

EDUCATION BUREAU CIRCULAR MEMORANDUM No. 140/2026

From: Secretary for Education
Reference: 1125-2055-8060-9075-00008-P001

To: Heads of Kindergartens, Primary and
Secondary Schools (Including
Special Schools)

Date: 9 September 2026

Student Activities Overview on Values Education for the 2026/27 School Year

Summary

This circular memorandum aims to inform all kindergartens, primary schools, and secondary schools (including special schools) of the details of the student activities on values education to be organised by the Education Bureau (EDB) in the 2026/27 school year, and to encourage schools to actively arrange for students to participate.

Background

2. The Moral, Civic and National Education Section 1 (MCNE Section 1) of the Curriculum Development Institute (CDI), EDB has been organising a wide variety of student activities to provide students with platforms for learning and practising proper values. Over the years, these activities have received widespread support from schools, which have actively encouraged student participation, enabling them to deepen their understanding and appreciation of proper values through different learning experiences and put them into practice, thereby fostering a positive atmosphere on campus and in society.



Details

3. The EDB will continue to organise a variety of student activities on values education in this school year. **Schools are advised to adopt a holistic planning approach by aligning the relevant activities with school-based activities, classroom learning and life-wide learning activities, and to actively arrange for students to participate.** Award-winning students will be invited to attend the “Values Education Annual Prize Presentation Ceremony” in late June 2027 to receive their awards. A list of the activities is set out below. Please refer to the respective Annexes for details:

Activity	Target Learning Stage	Submission Deadline	Annex	Related Document
“My Pledge to Act” Activity Series: Territory-wide “Let’s Pledge Together” Ceremony	Kindergarten, primary and secondary levels	4 December 2026 (Friday)	Annex 1	Questionnaire Fax to 3426 9265
“My Pledge to Act” Activity Series: “Gen” 4 Positivity – AI Four-panel Comic Creative Design Competition	Primary and secondary levels	11 December 2026 (Friday)	Annex 2	Enrolment Form* Email to info_mcne1@edb.gov.hk
“My Pledge to Act” Activity Series: Creative “Sun”ventors – Product Design Competition	Primary and secondary levels	29 January 2027 (Friday)	Annex 3	Proposal* Enrolment Form* Email to info_mcne1@edb.gov.hk
“My Pledge to Act” Activity Series: Little Sun Warmth Express – Greeting Card Design Competition	Kindergarten	19 February 2027 (Friday)	Annex 4	Greeting Card Template* Enrolment Form* Email to info_mcne1@edb.gov.hk
“Building Our Dream” Series: Proud to Be Me – Building Our Dream, Shaping the Future Together	Kindergarten, primary and secondary levels	18 December 2026 (Friday)	Annex 5	“Proud to Be Me Card” / “I’m Proud of You Card” Template* Activity Reply Slip* Email to info_mcne1@edb.gov.hk
“Building Our Dream” Series: “Three Decades in Hong Kong: Building Our Dream Together” Lyrics Rewriting Competition	Primary and secondary levels	8 January 2027 (Friday)	Annex 6	Entry Form (Primary / Secondary)* Enrolment Form* Email to info_mcne1@edb.gov.hk
Education for Sustainable Development Series: Hong Kong Green Tour Itinerary Design and Video Production Competition	Secondary level	8 January 2027 (Friday)	Annex 7	Enrolment Form* Email to info_mcne1@edb.gov.hk
Education for Sustainable Development Series: Energy Saving Navigator – Infographic Design Competition	Primary level	19 March 2027 (Friday)	Annex 8	Enrolment Form* Email to info_mcne1@edb.gov.hk

*All forms and templates can be downloaded from the [Values Education Webpage](#).

Enquiries

4. For enquiries, please contact the respective officers of the MCNE 1 of the CDI, EDB:
“My Pledge to Act” Activity Series: Ms. Sheila WONG (Tel.: 2153 7491)
“Building Our Dream” Series: Mr. HSU Chun-sang (Tel: 2153 7487)
Education for Sustainable Development Series: Mr. Anson MAN (Tel: 2153 7489)

(Stephanie LAW)
for Secretary for Education

Encl.

c.c. Heads of Sections – for information

**“My Pledge to Act” Activity Series:
Territory-wide “Let’s Pledge Together” Ceremony**

The EDB issued [EDB Circular Memorandum \(EDBCM\) No. 76/2026](#) on 17 June 2026 to announce the arrangements for the “My Pledge to Act” (MPA) in the 2026/27 school year (including the activity theme, the “MPA Ambassador School-based Award Programme”, the “Territory-wide ‘Let’s Pledge Together’ Ceremony”, and the related resources and support). For details, please scan the QR code on the right to read the EDBCM.



2. To facilitate the EDB’s understanding of schools’ implementation of the MPA and their school-based “‘Let’s Pledge Together’ Ceremony”, schools are cordially invited to complete the “‘My Pledge to Act’ – Be Grateful and Treasure What We Have, Stay Positive and Optimistic (2026/27) Questionnaire” ([Annex 1a](#)) and return it to MCNE Section 1, CDI, EDB (Fax No.: 3426 9265) on or before 4 December 2026 (Friday).
3. For enquiries, please contact Ms. Sheila WONG of MCNE Section 1, CDI, EDB at 2153 7491.

Submission Deadline:
4 December 2026
(Friday)

**“My Pledge to Act –
Be Grateful and Treasure What We Have,
Stay Positive and Optimistic” (2026/27)
Questionnaire**

Please **print** and complete this questionnaire, and return it by fax to 3426 9265
on or before 4 December 2026 (Friday)

To: MCNE Section 1, CDI, EDB (Fax No.: 3426 9265)
Ms. Sheila WONG

Please put a “✓” in the appropriate box(es).

- ☐ Our school **plans to undertake the following in the 2026/27 school year:**
- ☐ (1) Promote “My Pledge to Act” activities /
Organise similar school-based collective commitment and practice activities
/ competitions / award schemes.
- ☐ (2) Launch the “MPA Ambassador School-based Award Programme”.
- ☐ (3) Organise, or has already organised, the “Territory-wide ‘Let’s Pledge
Together’ Ceremony”.
- ☐ (4) Arrange for students to participate in “My Pledge to Act” student
competitions.
- ☐ Our school **has no plans** to implement any school-based collective commitment and
practice activities / award schemes **in the 2026/27 school year.**
Reason(s):

- ☐ Our school is **willing to share with the sector** our experience and achievements in
promoting the “My Pledge to Act”.

Signature of
School
Head/Principal: _____
Name of School
Head/Principal: _____
Name of School: _____
Level: ☐ Kindergarten
☐ Primary
☐ Secondary

Teacher-in-
charge: _____
Contact
Number: _____
Contact Email: _____
Date: _____

**“My Pledge to Act” Activity Series:
“Gen” 4 Positivity – AI Four-panel Comic Creative Design Competition
(Secondary / Primary Division)**

Objectives

This competition aims to provide students with opportunities to learn how to make use of AI tools in an ethical, prudent and self-disciplined manner. It also encourages students to make good use of such tools to design and create four-panel comics related to the theme or sub-themes of the MPA, thereby promoting positive messages.

Target Students and Participation

- The competition is open to all primary and secondary school students in Hong Kong. It is divided into a Primary Division and a Secondary Division.
- Students must participate on an individual basis. Each student shall submit only **1 entry**; otherwise the student concerned will be disqualified.
- Schools may encourage students to actively participate in the competition, and conduct internal shortlisting and selection after collecting the entries. Each school should submit a maximum of **10 entries**.

Theme and Entry Requirements

- Entrants are required to create, **using artificial intelligence tools**, a four-panel comic related to the theme “Be Grateful and Treasure What We Have, Stay Positive and Optimistic” or one of the sub-themes (“Be Diligent and Law-abiding, Perform Acts of Kindness” / “Think from Others’ Perspectives, Foster Harmony and Be Respectful” / “Inherit Traditional Culture, Be Patriotic and Love Hong Kong” / “Cherish Life, Be Healthy” / “Use Technology for Good, Be Prudent and Self-disciplined”), so as to promote positive messages.
- The specifications and content requirements of the four-panel comic are as follows:

Title	Entrants shall devise an original title in Chinese, English, or a mixture of both, of no more than 20 characters/words, based on the theme.
Design Concept	A brief explanation of the design concept of no more than 100 words/characters in Chinese/English
Image File of the Four-panel Comic	- The recommended image ratio is 16:9 (landscape). - The resolution must be at least 1920 x 1080 pixels (landscape).

