

EDUCATION BUREAU CIRCULAR MEMORANDUM NO. 136/2026

From : Secretary for Education

To : Heads of all Primary and Secondary
Schools (Including Special Schools)

Ref. : 1125-2035-8060-9045-00016-P001

Date : 7 September 2026

2026/27 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme

Summary

This circular memorandum aims to invite all primary and secondary schools (including special schools) to participate in the 2026/27 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme.

Background

2. The Education Bureau (EDB) is committed to supporting schools in promoting reading and nurturing students’ reading interests and abilities. To further cultivate students’ interest in extensive reading and their active reading habit, the Curriculum Development Institute (CDI) of the EDB organised the first “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme (“the Scheme”) in the 2025/26 school year. The Bureau would like to express its appreciation to the participating schools for their support. Last year’s Scheme has successfully concluded, receiving enthusiastic responses from about 240 schools and over 50,000 primary and secondary students. For the list of award-winning schools and details, please refer to the EDB’s webpage (<https://www.edb.gov.hk/en/reading-award-scheme>).



Details

3. The CDI of the EDB will continue to organise the territory-wide “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme this school year. The Scheme aims to enhance the reading ambience on campus, boost students’ reading motivation, cultivate their interest in extensive reading, encourage students to read extensively across a variety of literary genres and materials from various key learning areas/subjects, develop an active reading habit, and deepen their reading experiences through multimodal reading, thereby further consolidating their reading ability and enhancing their language literacy.

4. Starting from the 2026/27 school year, the Scheme will fully adopt the Reading Record Platform (“the Platform”) in place of the previous paper-based recording mode. Using a unified electronic platform for recording “Reading Miles” will facilitate more accurate and efficient data calculation and processing, while reducing teachers’ administrative workload. Drawing on the feedback from participating schools in the previous school year and our review, the Platform has been further enhanced. In addition to enabling authorised teachers to view and manage students’ reading records, the newly added features include:

- Hong Kong Education City (EdCity) Single Sign-On (EdConnect Single Sign-On) — Teachers and students may log in to the Platform with a single EdCity account without the need to manage multiple sets of accounts;
- Record revision — Teachers and students may amend submitted records within a specified period to enhance data accuracy;
- “Joyful Reading Companions” — Students may unlock a virtual reading companion by accumulating a designated number of “Reading Miles” to add fun to reading.

5. To enable teachers and students to familiarise themselves with the various functions of the Platform in advance, the Platform will be open for trial use from 7 September 2026 (Monday) to 28 September 2026 (Monday). Schools may log in to the Platform via the following link or QR code:



<https://edbcr-reading-scheme.com>

6. The Scheme will be conducted from 12 October 2026 (Monday) to 30 May 2027 (Sunday). Schools are welcome to **register on a school basis**, with no limit on the number of participating students. Schools must complete the application **on or before 28 September 2026 (Monday)**. An application will be considered valid only upon completion of the following two steps:

- (i) Complete the application form (see Annex 1) — Complete all required information in the application form, which must be duly confirmed and signed by the school head, and affixed with the school chop; and
- (ii) Upload the application form — The Overall Teacher-in-Charge of the Scheme should log in to the EdCity registration platform with the Hong Kong Education City “School-based Teacher Account” via the following link or QR code, fill in the relevant information and upload the application form for verification of school information.



https://www.hkedcity.net/registration/form.php?reg_form_id=1513

7. Upon completion of the Scheme, participating schools are required to submit the necessary information on or before the specified deadline for award assessment. For details of the Scheme, calculation of “Reading Miles” and application procedures, please refer to Annex 2. Important dates and key information are detailed in Annex 3. Schools may also visit the Scheme webpage via this link (<https://www.edb.gov.hk/en/reading-award-scheme>) or QR code:



8. To facilitate schools’ understanding of the application procedures and the functions of the Platform, the CDI has produced an introductory video, which will be uploaded to the Scheme webpage **on or before 11 September 2026**. Schools are welcome to visit the webpage for viewing.

Contact Persons

9. For enquiries, please contact Ms NG Pui-ki (Primary) at 3698 4425 or Ms Dionne LUN (Secondary) at 3698 4446 of the Curriculum Resources Section, CDI, EDB.

Annie LEUNG
for Permanent Secretary for Education

2026/27 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme

Notes for Application

Application Procedures:

1. Schools are requested to designate a teacher to serve as the Overall Teacher-in-Charge of the 2026/27 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme.
2. Please complete the application form below. The school head should sign the form and affix the school chop after verifying that all information provided is accurate.
3. **On or before 28 September 2026 (Monday)**, the Overall Teacher-in-Charge should log in to the Hong Kong Education City (EdCity) Registration Platform (https://www.hkedcity.net/registration/form.php?reg_form_id=1513) using his/her EdCity “School-based Teacher Account”. Fill in the required information, and upload the application form (accepted file format: PDF only, maximum file size: 200MB) to complete the application procedure.

