

EDUCATION BUREAU CIRCULAR MEMORANDUM NO. 192/2025

From : Secretary for Education

To : Heads of all Primary and Secondary
Schools (Including Special Schools)

Ref. : (1) in EDB 1125-2035-8060-9045-
00016-P001

Date : 20 October 2025

2025/26 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme

Summary

This circular memorandum aims to invite all primary and secondary schools (including special schools) to participate in the 2025/26 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme.

Background

2. The Education Bureau (EDB) is committed to supporting schools in promoting reading and nurturing students’ reading interests and abilities. To further cultivate students' interest in extensive reading and their active reading habit, the Curriculum Development Institute (CDI) of the EDB organised the “Joyful Thousand-Mile Reading Cruise” Reading Award Pilot Scheme during the 2025 summer holiday. The pilot scheme has been successfully concluded. The Bureau would like to express its appreciation to schools for their active participation and valuable feedback. The list of awardees and prize collection arrangements are available on the EDB website (<https://www.edb.gov.hk/reading-to-learn/reading-award-scheme>)



3. In alignment with the organisation of “a territory-wide reading award scheme” as set out in the Supplement to the Chief Executive’s 2025 Policy Address, and to build upon the achievements of the pilot scheme, the CDI of the EDB will continue to implement a territory-wide “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme (the Scheme) this school year. Based on the experiences from the summer pilot scheme and feedback from schools, the design of the Scheme has been further refined. This includes the launching of a Reading Record Platform to provide another record tool for schools to adopt. This facilitates schools in integrating their school-based reading programmes with the Scheme, adopting a holistic approach to the planning of reading promotion strategies, and effectively leveraging both internal and external resources (including various reading-related programmes and activities) to further

enhance the synergy among various initiatives in promoting reading.

Details

4. The Scheme aims to further enhance the reading ambience on campus, boost students' reading motivation, cultivate their interest in extensive reading, and encourage them to read extensively across a variety of literary genres, as well as materials from different key learning areas/subjects. Through multimodal reading, students will be encouraged to develop an active reading habit and deepen their reading experiences, thereby further consolidating their reading ability and enhancing their language literacy.

5. The Scheme will be conducted from 17 November 2025 to 17 May 2026. Schools are welcome to **register at the school level on behalf of their students**, and there is no limit on the number of participants. The registration deadline is 7 November 2025 (Friday). Participating schools are required to submit the necessary information by the specified date upon the completion of the Scheme for award calculation. For details of the Scheme, the calculation of "Reading Miles", and the registration method, please refer to Annex A. For the important dates and information, please refer to Annex B. You may also visit the EDB website for details (<https://www.edb.gov.hk/reading-to-learn/reading-award-scheme>).

6. To provide schools with a deeper understanding of the Scheme, the CDI of the EDB will conduct a briefing cum pilot scheme award presentation ceremony on 3 November 2025 (Monday). Teachers are invited to register for participation. For event details and enrolment method, please refer to the EDB Training Calendar (Course Code: CDI020251440).

Contact Persons

7. For enquiries, please contact Ms Sammy SIU on 3698 3157 or Ms Tina LEE on 3698 3578 or Ms Sylvia LAM on 3698 3115 of the Curriculum Resources Section, CDI, EDB.

Annie LEUNG
for Permanent Secretary for Education

2025/26 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme

Details

I. Objectives

- To promote multimodal reading and encourage students to read extensively across a variety of literary genres and materials from different key learning areas/subjects, so as to broaden their reading repertoire and increase their reading volume
- To cultivate an interest in extensive reading and develop an active reading habit among students
- To enhance students’ reading ability and language literacy
- To motivate students to actively participate in reading-related activities

II. Eligibility

- All students from primary and secondary schools (including special schools)

III. Categories

- Primary School Category: Primary 1 to Primary 6 students
- Secondary School Category: Secondary 1 to Secondary 6 students

IV. Period

- Start Date: 17 November 2025
- End Date: 17 May 2026

V. Registration Method

- Please complete and submit the online registration form by the registration deadline of 7 November 2025 (Friday) (Hong Kong Time: 23:59). (The online registration form can be accessed via the link and QR code available at Annex B.)
- **Registration must be submitted at the school level;** individual student registrations will not be processed. There is no limit on the number of participating students per school.
- Late or incomplete submissions will not be processed.