	- If text is included in the comic, it may be in Chinese (traditional or simplified) and/or English only. No other languages will be accepted. Entrants must carefully proofread their work before submission. Spelling mistakes, grammatical errors or unclear expression may affect the assessment by the adjudication panel. - The work must be an original work created using generative artificial intelligence tools.
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Submission of Entries

- The participation and submission procedures are as follows:

1. The teacher-in-charge should **complete the “Enrolment Form”** (one form for each participating school, available for download via the link on the right), **and provide links for access to the entries.**

Download Link for the
Enrolment Form of the
“Gen” 4 Positivity – AI Four-
panel Comic Creative Design
Competition

- The “Enrolment Form” **must be saved in PDF format and named using the participating division and school name** (“Division_Four-panel Comic Design Competition Enrolment Form_School Name.pdf”), e.g. **“Primary Division_Four-panel Comic Design Competition Enrolment Form_Hong Kong Primary School.pdf”** and **“Secondary Division_Four-panel Comic Design Competition Enrolment Form_Hong Kong Secondary School.pdf”**.
 - The “four-panel comic files” must be named using a specific format (“Division_School Name_Entrant’s Name”, e.g. “Primary Division_Hong Kong Primary School_Chan Tai Man”).
2. Please submit the **completed and duly signed “Enrolment Form” by e-mail to info_mcnel@edb.gov.hk**. (Please indicate “Division_Four-panel Comic Design Competition Enrolment_School Name” in the subject of the e-mail, e.g. “Primary Division_Four-panel Comic Design Competition Enrolment_Hong Kong Primary School”).
- Once submitted (with the files uploaded and access links provided by the school), the Enrolment Form, entrants’ information and entries cannot be further amended, and the information shall prevail.
 - Submission by other means, such as by post or in person on CD-ROMs, will not be accepted.
 - The submission deadline is **11 December 2026 (Friday)**. The submission date and time recorded by the EDB’s server system shall prevail. Late submissions will not be accepted.

- Upon receipt of the enrolment e-mail, the EDB will download the entries using the links provided by schools. A **confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7491 if the confirmation e-mail has not been received within one week after the submission deadline.

Prizes

The following prizes and awards will be offered in each of the Primary and Secondary Divisions:

Champion	1 entry	Certificate and \$2,000 Book Coupon
First Runner-up	1 entry	Certificate and \$1,500 Book Coupon
Second Runner-up	1 entry	Certificate and \$1,000 Book Coupon
Merit Awards	10 entries	Certificate and \$500 Book Coupon
Active Participation Award		Certificate and Prize(s)
Most Enthusiastic Participation Award	1 school	Trophy

Adjudication

- Entries will first undergo shortlisting by MCNE Section 1, CDI, EDB, based on the judging criteria. An adjudication panel will then select the champion, first runner-up, second runner-up and merit award winners.
- Judging criteria
 - Comic content and expression of theme (50%): The comic content highlights the theme and promotes relevant proper values and attitudes; the plot is complete, coherent, engaging and inspiring.
 - Design and creativity (25%): The story is original and innovative, with an appropriate structure (including introduction, development, transition and conclusion / reasonable build-up and turning point); generative artificial intelligence is appropriately used as a creative tool, with personal ideas and arrangements incorporated.
 - Visual effect (25%): The composition is clear, and the images are detailed and natural, without obvious generation defects (such as misplaced limbs, distorted text and unreasonable objects).
- Schools with a whole-school participation rate of 40% or above will receive the Active Participation Award.
- In each division, the school with the highest whole-school participation rate will receive the Most Enthusiastic Participation Award.

Announcement of Results

- The results will be announced on the [Values Education Webpage](#) and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education
Webpage



“Happy, Promising
Little Sun”
Facebook page

Use of Winning Entries

The winning entries may be uploaded to various platforms, including the [Values Education Webpage](#), the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and may also be displayed at government premises or other designated locations for educational and publicity purposes to share students’ learning outcomes with other schools and stakeholders. Schools **must obtain the consent of the students concerned and their parents before submitting the entries.**

Rules and Regulations

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the [Values Education Webpage](#).
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants’ information cannot be modified, and the entries will not be returned.
- The entry submission date and time recorded by the EDB’s server system shall prevail.
- Entries shall not include any information or content that is obscene, abusive, violent or defamatory, or that violates the laws of the HKSAR.
- All entries must be the entrants’ original works which have not been released or displayed publicly. Entrants must not plagiarise the works or ideas of others (including works generated by artificial intelligence software), or infringe the copyright or interests of any other parties, and must ensure that their entries have not previously been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.
- The entries must not display any school names, entrants’ names (including initials or pinyin), or any logos or graphics related to the entrants, their schools, or any commercial entities/products (e.g. school badges or abbreviations). Failure to comply with the requirements will result in disqualification.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanation.

- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profit making purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without the requirement for additional consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement

- Entrants should provide the necessary personal data in the enrolment form and ensure the accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if it is no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

Enquiries

For enquiries, please contact Ms. Sheila WONG of MCNE Section 1, CDI, EDB at 2153 7491.

「Gen」出 「Sun」態度

CREATIVE

AI
POWERED

中/小學組

—— 人工智能四格漫畫創意設計比賽

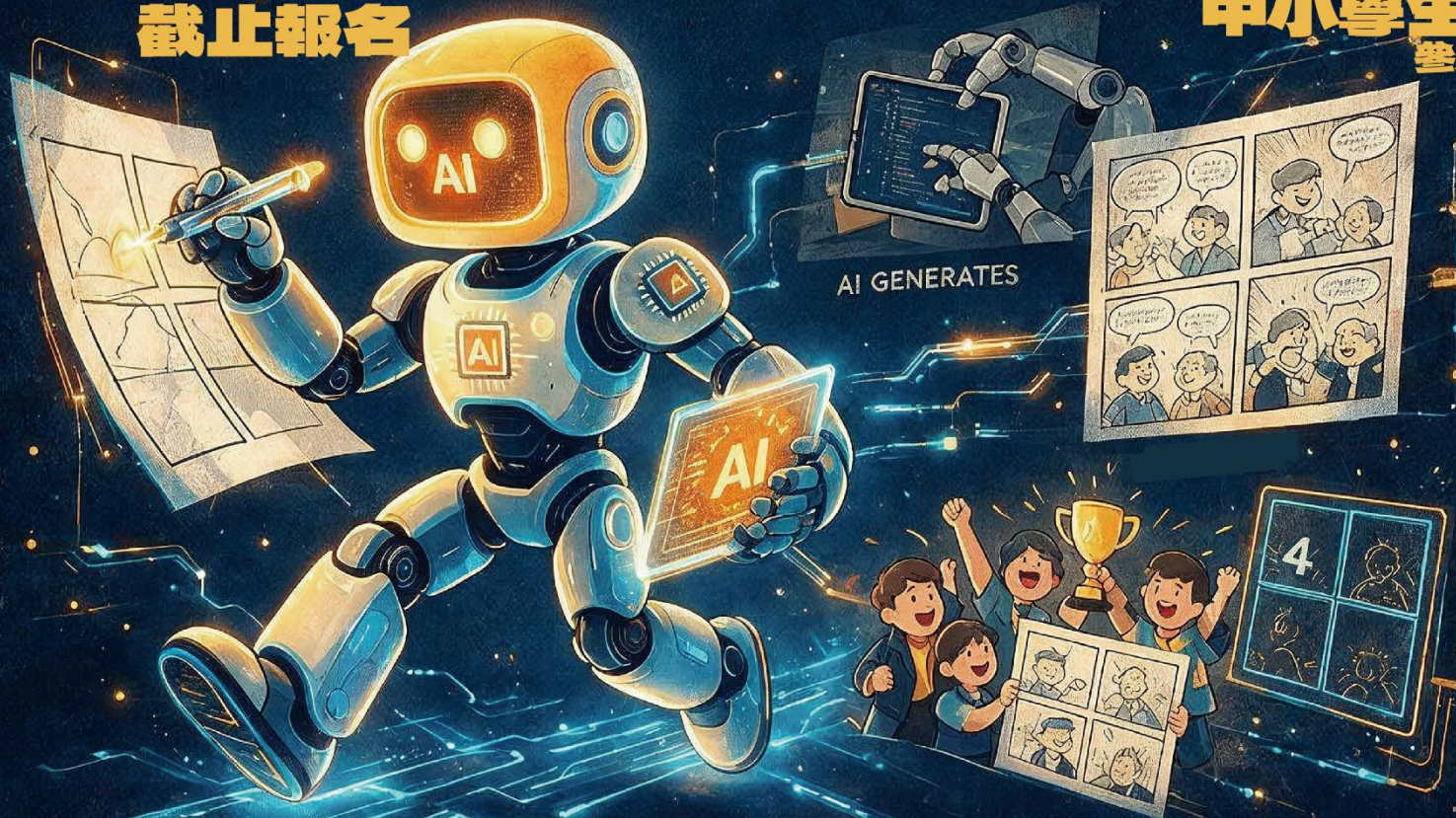
2026年12月11日

截止報名

歡迎全港

中小學生

參加



小學組及中學組各設以下獎項及獎品

冠軍	(1名)	獎狀及港幣2,000元書券
亞軍	(1名)	獎狀及港幣1,500元書券
季軍	(1名)	獎狀及港幣1,000元書券
優異獎	(10名)	獎狀及港幣 500元書券
最踴躍參與獎	(1名)	獎座
積極參與獎		獎狀及獎品

**“My Pledge to Act” Series:
Creative “Sun”ventors – Product Design Competition
(Secondary / Primary Division)**

Objectives

This competition aims to encourage students to show greater concern for the people and matters around them, take the initiative to understand others’ needs, and apply various life skills, STEAM knowledge and creativity in designing products that meet people’s needs, thereby nurturing proper values such as benevolence, commitment, filial piety and empathy, while demonstrating an innovative spirit.

Target Students and Participation

- The competition is open to all primary and secondary school students in Hong Kong. It is divided into a Primary Division and a Secondary Division.
- Students must participate in teams (a maximum of **5 members**). Each student shall join only **1** team and each team shall submit only **1 entry**; otherwise the student / team concerned will be disqualified.
- Schools may encourage students to actively participate in the competition, and conduct internal shortlisting and selection after collecting the entries. Each school should submit a maximum of **5 entries**.