Acknowledgement of Application:

- Upon receipt of an application from a school, our Section will issue an acknowledgement by email within three working days.

Application Form

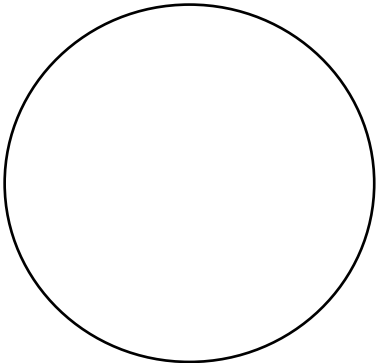
(Please complete, sign and affix the school chop before uploading)

To : Curriculum Resources Section, Education Bureau (EDB)

Our school confirms participation in the 2026/27 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme (“the Scheme”), and agrees to the following terms and conditions:

I (School Head) confirm and agree that:

1. Our school has updated the EdCity account information for teachers and students for the 2026/27 school year and ensured that the information is accurate and correct.
2. Our school agrees that EdCity will transfer to the EDB *the user accounts and names of all teachers of our school who hold EdCity “School-based Teacher Accounts”* (e.g. CHAN Tai-man; ABC123-789), *excluding passwords and other information*. The aforementioned data will solely be used by authorised personnel designated by the EDB for processing matters related to the Scheme.
3. Our school hereby appoints _____ (Please provide the teacher’s full name) as the Overall Teacher-in-Charge of the 2026/27 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme.

School Chop 	Name of School (Chinese) : _____ Name of School (English) : _____ Principal’s Signature : _____ Name of Principal : _____ Date : _____
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2026/27 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme

Details

I. Objectives

- To promote multimodal reading and encourage students to read extensively across a variety of literary genres and materials from different key learning areas/subjects, so as to broaden their reading repertoire and increase their reading volume
- To cultivate an interest in extensive reading and develop an active reading habit among students
- To enhance students’ reading ability and language literacy
- To motivate students to actively participate in reading-related activities

II. Eligibility

- All students in primary and secondary schools (including special schools)

III. Categories

- Primary School Category: Primary 1 to Primary 6 students
- Secondary School Category: Secondary 1 to Secondary 6 students

IV. Period

- Start Date: 12 October 2026 (Monday)
- End Date: 30 May 2027 (Sunday)

V. Registration Method

- Schools must complete the application **on or before 28 September 2026 (Monday) (Hong Kong Time 23:59)**. An application will be considered valid only upon completion of the following two steps:
 - (i) Complete the application form (see Annex 1) — complete all required information in the application form, which must be duly confirmed and signed by the school head, and affixed with the school chop; and
 - (ii) Upload the application form — the Overall Teacher-in-Charge of the Scheme should

log in to the EdCity registration platform with the Hong Kong Education City “School-based Teacher Account” via the following link or QR code, fill in the relevant information and upload the application form for verification of school information.



https://www.hkedcity.net/registration/form.php?reg_form_id=1513

- **Applications must be submitted on a school basis**, with no limit on the number of participating students. Applications by individual students will not be accepted.
- Late submissions, incomplete applications, or applications with incomplete information will not be accepted.

VI. “Reading Miles” Calculation Method

- The total “Reading Miles” of each student is the sum of their “Daily Reading Miles”, “Advanced Reading Miles”, and “Reading Miles for Participating in Reading Activities”.
- The calculation methods for each type of “Reading Miles” are detailed below:

A. Daily Reading Miles	
Purpose: To promote multimodal reading and encourage students to read extensively across a variety of literary genres and materials from different key learning areas/subjects on a daily basis.	
Type of Reading Material	Reading Miles
i. Books / e-Books	10 miles
ii. STAR Platform Reading Passages	
iii. HKSAR Government (Government) Press Releases	
iv. Government Publications / Reports	
v. Feature Articles / Reports	
vi. Videos / Animations / Audio files available on HKSAR Government Websites	

B. Advanced Reading Miles	
Purpose: To encourage students to engage in comprehensive reading of entire books, as well as extensive reading across a variety of literary genres and reading materials from different key learning areas/subjects.	
Item	Reading Miles
i. Completion of the entire book (Applicable to physical books/a fixed-layout e-book) Primary School Category: 10 pages or above Secondary School Category: 20 pages or above	50 miles per physical book or fixed-layout e-book
ii. Texts of different genres or multimodal reading materials available on HKSAR Government Websites (i.e. videos, animations, audio files, etc.) (weekly calculation)	30 miles per type of genre or multimodal reading material
iii. Reading materials of different learning areas/subjects (weekly calculation)	30 miles per key learning area or subject