VI. “Reading Miles” Calculation Method

- The total “Reading Miles” of each student is the sum of their “Daily Reading Miles”, “Advanced Reward of Reading Miles”, and “Reading Miles for Participating in Reading Activities”.
- The calculation methods for each type of "Reading Miles" are detailed below:

A. Daily Reading Miles	
Purpose: To promote multimodal reading and encourage students to read extensively across a variety of literary genres and materials from different key learning areas/subjects on a daily basis.	
Type of Reading Material	Reading Miles
i. Books / e-Books	10 miles
ii. STAR Platform Reading Passages	
iii. HKSAR Government (Government) Press Releases	
iv. Government Publications / Reports	
v. Feature Articles / Reports	
vi. Videos / Animations / Audio files available on HKSAR Government Websites	

B. Advanced Reward of Reading Miles	
Purpose: To encourage students to engage in comprehensive reading of entire books, as well as extensive reading across a variety of literary genres and reading materials from different key learning areas/subjects.	
Item	Reading Miles
i. Completion of the entire book (Applicable to physical books/a fixed-layout e-book) Primary School Category: 10 pages or above Secondary School Category: 20 pages or above	50 miles per physical book or fixed-layout e-book
ii. Texts of different genres or multimodal reading materials available on HKSAR Government Websites (i.e. videos, animations, audio files, etc.) (weekly calculation)	30 miles per type of genre or multimodal reading material
iii. Reading materials of different learning areas/subjects (weekly calculation)	30 miles per key learning area or subject

C. Reading Miles for Participating in Reading Activities	
Purpose: To encourage students to participate in reading-related activities.	
Reading-related Activity	Reading Miles
i. Organised by the EDB	100 miles per activity
ii. Organised by the School	50 miles per activity
iii. Organised by Other Groups/Organisations	50 miles per activity

VII. Methods for Recording “Reading Miles”

- During the Scheme period, students are required to record the books/materials they have read, as well as the reading-related activities in which they have participated, and convert the data into “Reading Miles” according to the calculation method. Schools may choose one of the following tools for students to record their “Reading Miles”:

1. Reading Record Platform

Platform website: <https://edbcr-reading-scheme.com>



- ✧ Schools are encouraged to use this electronic record-keeping method. After schools have completed registration (including assigning account numbers to participating students) on the Reading Record Platform, students may input information about their reading or reading-related activities onto the platform. The platform system will then automatically calculate the “Reading Miles” based on the entered data, and continuously display the accumulated miles, allowing students to monitor their progress in real time.
- ✧ Teachers-in-charge may also access student records and their “Reading Miles” through an administrator account.
- ✧ The EDB provides an operation guide with detailed operational instructions on using the Reading Record Platform for reference to schools and teachers.

2. Paper-based Record Booklet

- ✧ The template of the paper-based record sheet (PDF file) is downloadable from the EDB website. Schools may also create and distribute printed booklets to students for manual record-keeping.
- ✧ Students are required to fill in the reading date, book/activity title, type of reading material, and their **self-calculated** “Reading Miles”.

- The record-keeping tools and the “Record-keeping Tools Operation Guide” is downloadable from the EDB website (<https://www.edb.gov.hk/reading-to-learn/reading-award-scheme>).



- Schools may develop their own school-based record-keeping tools based on the “Reading Miles” calculation method outlined in this Scheme. Schools may also integrate their existing school-based reading award programmes with this Scheme by aligning their original calculation methods and records with the requirements specified in this Scheme.

VIII. Processing of “Reading Miles” Data

- The teacher-in-charge should verify students’ “Reading Miles” records. Upon completion of the scheme, the teacher-in-charge is required to compile and submit the following data for award calculation:
 1. Total number of students in the school
 2. Total number of students participating in the Scheme
 3. Accumulated “Total Reading Miles” for the whole school
 4. Top 10 students with the highest accumulated “Reading Miles” and their individual “Total Reading Miles”.
- Schools using paper-based record booklets or school-based methods to record “Reading Miles” may download the “School Reading Miles Summary Table” (Excel file) from EDB website and complete the aforementioned four data points. For schools using EDB Reading Record Platform, the “School Reading Miles Summary Table” – which already includes these four types of data – can be exported directly from the system of the platform. These schools simply need to fill in the names of the top 10 students with the highest “Reading Miles” to complete the form for onward submission.
- For further details on “School Reading Miles Summary Table”, please refer to the “Record-keeping Tools Operation Guide”.
- The EDB reserves the right to verify the authenticity and reasonableness of all data and information submitted under this Scheme. Should any inaccuracies or irregularities be identified, the EDB reserves the right to revoke the award eligibility of the schools or students involved. **All results are subject to the final decision of the EDB. There is no appeal mechanism for the Scheme.**

IX. Submission of “Reading Miles” Data

- The teachers-in-charge should submit the “School Reading Miles Summary Table” by email to schoollibrary@edb.gov.hk by 22 May 2026 (Friday) (Hong Kong Time: 23:59).
- Once the “School Reading Miles Summary Table” is submitted, no modifications will be permitted. The teachers-in-charge should verify all information with extreme care prior to submission.
- Individual student “Reading Miles” records are not required to be submitted to the EDB. **Schools should retain these records for all participating students for one year and provide them to the EDB for verification purposes upon request.**