Theme and Entry Requirements

- Entrants are required to base their product design idea on the theme of “My Pledge to Act”, namely “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”, or one of the sub-themes (“Be Diligent and Law-abiding, Perform Acts of Kindness” / “Think from Others’ Perspectives, Foster Harmony and Be Respectful” / “Inherit Traditional Culture, Be Patriotic and Love Hong Kong” / “Cherish Life, Be Healthy” / “Use Technology for Good, Be Prudent and Self-disciplined”), and prepare a proposal accordingly.
- The requirements for the Primary Division and Secondary Division are as follows:

	Primary Division	Secondary Division
Target Users of the Product	People in the entrants’ daily lives (e.g. family members, teachers, classmates, neighbours) / Users of community facilities	
Content and Requirements of the Proposal	The proposal shall include: - Product name - Relevant theme	The proposal shall include: - Product name - Relevant theme

	- Target users - Design concept (e.g. the problems and difficulties faced by the target users and how the designed product can solve them) (No more than 300 words in Chinese or 450 words in English) - Resources and materials required - Relevant design drawings	- Target users - Design concept (e.g. the problems and difficulties faced by the target users and how the designed product can solve them) (No more than 400 words in Chinese or 600 words in English) - Resources and materials required - Relevant design drawings
Product Model	Not applicable	- The shortlisted entrants and details of the final competition will be announced via EDB letters and the Values Education Webpage by 19 February 2027 (Friday). (Entrants who do not receive notification are not required to make a prototype or attend the final judging session). - Shortlisted teams must, under the guidance and supervision of school teachers, apply different life skills, STEAM knowledge and creativity to produce a product prototype based on the submitted proposal, and conduct testing under teacher guidance before the final judging session to be held in early April 2027 (exact date to be announced separately). - The size of the prototype must not exceed 100cm (L) × 50cm (W) × 100cm (H) and must comply with safety

		guidelines¹. - On the day of the final competition, shortlisted teams must present their prototype to the judging panel, report on their design concept and reflections, and answer questions from the judges.
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Submission of Entries

- The participation and submission procedures are as follows:

1. The teacher-in-charge should **complete the “Enrolment Form”** (one form for each participating school, available for download via the link on the right), **and provide links for access to the entries.**

Download Link for the Enrolment Form of the Creative “Sun”ventors – Product Design Competition

- The “Enrolment Form” **must be saved in PDF format and named using the participating division and school name** (“Division_Product Design Competition Enrolment Form_School Name.pdf”), e.g., **“Primary Division_Product Design Competition Enrolment Form_Hong Kong Primary School.pdf”** and **“Secondary Division_Product Design Competition Enrolment Form_Hong Kong Secondary School.pdf”**.
- The “Proposal File” is available for download via the link on the right and must be named using a specific format (“Division_School Name_Entrant’s Name”, e.g. “Primary Division_Hong Kong Primary School_CHAN Tai Man”).

Download Link for the Proposal of the Creative “Sun”ventors – Product Design Competition

2. Please submit the **completed and duly signed “Enrolment Form” by e-mail to info_mcnel1@edb.gov.hk**. (Please indicate “Division_Product Design Competition Enrolment_School Name” in the subject of the e-mail, e.g. “Primary Division_Product Design Competition Enrolment_Hong Kong Primary School”).
- Once submitted (with the files uploaded and access links provided by the school), the Enrolment Form, entrants’ information and entries cannot be further amended, and the

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1. To safeguard the safety of participants and the public, product prototypes must not use or contain any hazardous materials/devices, including but not limited to flammable, explosive, corrosive or radioactive substances, or any sharp or high-risk structures. If electricity, batteries, heating elements, chemicals or cutting tools are required for the prototype, they must be used under teachers’ supervision and in compliance with school rules and relevant safety guidelines. No high-risk demonstrations may be conducted at the venue of the final competition, such as the use of naked flames, smoke effects or the pouring of large quantities of liquid. The organiser reserves the right to require a team to stop the demonstration and/or remove the relevant components.

information shall prevail.

- Submission by other means, such as by post or in person on CD-ROMs, will not be accepted.
- The submission deadline is **29 January 2027 (Friday)**. The submission date and time recorded by the EDB's server system shall prevail. Late submissions will not be accepted.
- Upon receipt of the enrolment e-mail, the EDB will download the entries using the links provided by schools. A **confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7491 if the confirmation e-mail has not been received within one week after the submission deadline.

Prizes

The following prizes and awards will be offered in each of the Primary and Secondary Divisions:

Champion	1 entry	Certificate and \$3,000 Book Coupon
First Runner-up	1 entry	Certificate and \$2,000 Book Coupon
Second Runner-up	1 entry	Certificate and \$1,500 Book Coupon
Merit Awards	5 entries	Certificate and \$800 Book Coupon
Active Participation Award		Certificate and Prize(s)
Most Enthusiastic Participation Award	1 school	Trophy

Adjudication

• Primary Division

Entries will first undergo shortlisting by MCNE Section 1, CDI, EDB, based on the judging criteria. An adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.

• Secondary Division

Preliminary Round	Entries will first undergo shortlisting by MCNE Section 1, CDI, EDB, based on the judging criteria. The shortlisted entries and details of the final competition will be announced via EDB letters and the Values Education Webpage by 19 February 2027 (Friday).	 Values Education Webpage
Final Round	- Shortlisted teams must, under the guidance and supervision of school teachers, apply different life skills, STEAM knowledge and creativity to produce a product prototype based on the submitted proposal, and conduct testing under teacher guidance before the final competition to be held in early April 2027 (exact date to be announced separately). - On the day of the final competition, shortlisted teams must present their prototype and give a presentation (7 minutes) in PowerPoint (PPT) format to the judging panel on their design concept and reflections,	

	followed by a Q&A session (3 minutes) during which the judges will ask questions based on the presentation. - The adjudication panel will then select the champion, first runner-up, second runner-up and merit awards according to the judging criteria. - Failure to attend the final judging session will be regarded as a withdrawal from the competition.
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- **Judging criteria**

	Primary Division	Secondary Division
Promotion of Theme (50%)	The product design highlights the theme and promotes relevant proper values and attitudes; the design concept is clear and can explain the actual needs/difficulties of the target users and how the product addresses them.	
Effectiveness (30%)	Highly practical and feasible; able to effectively address the needs of the target users (e.g. family members, teachers, classmates, neighbours, or users of community facilities) and solve or alleviate their problems and inconvenience; required resources and materials are reasonable and suitable for actual implementation.	
	— —	The prototype demonstrates the product's functions, workflow and safety considerations; the team can explain the test results, directions for improvement and expected benefits in the presentation and reflection.
Features and Creativity (20%)	The design is original and distinctive; the team makes good use of life skills, STEAM knowledge and creativity to propose inspiring solutions, and demonstrates an innovative spirit.	

- Schools with a whole-school participation rate of 40% or above will receive the Active Participation Award.
- In each division, the school with the highest whole-school participation rate will receive the Most Enthusiastic Participation Award.

Announcement of Results

- The results will be announced on the [Values Education Webpage](#) and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education
Webpage



“Happy, Promising
Little Sun”
Facebook page

Use of Winning Entries

The winning entries may be uploaded to various platforms, including the [Values Education Webpage](#), the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and may also be displayed at government premises or other designated locations for educational and publicity purposes to share students’ learning outcomes with other schools and stakeholders. Schools **must obtain the consent of the students concerned and their parents before submitting the entries.**

Rules and Regulations

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the [Values Education Webpage](#).
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants’ information cannot be modified, and the entries will not be returned.
- The entry submission date and time recorded by the EDB’s server system shall prevail.
- Entries shall not include any information or content that is obscene, abusive, violent or defamatory, or that violates the laws of the HKSAR.
- All entries must be the entrants’ original works which have not been released or displayed publicly. Entrants must not plagiarise the works or ideas of others (including works generated by artificial intelligence software) or infringe the copyright or interests of any other parties, and must ensure that their entries have not previously been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.
- The entries must not display any school names, entrants’ names (including initials or pinyin), or any logos or graphics related to the entrants, their schools, or any commercial entities/products (e.g. school badges or abbreviations). Failure to comply with the requirements will result in disqualification.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanation.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the

EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profit making purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without the requirement for additional consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement

- Entrants should provide the necessary personal data in the enrolment form and ensure the accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if it is no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

Enquiries

For enquiries, please contact Ms. Sheila WONG of MCNE Section 1, CDI, EDB at 2153 7491.