C. Reading Miles for Participating in Reading Activities	
Purpose: To encourage students to participate in reading-related activities.	
Reading-related Activity	Reading Miles
i. Organised by the EDB	100 miles per activity
ii. Organised by the School	50 miles per activity
iii. Organised by Other Groups/Organisations	50 miles per activity

VII. Method for Recording “Reading Miles”

- During the Scheme period, students are required to use the Reading Record Platform (the “Platform”) provided by the EDB to keep a complete record of the books/materials they have read, as well as the reading activities in which they have participated. The link and QR code to the Platform are as follows:



<https://edbcr-reading-scheme.com>

- The Platform will automatically calculate and accumulate “Reading Miles” according to the Scheme’s calculation method, facilitating teachers and students in monitoring their progress.
- The EDB provides a Platform user guide with detailed operational instructions on using the Reading Record Platform for reference to schools and teachers. The guide is available for download on the Scheme's webpage using the link and QR code below:



<https://www.edb.gov.hk/en/reading-award-scheme>

VIII. Processing of “Reading Miles” Data

(i) Role Permissions

- Overall Teacher-in-charge (designated by the School Head): Authorised to access the “Reading Miles” data of all participating students school-wide. As the Overall Teacher-in-Charge of the Scheme data, he/she is responsible for managing all relevant data.
- Supporting Teachers (designated by the Overall Teacher-in-charge): Authorised to access and manage data strictly for assigned classes. Access to data of non-assigned classes is restricted.

(ii) Monthly Data Processing Cycle

Timeline	Procedures
From the 1st to the 30th/31st day of each month	➤ Students record their reading information.
On or before the 15th day of the following month (Hong Kong time 23:59)*	➤ Final amendment deadline — Teachers review and verify student reading records; students may delete, add, or re-enter records for the current day and the preceding month.

Timeline	Procedures
On the 16th day of the following month	➤ The Platform will convert entries into the corresponding “Reading Miles” according to the Scheme’s calculation method, consolidate the “Reading Miles” accumulated for the month, and update the information displayed on the Platform. ➤ The Platform will generate a monthly “Reading Miles Record for [Month]” (available for download by both teachers and students) ➤ Once the data have been consolidated, no further amendments to any records will be permitted.

* Please note that the deadline for final amendments to students’ reading records for May 2027 is **5 June 2027 (Saturday) (Hong Kong time 23:59)**.

(iii) School Administration and Follow-up

- Overall Teacher-in-charge and Supporting Teachers are required to review and verify students’ reading information on a regular basis, and request the students concerned to make revisions in a timely manner as necessary.
- The Platform will compile the cumulative “Reading Miles” of each class and the school on a monthly basis. Overall Teacher-in-charge and Supporting Teachers may download the relevant records for the class(es) under their charge.
- The EDB reserves the right to conduct authenticity and reasonableness checks on all data and information submitted under the Scheme. Where any untrue, inaccurate or irregular information is identified, the EDB may disqualify the school or student concerned from receiving awards. **All results are subject to the final decision of the EDB. There is no appeal mechanism under the Scheme.**

(iv) Unlocking “Joyful Reading Companions” (Virtual Reading Companions)

- Students may unlock a virtual reading companion by accumulating designated “Reading Miles” each month.

IX. Submission of “Reading Miles” Data

- Upon completion of the Scheme, the Overall Teacher-in-charge is required to export the “School-wide Student Reading Miles Ranking List” (the “Ranking List”) directly from the Platform, and carefully verify the information therein. The “Ranking List” must be submitted via the designated EdCity platform (details to be announced later) **by the deadline of 11 June 2027 (Friday) (23:59 Hong Kong time)** for the purpose of award selection. **Late submissions will not be accepted.**

- Once submitted, the Ranking List cannot be further amended.
- Individual student “Reading Miles” records do not need to be submitted to the EDB. **Schools are required to properly retain the relevant records for one year, and submit them to the EDB for verification purposes when necessary.**

X. Terms and Conditions

- **By submitting the online application form, participating schools and students are deemed to have agreed to and accepted the following terms and conditions.**
- The EDB reserves the right to disqualify any schools or students from participation for any violation of the terms and conditions of the Scheme (e.g. providing false or fraudulent information). There is no appeal mechanism for the Scheme.
- All results are subject to the final decision of the EDB. In the event of any disputes, the EDB’s decision shall be final.
- The EDB reserves the right to make final decisions regarding all aspects of the campaign, including but not limited to the interpretation, modification, cancellation, or suspension of its terms and conditions, awards, and other arrangements, without prior notice.

