 <input type="checkbox"/> 團結 <input type="checkbox"/> 孝親
	景點照片	

景點四	景點名稱： 所需參觀時間： 交通方法： 景點與選取主題之間的關係：	與景點相關的 正確價值觀 (可選多於 1 項)
	景點特色／文化／歷史／活動介紹：	<input type="checkbox"/> 堅毅 <input type="checkbox"/> 尊重他人 <input type="checkbox"/> 責任感 <input type="checkbox"/> 國民身份認同 <input type="checkbox"/> 承擔精神 <input type="checkbox"/> 誠信 <input type="checkbox"/> 仁愛 <input type="checkbox"/> 守法 <input type="checkbox"/> 同理心 <input type="checkbox"/> 勤儉 <input type="checkbox"/> 團結 <input type="checkbox"/> 孝親
景點照片		

<p>景點五 (最多 5 個景點)</p>	<p>景點名稱： 所需參觀時間： 交通方法： 景點與選取主題之間的關係：</p> <p>景點特色／文化／歷史／活動介紹：</p>	<p>與景點相關的 正確價值觀 (可選多於 1 項)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 堅毅</li> <li><input type="checkbox"/> 尊重他人</li> <li><input type="checkbox"/> 責任感</li> <li><input type="checkbox"/> 國民身份認同</li> <li><input type="checkbox"/> 承擔精神</li> <li><input type="checkbox"/> 誠信</li> <li><input type="checkbox"/> 仁愛</li> <li><input type="checkbox"/> 守法</li> <li><input type="checkbox"/> 同理心</li> <li><input type="checkbox"/> 勤勞</li> <li><input type="checkbox"/> 團圓</li> <li><input type="checkbox"/> 孝親</li> </ul>
	<p style="text-align: center;">景點照片</p>	

2026年  
1月9日  
截止報名



# City Vlog

## 區區遊諾團

社區遊覽影片製作比賽（中學）

比賽設有以下獎項及獎品：

冠軍	1名	獎狀、港幣 2,000 元書券及其他獎品
亞軍	1名	獎狀、港幣 1,500 元書券及其他獎品
季軍	1名	獎狀、港幣 1,000 元書券及其他獎品
優異獎	5名	獎狀、港幣 500 元書券及其他獎品

Submission Deadline:  
5 December 2025  
(Friday)

## Annex 5

### “My Pledge to Act – Be Grateful and Treasure What We Have, Stay Positive and Optimistic” Questionnaire

Please submit via one of the methods below on or before 5 December 2025(Friday):

- 1 ) Print this questionnaire, fill in and **fax** it to 3426 9265 or
- 2 ) Download and fill in the “Interactive Fillable PDF” and **email** it to [info\\_mcne1@edb.gov.hk](mailto:info_mcne1@edb.gov.hk)

To: MCNE Section 1 of CDI, EDB



Questionnaire  
Download link

Please tick (✓) the appropriate box(es).

- ☐ Our school plans to implement the following in the 2025/26 school year:
- ☐ Promote “My Pledge to Act” activities
  - ☐ Organise similar school-based collective commitment and practice activities / competitions / award schemes
  - ☐ Plan to launch the MPA Ambassador School-based Award Programme
  - ☐ Plan to organise / have already organised the “Territory-wide ‘Let’s Pledge Together’ Ceremony
  - ☐ Plan to arrange students participating in “My Pledge to Act” student competitions
- ☐ Our school has **no plan to implement** any school-based collective commitment and practice activities / award schemes **in the 2025/26 school year**.

(Reason(s): \_\_\_\_\_)

Signature of School  
Head/Principal: \_\_\_\_\_

Name of School  
Head/Principal: \_\_\_\_\_

Name of School: \_\_\_\_\_

Type of School: ☐ Kindergarten  
☐ Primary  
☐ Secondary

Teacher-in-  
charge: \_\_\_\_\_

Contact  
Telephone No.: \_\_\_\_\_

Email  
Address: \_\_\_\_\_

Date: \_\_\_\_\_