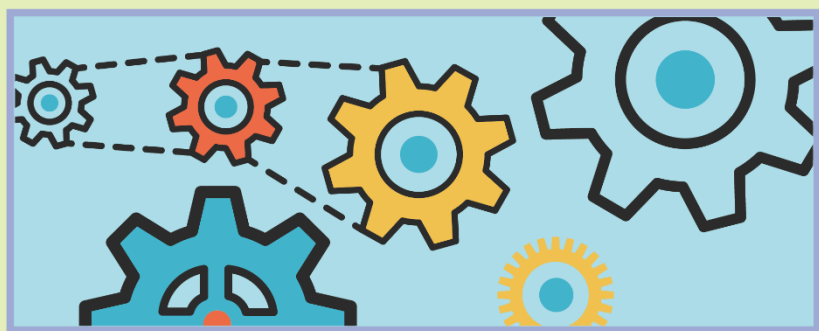
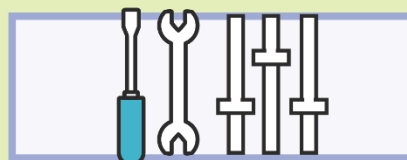
創發家

(中/小學組) 產品設計比賽

CREATIVITY



DESIGN THINKING



HOW CAN I HELP YOU



2027 截止報名
1月29日

歡迎全港
中小學生
參加

小學組及中學組各設以下獎項及獎品

冠軍	(1名)	獎狀及港幣3,000元書券
亞軍	(1名)	獎狀及港幣2,000元書券
季軍	(1名)	獎狀及港幣1,500元書券
優異獎	(5名)	獎狀及港幣 800元書券
最踴躍參與獎	(1名)	獎座
積極參與獎		獎狀及獎品

**“My Pledge to Act” Activity Series:
Little Sun Warmth Express –
Greeting Card Design Competition
(Kindergarten)**

Objectives

This competition promotes the positive values of “Be Grateful and Treasure What We Have, Stay Positive and Optimistic” through parent-child collaboration in designing and producing greeting cards. It also encourages parents to engage in values education, thereby nurturing proper values and attitudes in children from an early age and strengthening parent-child relationships.

Target Students and Participation

- The competition is open to students in nursery and kindergarten classes (i.e. K1 to K3) in Hong Kong and their parents.
- Students enter the competition as individual entrants. Each student should submit only **1 entry**; otherwise, the student concerned will be disqualified.
- Schools may encourage students and parents to participate actively in the competition and conduct internal shortlisting and selection after collecting the entries. Each school should submit a maximum of **10 entries**.

Theme and Entry Requirements

- Entrants are required to design a greeting card that conveys relevant positive messages **based on the theme of the MPA – “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”, using the materials provided by the EDB.**
- Entrants must use the designated template provided by the EDB for colouring, drawing and creative design. The designated template can be downloaded via the link on the right.
- Teachers should print and distribute the designated template to all participating students. The template must be printed on A4 paper (210 mm × 297 mm).
- Entries must be hand-drawn. Works created using computer drawing software will not be accepted.
- There are no restrictions on the drawing tools used for hand-drawn entries: watercolours, pastels, crayons, coloured pencils, or a combination of these are all acceptable.
- Entries must be drawn personally by the participating students. Parents may guide their children in developing the creative direction and content and may provide advice on drawing techniques. Entries not personally drawn by the student will not be assessed.

Download Link for the Greeting
Card Template of the
Little Sun Warmth Express –
Greeting Card Design

Submission of Entries

- The participation and submission procedures are as follows:

- The teacher-in-charge should complete the **“Enrolment Form”** (one form for each participating school, available for download via the link on the right), **and provide links for access to the entries.**

Download Link for the
Enrolment Form of the
Little Sun Warmth Express –
Greeting Card Design
Competition

- The **“Enrolment Form”** must be **saved in PDF format and named using the school name** (“Greeting Card Design Competition Enrolment Form_School Name.pdf”), e.g. **“Greeting Card Design Competition Enrolment Form_Hong Kong Kindergarten.pdf”**.
- The **“Greeting Card file”** must be named using a specific format (“School Name_Entrant’s Name”, e.g. “Hong Kong Kindergarten_Chan Tai Man”).
- 2. Please submit the **completed and duly signed “Enrolment Form” by e-mail to info_mcne1@edb.gov.hk**. (Please indicate “Greeting Card Design Competition Enrolment_School Name” in the subject of the e-mail, e.g. “Greeting Card Design Competition Enrolment_Hong Kong Kindergarten”).
- Once submitted (with the files uploaded and access links provided by the school), the Enrolment Form, entrants’ information and entries cannot be further amended, and the information shall prevail.
- Submission by other means, such as by post or in person on CD-ROMs, will not be accepted.
- The submission deadline is **19 February 2027 (Friday)**. The submission date and time recorded by the EDB’s server system shall prevail. Late submissions will not be accepted.
- Upon receipt of the enrolment e-mail, the EDB will download the entries using the links provided by schools. A **confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7491 if the confirmation e-mail has not been received within one week after the submission deadline.

Prizes

Awards and prizes of the competition are as follows:

Champion	1 entry	Certificate and \$1,000 Book Coupon
First Runner-up	1 entry	Certificate and \$500 Book Coupon
Second Runner-up	1 entry	Certificate and \$300 Book Coupon
Merit Awards	10 entries	Certificate and \$100 Book Coupon
Active Participation Award		Certificate and Prize(s)
Most Enthusiastic Participation Award	1 school	Trophy

Adjudication

- Entries will first undergo shortlisting by MCNE Section 1, CDI, EDB, based on the judging criteria. An adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.
- Judging criteria
 - Theme Expression (50%): The content highlights the theme and promotes relevant positive values and attitudes. It is sincere and heartwarming, expressing care and blessings for family members and people around them. The overall message is clear and easy to understand.
 - Design and Creativity (25%): The design is based on the designated template provided by the EDB and includes appropriate colouring, drawing and creative elements. The composition and layout are well arranged. The design is rich in childlike appeal and creativity, incorporating elements with personal characteristics, such as patterns, colour schemes and detailed decoration, to make the greeting card expressive and visually appealing.
 - Artistic Skills (25%): Drawing tools such as watercolour, pastels, crayons, coloured pencils or mixed media are used appropriately. The lines, colouring and shading are neat; the use of colour is harmonious; and the treatment of layering and details is appropriate, resulting in a high overall level of completion.
- Schools with a whole-school participation rate of 40% or above will receive the Active Participation Award.
- The school with the highest whole-school participation rate will receive the Most Enthusiastic Participation Award.

Announcement of Results

- The results will be announced on the [Values Education Webpage](#) and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive their prizes.

Use of Winning Entries

The winning entries may be uploaded to various platforms, including the [Values Education Webpage](#), the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and may also be displayed at government premises or other designated locations for educational and publicity purposes, to share students’ learning outcomes with other schools and stakeholders. Schools **must obtain the consent of the students concerned and their parents before submitting the entries.**



Values Education
Webpage



“Happy, Promising
Little Sun”
Facebook page

Rules and Regulations

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the [Values Education Webpage](#).
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned.
- The entry submission date and time recorded by the EDB's server system shall prevail.
- Entries shall not include any information or content that is obscene, abusive, violent or defamatory, or that violates the laws of the HKSAR.
- All entries must be the entrants' original works and must not have been released or displayed publicly. Entrants must not plagiarise the works or ideas of others (including works generated by artificial intelligence software), or infringe the copyright or interests of any other parties, and must ensure that their entries have not previously been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.
- The entries must not display any school names, entrants' names (including initials or pinyin), or any logos or graphics related to the entrants, their schools, or any commercial entities/products (e.g. school badges or abbreviations). Failure to comply with the requirements will result in disqualification.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanation.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profit making purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without the requirement for additional consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement

- Entrants should provide the necessary personal data in the enrolment form and ensure the accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if it is no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.

- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

Enquiries

For enquiries, please contact Ms Sheila WONG of MCNE Section 1, CDI, EDB at 2153 7491.

太陽仔 暖意速遞

心意卡設計比賽

截止報名

2027年2月19日

對象

幼兒班及幼稚園
班級的學生及其家長



獎品

冠軍	(1名)	獎狀及港幣1,000元書券
亞軍	(1名)	獎狀及港幣 500元書券
季軍	(1名)	獎狀及港幣 300元書券
優異獎	(10名)	獎狀及港幣 100元書券
最踴躍參與獎	(1名)	獎座
積極參與獎		獎狀及獎品

“Building Our Dream” Series:
Proud to Be Me – Building Our Dream, Shaping the Future Together

Objectives

This activity, themed around the values education theme song “Building Our Dream”, aims to encourage all kindergartens, primary and secondary schools in Hong Kong to adopt a whole-school approach to fostering a sustained and positive atmosphere of mutual support and unity in both school and family settings.

Background

2. In 2024, the EDB introduced the values education theme song [Building Our Dream](#) through EDBCM [No. 165/2024](#), and has since organised a series of related student activities, including the “Sing Our Song ‘Building Our Dream’ Singing Competition” and “Building Our Dream – Let’s Share Our Dreams”, as well as producing the promotional video “Building Our Dream: Let’s Knock Drugs Out”. Through these initiatives, the EDB has continued to spread positive messages in schools and the wider community through “Building Our Dream”.



EDBCM
No. 165/2024



Building Our
Dream

Details

3. In the 2026/27 school year, the MCNE Section 1 will organise a values education promotional activity entitled **“Proud to Be Me – Building Our Dream, Shaping the Future Together”**. Through school-based learning activities and two types of appreciation cards – the **“I’m Proud of You” Card** and the **“Proud to Be Me” Card** ([Annex 5a](#)) – the activity encourages kindergartens, primary and secondary schools across Hong Kong to guide teachers and students in expressing appreciation and affirmation to others in concrete and sincere words, and to internalise others’ affirmation as self-appreciation. Students are encouraged to **reflect on what they can take**



pride in. In this way, the activity seeks to foster in students’ proper values and attitudes, enhance their self-confidence and sense of self-efficacy, and encourage them to **consider how they may make use of their personal strengths and values to support one another, pursue**

their dreams together, and contribute to their families, schools, society, the country and the world, thereby joining hands to shape the future.