X. Terms and Conditions

- **By submitting the online registration form, participating schools and students are deemed to have agreed to and accepted the following terms and conditions.**
- The EDB reserves the right to disqualify any schools or students from participation for any violation of the terms and conditions of the Scheme (e.g. providing false or fraudulent information). There is no appeal mechanism for the Scheme.
- All results are subject to the final decision of the EDB. In case of any disputes, the EDB has the final decision-making authority.
- The EDB reserves the right to make final decisions regarding all aspects of the campaign, including but not limited to the interpretation, modification, cancellation, or suspension of its terms and conditions, awards, and other arrangements, without prior notice.

XI. Awards and Prizes

- **Territory-wide School Awards**

Award Title	Quota	Selection Criteria	Prizes (tentative)
Reading Gold Award	Top 5 schools with the highest “Reading Miles” (5 primary schools and 5 secondary schools)	• Based on the average “Reading Miles” of student participants: The accumulated “Total Reading Miles” of the entire school ÷ Total	1. A Trophy 2. HK\$2,500 Book Voucher and others (tbc)

		number of student participants in the school • Participation rate of the school must be $\geq 50\%$ (Total number of student participants $\div$ Total number of students in the school)	
Reading Silver Award	Schools ranked 6th to 15th in “Reading Miles” (10 primary schools and 10 secondary schools)	• Based on average “Reading Miles” of student participants: The accumulated “Total Reading Miles” of the entire school $\div$ Total number of student participants in the school • Participation rate of the school must be $\geq 50\%$ (Total number of student participants $\div$ Total number of students in the school)	1. A Trophy 2. HK\$2,000 Book Voucher and others (tbc)
Reading Bronze Award	Schools ranked 16th to 25th in “Reading Miles” (10 primary schools and 10 secondary schools)	• Based on average “Reading Miles” of student participants: The accumulated “Total Reading Miles” of the entire school $\div$ Total number of student participants in the school • Participation rate of the school must be $\geq 50\%$ (Total number	1. A Trophy 2. HK\$1,500 Book Voucher and others (tbc)

		of student participants ÷ Total number of students in the school)	
Active Reading Promotion Award	5 primary schools and 5 secondary schools (excluding those awarded Gold, Silver, or Bronze)	- Based on student participation rate: Total number of student participants ÷ Total number of students in the school - If rates are equal, ranking is determined by average “Reading Miles” of student participants	- A Trophy - HK\$1,000 Book Voucher and others (tbc)

- ✧ The list of award-winning schools will be announced on the EDB website upon conclusion of the Scheme.

- **School-based Student Awards**

Award Title	Quota	Selection Criteria	Prizes
Reading Captain	Top 10 students with the highest “Reading Miles” in each school	Based on students’ individual accumulated “Reading Miles” during the Scheme period	- A certificate - A Reading Badge

- ✧ The EDB will provide each participating school with 10 Reading Badges and an award certificate template. Schools may prepare and present their own certificates to student award winners. Please refer to the EDB website for more details.
- ✧ The list of awardees for the school-based students awards will not be displayed on the EDB website.

XII. Award Ceremony and Prize Collection Arrangement

- The award ceremony is tentatively scheduled for late June 2026. The list of award winners and arrangement for prize collection will be announced on the EDB website in June 2026 (<https://www.edb.gov.hk/reading-to-learn/reading-award-scheme>). Awarded schools will be notified separately in writing.



2025/26 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme Important Dates and Information

Date	Information	
20 October 2025 (Monday)	Education Circular Memorandum No. 192/2025 Details of the Scheme: https://www.edb.gov.hk/reading-to-learn/reading-award-scheme	
3 November 2025 (Monday) 2:30 p.m. to 5:00 p.m.	2025/26 Reading Award Scheme Briefing Session cum Pilot Scheme Award Ceremony (Course Code: CDI020251440) (Deadline for Registration: 27 October 2025)	
7 November 2025 (Friday) (Hong Kong Time: 23:59)	Registration Deadline of the Scheme Online Registration Form: https://www.edb.gov.hk/reading-to-learn/reading-award-scheme	
17 November 2025 (Monday) to 17 May 2026 (Sunday)	Reading Award Scheme in Progress	
22 May 2026 (Friday) (Hong Kong Time: 23:59)	Deadline for the Submission of “School Reading Miles Summary Table”	
Early June 2026	Announcement of Award Winners, Award Ceremony and Prize Collection Arrangement	

The EDB reserves the right to adjust the above schedule as necessary.