XI. Awards and Prizes

- **Territory-wide School Awards**

Award	Quota	Selection Criteria	Prize
Reading Gold Award	Top 5 schools with the highest “Reading Miles” (5 primary schools and 5 secondary schools)	• Based on the average “Reading Miles” of student participants: The accumulated “Total Reading Miles” of the entire school ÷ Total number of student participants in the school • Participation rate of the school must be $\geq 50\%$ (Total number of student	1. A Trophy 2. HK\$2,500 Book Voucher

Award	Quota	Selection Criteria	Prize
		participants ÷ Total number of students in the school)	
Reading Silver Award	Schools ranked 6th to 15th in “Reading Miles” (10 primary schools and 10 secondary schools)	• Based on average “Reading Miles” of student participants: The accumulated “Total Reading Miles” of the entire school ÷ Total number of student participants in the school • Participation rate of the school must be $\geq 50\%$ (Total number of student participants ÷ Total number of students in the school)	1. A Trophy 2. HK\$2,000 Book Voucher
Reading Bronze Award	Schools ranked 16th to 25th in “Reading Miles” (10 primary schools and 10 secondary schools)	• Based on average “Reading Miles” of student participants: The accumulated “Total Reading Miles” of the entire school ÷ Total number of student participants in the school • Participation rate of the school must be $\geq 50\%$ (Total number of student participants ÷ Total number of students in the school)	1. A Trophy 2. HK\$1,500 Book Voucher

Award	Quota	Selection Criteria	Prize
Active Promotion of Reading Award	5 primary schools and 5 secondary schools (excluding those awarded Gold, Silver, or Bronze)	- Based on student participation rate: Total number of student participants ÷ Total number of students in the school - If rates are equal, ranking is determined by average “Reading Miles” of student participants	1. A Trophy 2. HK\$1,000 Book Voucher

The list of award-winning schools will be announced on the EDB website upon conclusion of the Scheme.

- **School-based Student Awards**

Award	Quota	Selection Criteria	Prize
Reading Captain	Top 10 students with the highest “Reading Miles” in each school	Based on students’ individual accumulated “Reading Miles” during the Scheme period	1. A certificate 2. A Reading Badge

- ✧ The EDB will provide each participating school with 10 Reading Badges and an electronic certificate template. Schools may prepare and present certificates to the student award winners. Please refer to the Scheme webpage for more details.
- ✧ The list of awardees for the school-based students awards will not be published on the EDB website.

XII. Award Ceremony and Prize Collection Arrangements

- The award ceremony is tentatively scheduled for late June 2027. The list of award winners and arrangements for prize collection will be announced on the Scheme webpage in June 2027 (<https://www.edb.gov.hk/en/reading-award-scheme>). Award-winning schools will be notified separately in writing.



**2026/27 “Joyful Thousand-Mile Reading Cruise” Reading Award Scheme
Important Dates and Information**

Date	Information	
7 September 2026 (Monday)	Education Circular Memorandum No. 136/2026 Details of the Scheme: https://www.edb.gov.hk/en/reading-award-scheme	
7 September 2026 (Monday) to 28 September 2026 (Monday) (Hong Kong Time: 23:59)	Application Period (i) Complete the application form (see Annex 1) — complete all required information in the application form, which must be duly confirmed and signed by the school head, and affixed with the school chop; and (ii) Upload the application form — The teacher-in-charge of the Scheme should log in to the Hong Kong Education City (EdCity) registration platform with the EdCity “School-based Teacher Account” via the following link or QR code, fill in the relevant information and upload the application form for verification of school information. https://www.hkedcity.net/registration/form.php?reg_form_id=1513	
5 October 2026(Monday) to 9 October 2026 (Friday)	Setting Up Supporting Teacher List The Overall Teacher-in-charge of the Scheme should log in to the Scheme platform using the EdCity “School-based Teacher Account” to set the list of Supporting Teachers and the classes under their charge. https://edbcr-reading-scheme.com	
12 October 2026 (Monday) to 30 May 2027 (Sunday)	Scheme in Progress	
11 June 2027 (Friday) (Hong Kong Time: 23:59)	Deadline for Submission of the “School-wide Student Reading Miles Ranking List”	
June 2027	Announcement of Award Winners, Award Ceremony and Prize Collection Arrangements	

The EDB reserves the right to adjust the above schedule subject to actual circumstances.