4. Schools may introduce the activity during morning assemblies, weekly assemblies, class teacher periods and other appropriate occasions in the first term of the 2026/27 school year, and **may print on their own and distribute to all teachers, students and parents** the following two types of appreciation cards produced by the MCNE Section 1:

	I'm Proud of You	Proud to Be Me
Purpose	Used by teachers, students and parents to express appreciation and affirmation to a particular student, with a view to fostering a school atmosphere of mutual support and appreciation.	Completed by students to identify and reflect on what they can take pride in about themselves, such as specific examples of positive behaviour, attitudes, character traits or abilities, and to consider how they may make use of these to contribute to their families, schools, society, our country and the world.
Suggested sharing content	Reasons why I am proud of you: • I am proud of you because you... (showed specific positive behaviour / made an effort / overcame difficulties / achieved something concrete) • I appreciate your... (character / ability / attitude) • I would like to offer you a word of encouragement: ...	Reasons why I am proud of myself: • I am proud of myself because I... (showed specific positive behaviour / made an effort / overcame difficulties / achieved something concrete) • I appreciate my... (character / ability / attitude) • My goal: ... (how I can make use of this to contribute to my family, school, society, the country and the world)
Sample		

5. Schools may also arrange sharing sessions as part of their school-based learning activities under “Proud of Myself: Building Dreams Together, Shaping the Future” to encourage students to support one another in words and deeds. Schools may also set up a “Proud of Myself: Building Dreams Together, Shaping the Future” Wall to display selected “I’m Proud of You” Cards and “Proud to Be Me” Cards which students have consented to share. **Participating schools will be awarded a Certificate of Participation. Students’ submissions, including the “I’m Proud of You” / “Proud to Be Me” Cards, photographs and videos, may be developed into learning and teaching as well as promotional resources for values education.**

6. Participation details are as follows:

Activity period:	From now until 18 December 2026 (Friday)
Activity format:	
1. Schools may make use of the “I’m Proud of You” / “Proud to Be Me” Cards produced by the MCNE Section 1 (please refer to Annex 5a and download them via the link on the right) in conjunction with school-based learning activities, such as weekly assemblies, class teacher periods and thematic learning weeks. Students may write on the cards the reasons why they appreciate themselves or others and share them with their schoolmates. 2. Schools may invite students to complete the “I’m Proud of You” / “Proud to Be Me” Cards and take photographs while they are holding the cards, showing and sharing the reasons why they appreciate themselves or others. 3. Schools may invite students to complete the “I’m Proud of You” / “Proud to Be Me” Cards and make videos of no more than 30 seconds in which they hold up the cards and explain why they appreciate themselves or others.	
Submission of entries:	
- The participation and submission procedures are as follows: - Schools may participate in this activity in more than one format. The submitted “I’m Proud of You” / “Proud to Be Me” Cards, photographs and videos may be provided by the same or different students. Submission formats include: “I’m Proud of You” / “Proud to Be Me” Cards: scanned images of no more than 20 students’ cards should be submitted in one PDF file; and / or Student photographs: submission of no more than 10 photographs of students holding the “I’m Proud of You” / “Proud to Be Me” Cards (clearly showing both the student’s face and the card); and / or Student videos: no more than 5 videos clips of students sharing why they appreciate themselves or others should be submitted (see “Video Format Requirements” below for details).	

Download Link for
the “[Proud to Be Me](#)
/ [I’m Proud of You](#)
Cards” Template

2. The teacher-in-charge should **complete the “Activity Reply Slip”** (one form for each participating school, available for download via the link on the right), **and provide links for access to the entries.**

Download Link for the
Proud to Be Me – Building
Our Dream, Shaping the
Future Together Activity
Reply Slip

- The “Activity Reply Slip” **must be saved in PDF format and named using the school name**, e.g. “Building Our Dream, Shaping the Future Together_Hong Kong School.pdf”.
 - The student entries (PDF files of the “Proud to Be Me / I’m Proud of You” Cards / photographs / videos) must be named using a specified format (“School Name_Student Name”, e.g. “Hong Kong Primary School_Chan Tai-man”).
3. Please submit the **completed and duly signed “Activity Reply Slip” by e-mail to info_mcn1@edb.gov.hk**. (Please indicate “Building Our Dream, Shaping the Future Together_XX School”, in the subject line, e.g. “Building Our Dream, Shaping the Future Together_Hong Kong School”).
- Once submitted (with the files uploaded and access links provided by the school), all forms, participants’ information and entries cannot be further amended, and the information shall prevail.
 - Submission by other means, such as by post or in person on CD-ROMs, will not be accepted.
 - The submission deadline is **18 December 2026 (Friday)**. The submission date and time recorded by the EDB’s server system shall prevail. Late submission will not be accepted.
 - Upon receipt of the enrolment e-mail, the EDB will download the entries from the links provided by schools. **A confirmation e-mail will be sent to the teacher-in-charge.** Please call 2153 7487 if the confirmation e-mail has not been received within one week after the submission deadline.

Video format requirements (if applicable):

Length of video	No more than 30 seconds
Language	Cantonese, Putonghua or English
Resolution	At least 1920 × 1080 pixels (landscape)
Video file format	MP4 or MOV
Recording equipment	No restrictions
Suggested aspect ratio	16:9 (landscape)
Format	- Each video must feature only one participating student, who must hold the “I’m Proud of You” / “Proud to Be Me” Card(s). - The student’s face must be clearly shown. - Students should speak clearly, with appropriate diction, pace and rhythm. - The video must not contain any content that is obscene, vulgar,

	violent or defamatory, nor violate the laws of the Hong Kong Special Administrative Region or infringe the copyright or interest of any other parties. If necessary, the EDB may require participants to provide written proof of lawful authorisation. - Live sound recording and / or voice-over may be used. However, background music and special effects, such as illustrations, text cards, animation, filters, transition effects, colour grading or lighting effects, are <u>not permitted</u>. - The video must be recorded with a fixed camera shot. The camera must be kept stable and stationary throughout the recording to avoid shaking or wobbling.
Notes:	
- Students' entries, including the "I'm Proud of You" / "Proud to Be Me" Cards, photographs and videos, may be edited, spliced and compiled into learning and teaching resources as well as promotion materials produced by the EDB, and may be displayed or broadcast at government premises (such as the Central Government Offices and the Education Bureau Kowloon Tong Education Services Centre), on the EDB Educational Multimedia website, the e-Gallery, designated television and radio channels, webpages, social media platforms, in schools, publications, publicity materials and other designated venues, for sharing students' learning outcomes with other schools and stakeholders. Schools must obtain the consent of the students concerned and their parents before submitting the materials. - Students, their parents and schools must agree that, upon submission of the relevant materials, the copyright shall belong to the EDB. The EDB shall have the right to use all or part of the materials submitted by schools, including but not limited to the school name, students' images, names, work, photographs and videos, for non-profit-making purposes, and may edit, translate, adapt, use, copy, distribute and upload such materials to the Internet without needing to obtain further consent from the students, their parents or the schools, or to make any payment to them, including any copyright fee. - Participants must provide the personal data required in the Activity Reply Slip and are responsible for ensuring that the information provided is complete and accurate. Participants must also authorise the EDB to disclose the relevant information, including the participant's name, grade level and school, for contact, publication and publicity purposes. After completion of the activity, all collected data will be destroyed if retention is no longer necessary. - For the above purposes, the names of participants and related persons, as well as the names of their schools, may be disclosed on the EDB website, other websites and / or to the media. - The EDB reserves the right to amend, suspend or terminate the activity at any time. Any	

changes will be announced on the [Values Education Webpage](#).

- The EDB reserves the right to reject any submission or disqualify any participant without giving any reason.
- Access via hyperlinks to websites other than the EDB website implies that the users have left the EDB website. The EDB shall not be responsible for any security or data protection issues arising from the provision of personal data to such websites.

Enquiries

For enquiries, please contact Mr. HSU Chun-sang of MCNE Section 1, CDI, EDB at 2153 7487.

我為你自豪

學校：

姓名：

I'm PROUD of you

我為我自豪

學校：

姓名：

to be me

PROUD

我為我自豪

心築夢 共塑未來

對象
全港幼稚園
小學和中學生

to be me

PROUD

of you

I'm

活動日期

今日

2026
12/18
(星期五)

向全體師生及家長派發
「我為我自豪」和「我為你自豪」心意卡
表達對自己和他人的欣賞與肯定
下載連結 ►►



“Building Our Dream” Series:
“Three Decades in Hong Kong: Building Our Dream Together”
Lyrics Rewriting Competition
(Secondary / Primary Division)

Objectives

This competition, under the theme “Three Decades in Hong Kong: Building Our Dream Together”, encourages participants to rewrite the lyrics of “Building Our Dream”, to look back on the steadfast progress made since Hong Kong’s return and highlight the positive message of “unity in purpose, direction, and action”. Through sincere and heartfelt lyrics, participants are also invited to express their love for our country, Hong Kong and their families, to unite the strength of the community, and offer a warm blessing to Hong Kong.

Target Students and Participation

- The competition is open to all primary and secondary school students in Hong Kong. The competition is divided into a Primary Division and a Secondary Division, each with two competition categories: Cantonese and Putonghua.
- Students must participate on an individual basis. Each student shall submit only **1 entry**; otherwise, the students concerned will be disqualified.
- Schools may encourage students to actively participate in the competition, and conduct internal shortlisting and selection after collecting the entries. Each school should submit a maximum of **3 entries** for each competition category.

Theme and Entry Requirements:

- Entrants must, based on the score and original lyrics of “Building Our Dream” provided by the MCNE Section 1, rewrite the Chinese lyrics in the designated parts. The new lyrics must retain the original word count, in alignment with the language category entered. The score and original lyrics of “Building Our Dream” have been uploaded to the [“Building Our Dream” resource webpage](#) for participants’ reference.



“Building Our Dream”
resource webpage

- The requirements for the Primary Division and Secondary Division are as follows:

	Primary Division	Secondary Division
Theme	The lyrics should focus on Hong Kong’s steadfast progress made since its return and highlight the positive message of “unity in purpose, direction, and action”. Through sincere and heartfelt lyrics, participants are also invited to express their love for our country, Hong Kong and their families, to unite the strength of the community, and to promote	

	positive and uplifting values.	
Requirements	The wording used must be positive, wholesome, concise, memorable and catchy.	
Language	- Lyrics must be written for singing in either Cantonese or Putonghua , which must be clearly specified. - Mixing languages within the same entry should be avoided.	
Scope	Chorus only	Verse(s) and Chorus

Submission of Entries

- The participation and submission procedures are as follows:

- The teacher-in-charge should **complete the “Enrolment Form”** (one form for each participating school, available for download via the link on the right), and provide **links to access the entries**.

Download Link for the
Enrolment Form of the “Three
Decades in Hong Kong:
Building Our Dream Together”
Lyrics Rewriting Competition

- The “Enrolment Form” **must be saved in PDF format** and **named using the participating division and school name** (“Division_Lyrics Rewriting Competition Enrolment Form_School Name.pdf”), e.g. “**Primary Division_Lyrics Rewriting Competition Enrolment Form_Hong Kong Primary School.pdf**” and “**Secondary Division_Lyrics Rewriting Competition Enrolment Form_Hong Kong Secondary School.pdf**”.
- The “Entry Form” is available for download via the link on the right and must be named using a specific format (“Division_School Name_Entrant’s Name”, e.g. “Primary Division_Hong Kong Primary School_CHAN Tai Man”).

Download Link for the Entry
Form of the “Three Decades in
Hong Kong: Building Our
Dream Together” Lyrics
Rewriting Competition
Primary / Secondary

- Please submit the **completed and duly signed “Enrolment Form”** by e-mail to info_mcnel1@edb.gov.hk. (Please indicate “Division_Lyrics Rewriting Competition Enrolment_School Name” in the subject of the e-mail, e.g. “Primary Division_Lyrics Rewriting Competition Enrolment_Hong Kong Primary School”).
- Once submitted (with the files uploaded and access links provided by the school), the Enrolment Form, entrants’ information and entries **cannot be further amended**, and the information shall prevail.
 - Submission by other means, such as by post or in person on CD-ROMs, will not be accepted.
 - The submission deadline is **8 January 2027 (Friday)**. The submission date and time recorded by the EDB’s server system shall prevail. Late submissions will not be accepted.
 - Upon receipt of the enrolment e-mail, the EDB will download the entries using the links

provided by schools. A **confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7487 if the confirmation e-mail has not been received within one week after the submission deadline.

Prizes

The following prizes and awards will be offered in each of the Primary and Secondary Divisions:

Champion	1 entry	Certificate and \$2,000 Book Coupon
First Runner-up	1 entry	Certificate and \$1,500 Book Coupon
Second Runner-up	1 entry	Certificate and \$1,000 Book Coupon
Merit Awards	5 entries	Certificate and \$500 Book Coupon
Active Participation Award		Certificate and Prize(s)
Most Enthusiastic Participation Award	1 school	Trophy

Adjudication

- Entries will first undergo shortlisting by MCNE Section 1, CDI, EDB, based on the judging criteria. An adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.
- Judging criteria
 - Lyrics Content (50%): Relevance to the theme of the 30th anniversary of Hong Kong's return to the Motherland; effective presentation of the positive message of "unity in purpose, direction, and action"; sincerity and appropriateness of expression; effective conveyance of affection for our country, Hong Kong and the family; and delivery of positive, uplifting content and values.
 - Promotional Effectiveness and Creativity (50%): Compatibility of the lyrics with the musical score; conciseness, memorability and catchiness; originality and appeal; and effectiveness in resonating with the audience and leaving a lasting impression.
- Schools with a whole-school participation rate of 40% or above will receive the Active Participation Award.
- In each division, the school with the highest whole-school participation rate will receive the Most Enthusiastic Participation Award.

Announcement of Results

- The results will be announced on the [Values Education Webpage](#) and the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page.
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education
Webpage



“Happy, Promising
Little Sun”
Facebook page

Use of Winning Entries

The winning entries may be uploaded to various platforms, including the [Values Education Webpage](#), the “Happy, Promising Little Sun” (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and may also be displayed at government premises or other designated locations for educational and publicity purposes, to share students’ learning outcomes with other schools and stakeholders. **Schools must obtain the consent from the participating students and their parents before submitting entries.**

Rules and Regulations

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the [Values Education Webpage](#).
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants’ information cannot be modified, and the entries will not be returned.
- The entry submission date and time recorded by the EDB’s server system shall prevail.
- Entries shall not include any information or content that is obscene, abusive, violent or defamatory, or that violates the laws of the HKSAR.
- All entries must be the entrants’ original works and must not have been released or displayed publicly. Entrants must not plagiarise the works or ideas of others (including works generated by artificial intelligence software), or infringe copyright or interests of any other parties, and must ensure that their entries have not previously been used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.
- The entries must not display any school names, entrants’ names (including initials or pinyin), or any logos or graphics related to the entrants, their schools, or any commercial entities/products (e.g. school badges or abbreviations). Failure to comply with the requirements will result in disqualification.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanation.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the

entrants (including the school names) in whole or in part for non-profit making purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without the requirement for additional consent of the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement

- Entrants should provide the necessary personal data in the enrolment form and ensure accuracy and completeness of such information. Entrants have to agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if it is no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

Enquiries

For enquiries, please contact Mr. HSU Chun-sang of MCNE Section 1, CDI, EDB at 2153 7487.

香江三十載



2027年1月8日截止報名



歡迎全港中小學生參加
中學組及小學組各設粵語和普通話
兩個比賽項目

中學組及小學組各設以下獎項及獎品

冠軍	(1名)	獎狀及港幣2,000元書券
亞軍	(1名)	獎狀及港幣1,500元書券
季軍	(1名)	獎狀及港幣1,000元書券
優異獎	(5名)	獎狀及港幣 500元書券
最踴躍參與獎	(1名)	獎座
積極參與獎		獎狀及獎品



比賽詳情請參閱

教育局通函第140/2026號

**Education for Sustainable Development Series:
Hong Kong Green Tour Itinerary Design and Video Production Competition
(Secondary Division)**

Objectives

This competition aims to encourage secondary students to explore Hong Kong's rich and diverse green tourism resources. By planning creative and feasible "Low-Carbon Tour Itineraries", students will develop a stronger sense of responsibility towards environmental and nature conservation, while being guided to appreciate and experience the beauty of Hong Kong's natural ecology. Through the tour route maps designed and green tourism videos produced by students, the competition will promote local green attractions to the public, advocate green consumption and low-carbon travel, thereby promoting a sustainable lifestyle.

Target Students and Participation

- The competition is open to all secondary students in Hong Kong.
- Students participate as individuals or in groups (a maximum of **4 members**). Each participant can join one group only, and each entrant/group shall submit **1 entry** only; otherwise, the entrants concerned will be disqualified.
- Schools may encourage students to actively participate in the competition, and conduct internal shortlisting and selection after collecting the entries. Each school should submit a maximum of **5 entries**.
- The competition consists of two stages: the Preliminary Round and Final Round. The competition schedule and details are as follows:

Date	Stage	Events / Items
September 2026 to January 2027	Preliminary Round	Designing "Hong Kong Green Tour Itineraries" and creating "Tour Route Maps"
8 January 2027		Submission Deadline
On or before 22 January 2027	—	The shortlisted entrants and details of the Final Round will be announced through an EDB letter to schools and on the Values Education Webpage
January to March 2027	Final Round	Filming "Green Tourism Videos" by shortlisted entrants
22 March 2027		Submission Deadline for "Green Tourism Videos"

Theme and Entry Requirements

- Entrants shall design a Hong Kong green tour itinerary based on **the theme of low-carbon travel**.

1. Preliminary Round

- Entrants shall design a **“one-day” (not exceeding 9 hours) Hong Kong green tour itinerary**, compose a “Hong Kong Green Tour Itinerary” and create a “Tour Route Map”.
- Detailed requirements for the “Hong Kong Green Tour Itinerary” and “Tour Route Map” are as follows:

(a) Hong Kong Green Tour Itinerary	
Route Title	Entrants shall devise an original route title in Chinese, English, or a mixture of both, of no more than 20 characters/words, based on the theme.
Introduction of the Green Tour Route Design Concept	The content must include: (1) introducing the design concept of the route and explaining: - how it addresses the low-carbon travel theme - how eco-friendly concepts are applied in the itinerary (including modes of transport, attire and meals, etc.). - carbon footprint assessment: Entrants are required to use online low-carbon tools (e.g. “Low Carbon Living Calculator”) to estimate the approximate carbon emissions of the itinerary and propose specific carbon reduction strategies in the itinerary design. (2) introducing each attraction in sequential order of the itinerary, including: - name of attraction; - recording the green elements throughout the itinerary, and explaining how they showcase Hong Kong’s unique natural ecology, biodiversity, blue-green infrastructure, etc.
(b) Tour Route Map	
- No restriction on the format (hand-drawn, digital design, or assisted by generative Artificial Intelligence (AI) are all acceptable). - A4 size (210 x 297 mm), in either portrait or landscape orientation. - Hand-drawn entries can be drawn directly on A4 drawing paper and scanned into PDF format with a resolution of 300 dpi or above to clearly display all elements of the map. Digital graphic entries must have a resolution of 2560 x 1440 pixels or above, with a maximum file size of 10MB in JPEG or PNG format. - The route map should align with the theme, showing creativity and high	

readability.

- All materials used must not contain or reference the names, labels, logos, or trademarks of individuals, schools, companies, and/or brands. Entrants must ensure that the content of the entries does not infringe any copyright or intellectual property rights (please refer to relevant legislation). The EDB will not assume any legal liability arising from copyright infringement. Entrants who use AI tools during the creation process must state the name of the tools and the specific parts of the work where they were applied in the enrolment form. Failure to provide such information will result in disqualification.

- Entrants **are not required to visit the attractions or shoot videos at this stage. The shortlisted entrants and video submission method will be announced via an EDB letter to schools and on the [Values Education Webpage](#) on or before **22 January 2027 (Friday)**.** Those who have not received notifications may consider themselves unsuccessful and need not submit final-round entries.
- Entrants must keep their original works (including manuscripts, digital design source files, or AI prompts/descriptions, etc.) until the end of this school year (i.e. 31 August 2027) for review and verification upon request by EDB when necessary.



Values Education
webpage

2. Final Round

- **Shortlisted entrants** shall film a “Green Tourism Video” based on their shortlisted route and submit the final-round entry **on or before 22 March 2027 (Monday)**. Failure to submit the final-round entry by the deadline will be considered withdrawal from the competition.
- Detailed requirements for the “Green Tourism Video” are as follows:

Item	Specifications
Length of video	5 to 8 minutes
Language	Cantonese, Putonghua, or English
Route Title	Clearly displayed at the beginning of the video
Subtitles	No subtitles are required for the video at this stage. (MCNE Section 1 will contact schools for arrangement of submitting subtitle scripts for the winning entries.)
Resolution	At least 1920 x 1080 (Landscape)
Video Format	MP4 or MOV
Shooting Equipment	No restriction
Suggested Aspect Ratio	16:9 (Landscape)

Filming Format	- Entrants must visit all attractions in person for filming, and ensure that their appearance is neat and their attire is decent and proper. For group entries, at least one group member must appear on camera to introduce each attraction. - Entrants may introduce the route in Cantonese, Putonghua, or English, but must ensure clear articulation and appropriate use of language, pace, and rhythm. - To enhance the presentation of the video, entrants may include effects or make use of editing, illustrations, text cards, animations, filters, transitions effects, colour grading, and lighting adjustments, etc. However, all materials must not infringe copyrights or any interests of any other parties and must not contain or reference the names, labels, or trademarks of individuals, schools, companies, and/or brands. - The content of the short video must be the entrants' original work, which has not been previously released or displayed publicly, nor does it contain any element of plagiarism. It must not contain inappropriate information such as violence, pornography, or offensive language. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. - Entrants may use simultaneous audio or voiceovers. A soundtrack may be included (the designated music provided by the Bureau, which has been uploaded to the “Building Our Dream” resource webpage, must be used) (Chinese only) to enhance the video's effect. All visuals and audio must be clear; otherwise, it may affect the scoring. - The video must be filmed with a stable camera. Please avoid camera shake or wobbling. - Entrants must ensure that the content of the video is truthful and accurate, without any promotional elements. If shops, restaurants, or any other type of commercial establishments appears in the video, please obscure the relevant information, such as blurring the name of the establishment. - To make the performance more appealing, entrants may
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	use props and costumes based on the story content. However, the video must not display any school names, entrants' names (including initials or pinyin), or any logos or graphics (including school badges or abbreviations) related to the entrants, their schools, or any commercial entities/products. Failure to comply with such requirements will result in disqualification. - If the filming location is a private property or requires prior authorisation, entrants must obtain consent from the relevant individuals or management. Any disputes arising from unauthorised filming shall be the sole responsibility of the entrants, and they may be disqualified from the competition. - During filming, respect for the privacy of others is required. If individuals other than the entrants appear in the video, their faces must be blurred. - Pay attention to personal safety during filming. Filming in dangerous locations is strictly prohibited.
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Submission of Entries

- The participation and submission procedures are as follows:

Preliminary Round

1. Teacher-in-charge should **complete the “Enrolment Form”** (one form for each participating school, available for download via the link on the right), and **provide links for access to the entries**.

Download Link for the Enrolment Form of the Hong Kong Green Tour Itinerary Design and Video Production Competition

- The **“Enrolment Form” must be saved in PDF format and named using the school name** (“Hong Kong Green Tour Itinerary Design and Video Production Competition Enrolment Form_School Name.pdf”), e.g. **“Hong Kong Green Tour Itinerary Design and Video Production Competition Enrolment Form_Hong Kong Secondary School.pdf”**.
 - The **“Tour Route Map”** must be named using a specific format (“School Name_Entrant Name”, e.g. “Hong Kong Secondary School_Chan Tai Man”).
2. Please submit the **completed and duly signed “Enrolment Form” by e-mail to info_mcne1@edb.gov.hk** (Please indicate “Hong Kong Green Tour Itinerary Design and Video Production Competition Enrolment_XX Secondary School” in the subject of the e-mail, e.g. “Hong Kong Green Tour Itinerary Design and Video Production Competition Enrolment_Hong Kong Secondary School”).

- Once submitted (with the files uploaded and access links provided by the school), the Enrolment Form, entrants' information and entries cannot be further amended, and the information shall prevail.
- Submission by other means, such as by post or in person on CD-ROMs, will not be accepted.
- The submission deadline is **8 January 2027 (Friday)**. The submission date and time recorded by the EDB's server system shall prevail. Late submissions will not be accepted.
- Upon receipt of the enrolment e-mail, the EDB will download the entries using the links provided by schools. A **confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7410 or 2153 7489 if the confirmation e-mail has not been received within one week after the submission deadline.

Final Round

- Shortlisted entrants shall be notified of the method for submission of final-round Green Tourism videos in due course. **The submission deadline for the final-round entries is 22 March 2027 (Monday).**

Prizes

Awards and prizes of the competition are as follows:

Champion	1 entry	Certificate and \$3,000 Book Coupon
First Runner-up	1 entry	Certificate and \$2,000 Book Coupon
Second Runner-up	1 entry	Certificate and \$1,500 Book Coupon
Merit Award	5 entries	Certificate and \$800 Book Coupon

Adjudication

- Entries will first undergo shortlisting by MCNE Section 1, CDI, EDB, based on the judging criteria. The shortlisted entries and final-round adjudication details **will be announced via an EDB letter to schools and on the [Values Education Webpage](#) on or before 22 January 2027 (Friday)**. Shortlisted entrants must film a Green Tourism Video based on their proposed route. The adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.
- Judging criteria:

Preliminary Round

- Theme and Content of the Route (45%): The planned route possesses tourism value while showcasing Hong Kong's unique natural ecology and landscapes, and highlights the theme and promotes proper values and attitudes related to education for sustainable development.
- Creativity and Feasibility (35%): The itinerary design is innovative, reasonable, creative, and practically feasible. The route map design is clear and attractive, with appropriate use of colour and information that effectively attracts the interest of

prospective visitors.

- Written Expression (20%): Entrants demonstrate engaging writing style, accurate information, as well as clear and compelling presentation.

Final Round

- Video Content (50%): The green tourism route possesses tourism value while showcasing Hong Kong's unique natural ecology and landscapes; closely aligns with and highlights the theme, effectively promotes proper values and attitudes; demonstrates deep insights and reflection on environmental conservation and green living practices.
- Video Effect (50%): The video is original and innovative, using creative filming techniques that effectively convey the theme and captivate the audience. The visuals are well-composed, the editing is smooth, and the explanations and/or narration are clear, confident, and natural.

Announcement of Results

- The results will be announced on the [Values Education Webpage](#).
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education
Webpage



"Happy, Promising
Little Sun"
Facebook

Use of Winning Entries

The winning entries may be uploaded to various platforms, including the [Values Education Webpage](#), the "Happy, Promising Little Sun" (「樂諾小太陽」) Facebook page, the e-Gallery of the Curriculum Development Institute, and may also be displayed at government premises or other designated locations for educational and publicity purposes, to share students' learning outcomes with other schools and stakeholders. Schools **must obtain the consent of the students concerned and their parents before submitting the entries.**

Rules and Regulations

- The EDB reserves the right to amend, suspend or terminate the activity at any time. Should there be any changes, announcements will be made on the [Values Education Webpage](#).
- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants' information cannot be modified, and the entries will not be returned.
- The entry submission date and time recorded by the EDB's server system shall prevail.
- Entries shall not include any information or content that is obscene, abusive, violent or defamatory, or that violates the laws of the HKSAR.
- All entries must be the entrants' original works and must not have been released or displayed publicly. Entrants must not plagiarise the works or ideas of others. If artificial intelligence tools are used, they must only be used as supporting tools, and the names and

purposes of the tools used must be declared upon submission, while the core creativity and composition of the works must be the entrants' own original creation. The entries must not infringe the copyright and interests of any other parties, nor should they be used in other competitions of the same type. Entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.

- The entries must not display any school names, entrants' names (including initials or pinyin), or any logos or graphics (including school badges or abbreviations) related to the entrants, their schools, or any commercial entities/products. Failure to comply with the requirements will result in disqualification.
- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profit making purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without the need for obtaining further consent from the entrants or paying any fees including but not limited to royalty to the entrants.

Personal Information Collection Statement

- Entrants shall provide the necessary personal data in the enrolment form and ensure the accuracy and completeness of such information, and agree to authorise the EDB to release personal data (including the entrant's name, class and school name) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if it is no longer needed after the competition. If entrants fail to provide such personal data, the EDB may not accept the relevant entries.
- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

Enquiries

For enquiries, please contact Mr Anson MAN of MCNE Section 1, CDI, EDB at 2153 7489.



香港綠色旅遊

行程設計及影片製作比賽

截止報名
2027年
1月8日

// 歡迎全港中學生參加 //

獎品

冠軍	(1名)	獎狀及港幣3,000元書券
亞軍	(1名)	獎狀及港幣2,000元書券
季軍	(1名)	獎狀及港幣1,500元書券
優異獎	(5名)	獎狀及港幣 800元書券

**Education for Sustainable Development Series:
Energy Saving Navigator – Infographic Design Competition
(Primary Division)**

Objectives

This competition aims to deepen primary students' understanding of the long-term impact of daily behaviours on the environment and climate change. Through designing infographics, students are guided to learn and practise simple and practical energy-saving methods proactively, thereby cultivating in them an appreciation for resources, developing habits of energy conservation and carbon reduction, and fostering a sense of responsibility for environmental conservation. The competition also aims to enhance students' visual expression skills, logical thinking, and digital literacy, fostering sustainable lifestyles in schools and homes.

Target Students and Participation

- The competition is open to all primary students in Hong Kong.
- Students must participate on an individual basis. Each student shall submit only **1 entry**; otherwise, the student concerned will be disqualified.
- Schools may encourage students to actively participate in the competition, and conduct internal shortlisting and selection after collecting the entries. Each school should submit a maximum of **5 entries**.

Theme and Entry Requirements

- Entrants shall design an infographic **centered around the theme of “From Waste to Conservation”**, visually presenting the relationship between energy usage and environmental protection. The infographic should include the following two elements:
 - **Exploration of Phenomena:** Identifying energy-wasting behaviours in daily life and understanding their impact on climate change and the environment; and
 - **Action and Practice:** Energy-saving tips that can be put into practice on campus or at home (such as turning off lights when not in use, eco-friendly laundry methods, etc.)
- The content and requirements of the infographic are as follows:

Infographic	- Charts (e.g. pie charts, bar charts, line graphs), images/graphics, labels/symbols, or illustrations must be used to transform abstract or complex energy concepts into easy-to-understand visual information. - The infographic must include at least one set of verified information and statistics related to energy or the environment (e.g. electricity usage saved by turning off lights for an hour, energy consumption comparison of different household appliances) with
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	sources cited. The information or statistics must be presented accurately to make comparisons and demonstrate the correlation between energy usage and environmental protection. - The infographic must be A4 size (210 x 297 mm), in either portrait or landscape orientation. - Hand-drawn works, computer graphics, digital designs, or AI-assisted creations are all accepted. (Hand-drawn entries can be drawn directly on A4 drawing paper and scanned into PDF format with a resolution of 300 dpi or above to clearly display all elements. Digital graphic designs must have a resolution of 2560 x 1440 pixels or above, with a maximum file size of 10MB in JPEG or PNG format). - The infographic must be readable and visually appealing. All materials used must not contain or cite the names, logos, or trademarks of individuals, schools, companies, or commercial brands.
Title	Each entry must include an original Chinese/English title of no more than 20 characters/words
Brief description	- Entrants must submit a brief description of no more than 150 words (including punctuation marks, in Chinese or English) along with the infographic to introduce the design concept, content, and message conveyed by the infographic. - The description should be concise and compelling, clearly explaining “why we need to save energy”, “specific actions”, and “a summary of the benefits of practising environmental protection” to encourage others to adopt a low-carbon lifestyle.

- Entrants must keep their original works (including manuscripts, digital design source files, or AI prompts/descriptions) until the end of this school year (i.e. 31 August 2027) for review and verification upon request by EDB when necessary.

Submission of Entries

- The participation and submission procedures are as follows:

1. The teacher-in-charge should **complete the “Enrolment Form”** (one form for each participating school, available for download via the link on the right), **and provide links for access to entries.**

Download Link for the
Enrolment Form of the Energy
Saving Navigator - Infographic
Design Competition

- The “Enrolment Form” must be saved in PDF format and named using the

school name (“Infographic Design Competition Enrolment Form_School Name.pdf”), e.g. **“Infographic Design Competition Enrolment Form_Hong Kong Primary School.pdf”**.

- The **“Infographic file”** must be named using a specific format (“School Name_Entrant Name”, e.g. “Hong Kong Primary School_Chan Tai Man”).
- 2. Please submit the **completed and duly signed “Enrolment Form” by e-mail to info_mcne1@edb.gov.hk** (Please indicate “Infographic Design Competition Enrolment_XX Primary School” in the subject of the e-mail, e.g. “Infographic Design Competition Enrolment_Hong Kong Primary School”).
- Once submitted (with the files uploaded and access links provided by the school), the Enrolment Form, entrants’ information and entries cannot be further amended, and the information shall prevail.
- Submission by other means, such as by post or in person on CD-ROMs, will not be accepted.
- The submission deadline is **19 March 2027 (Friday)**. The submission date and time recorded by the EDB server system shall prevail. Late submissions will not be accepted.
- Upon receipt of the enrolment e-mail, the EDB will download the entries using the links provided by schools. A **confirmation e-mail will be sent to the teacher-in-charge**. Please call 2153 7410 or 2153 7489 if the confirmation e-mail has not been received within one week after the submission deadline.

Prizes

Awards and prizes of the competition are as follows:

Champion	1 entry	Certificate and \$2,000 Book Coupon
First Runner-up	1 entry	Certificate and \$1,500 Book Coupon
Second Runner-up	1 entry	Certificate and \$1,000 Book Coupon
Merit Award	10 entries	Certificate and \$500 Book Coupon

Adjudication

- Entries will first undergo shortlisting by MCNE Section 1, CDI, EDB, based on the judging criteria. The adjudication panel will then select the champion, first runner-up, second runner-up and merit awards.
- Judging criteria:
 - Promotion of Theme (40%): The entry effectively conveys accurate information related to the competition theme, promotes energy-saving and low-carbon living, and highlights proper values and attitudes related to education for sustainable development, creating resonance.
 - Organisation and Expression (30%): The entry demonstrates appropriate use of data and/or charts, clear and systematic organisation of content, and the relationship between daily energy consumption and environmental protection.

- Features and Creativity (30%): The theme and content demonstrate creativity and originality; well-proportioned visual composition, and the design is visually appealing and interesting.

Announcement of Results

- The results will be announced on the [Values Education Webpage](#).
- Awardees will be invited to attend the Values Education Annual Prize Presentation Ceremony to receive the prizes.



Values Education
Webpage



“Happy, Promising
Little Sun”
Facebook

Use of Winning Entries

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Rules and Regulations

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- The EDB reserves the right to change the prizes without prior notice.
- Once submitted, the entries and entrants’ information cannot be modified, and the entries will not be returned.
- The entry submission date and time recorded by the EDB’s server system shall prevail.
- Entries shall not include any information or content that is obscene, abusive, violent or defamatory, or that violates the laws of the HKSAR.
- All entries must be the entrants’ original works which have not been released or displayed publicly. Entrants must not plagiarise the works or ideas of others. If artificial intelligence tools are used, they must only be used as supporting tools, and the names and purposes of the tools used must be declared upon submission, while the core creativity and composition of the work must be designed by the entrants themselves. The entries must not infringe the copyright and interests of any other parties, nor should they be used in other competitions of the same type. The entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition. If necessary, the EDB may request the entrants to provide written proof of legal authorisation.
- The entries must not display any school names, entrants’ names (including initials or pinyin), or any logos or graphics (e.g. school badges or abbreviations) related to entrants, their schools, or any commercial entities/products. Failure to comply with such requirements will result in disqualification.

- The EDB reserves the right to reject any entries or disqualify any entrants without explanations.
- Entrants, their parents and schools shall agree that the copyright of entries belongs to the EDB once submitted. The EDB reserves the right to use the entries submitted by the entrants (including the school names) in whole or in part for non-profit making purposes, and to edit, translate, adapt, use, copy, distribute and upload the entries to the Internet, without the need for obtaining further consent from the entrants or paying any fees including but not limited to royalty to the entrants.

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- For the above purposes, the name and school name of entrants and relevant persons may be disclosed through the EDB website and/or other websites and/or media.
- Access via hyperlinks to webpages other than those of the EDB implies that the users have left the EDB's webpage. The EDB is not liable to or responsible for any security and data protection issues related to any personal information provided to such external websites.

Enquiries

For enquiries, please contact Mr Anson MAN of MCNE Section 1, CDI, EDB at 2153 7489.

節能領航員

資訊圖表設計比賽



獎品

冠軍	(1名)	獎狀及港幣2,000元書券
亞軍	(1名)	獎狀及港幣1,500元書券
季軍	(1名)	獎狀及港幣1,000元書券
優異獎	(10名)	獎狀及港幣 500元書券